

Smilemakers

INCENTIVES, LIFESTYLE ACCESSORIES & APPAREL, GIFTS & EVENT MERCHANDISE



Layers! Layers! Layers!
pg. 21

Apparel that sings?
pg. 14

FIND NEW FAVES FOR FALL

OUTERWEAR + APPAREL + LAPEL PINS + PATCHES & MORE



PRODUCT GUIDE

Outerwear	pg.4
Button Downs	pg.10
Men's & Ladies' Ties	pg.12
Graphic T-Shirts	pg.14
Polos	pg.16
Sweaters & Hoodies	pg.20
Pins & Patches	pg.24
Caps & Visors	pg.28
Bags & Totes	pg.30
Drinkware	pg.32
Technology	pg.34
Business Essentials	pg.36
Sports & Outdoors	pg.38
Events	pg.40
Gifts & Recognition	pg.42
RMHC	pg.44
Golf	pg.45
McTeacher's Night	pg.46
Birthday Party	pg.47
Socks	pg.48



pg.48



pg.12



pg.25

Looking for something custom?



The Smilemakers' Custom Team is your source for incorporating your ideas into products that will promote your event, kick-off a launch, and build brand awareness. Look for the custom shop icon throughout the Fall catalog.

smilemakersonline.com/custom-orders or call us at 1.800.810.5386

pg.14

IMS/Group II has been a trusted, approved vendor for over 33 years.



CUSTOMERS FIRST

Our number one focus is making sure that you are beyond satisfied. After all, it's what you deserve.

QUALITY & VALUE

We're dedicated to finding unique products, making sure they're high-quality, and offering them to you at great low prices.

OUR 100% GUARANTEE

100% satisfaction. In every way. Every time. (In other words, if the product doesn't bring a smile, we'll take it back.)

GO PINK



A

\$5.99 ea.

Pink Ribbon Cap

A. 3170055 • Proudly display your support for the fight against breast cancer with this Go Pink cap. 100% cotton twill six-panel relaxed fit with adjustable Velcro closure. Screened logo.



D

\$4.99 ea.

McDonald's Camo Wordmark T-Shirt

B. 3180015 • 100% Pre-shrunk cotton short sleeve crew neck. Screen printed. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.



B



C

\$4.99 ea.

NEW! Pink Camo Tote

C. 2180007 • Pink camo and ribbon are on front and back panels; McDonalds wordmark on side panels. Laminated tote. Measures 13" x 15" x 10".

SALE! \$3.59 ea. was \$4.99

NEW! Pink Camo Socks

D. 3180024 • 76% cotton, 22% nylon, 2% spandex mixed woven socks. Woven pink camo and breast cancer ribbon. Woven wordmark on cuff. One size fits most. Sold as pair.

\$1.24 ea.

Pink Ribbon Lapel Pin

E. 7170025 • Display your support for the fight against breast cancer with this Arches logo pink ribbon lapel pin. Measures 3/4" x 1-1/2".



E

SALE! \$.99 ea. was \$1.24

Pink Ribbon Lapel Pin

F. 79142 • Display your support for the fight against breast cancer with this Arches logo pink ribbon lapel pin. Measures 3/4" x 1-1/2".



F

\$24.99 ea.

Pink Ribbon Ladies' Polo

G. 3172052 • Support the fight against breast cancer with this breathable 100% micro polyester polo. Sizes S-2XL. Add \$2.00 for 2XL.

\$24.99 ea.

Pink Ribbon Men's Polo

H. 3173052 • Support the fight against breast cancer with this breathable 100% micro polyester polo. Sizes S-2XL. Add \$2.00 for 2XL.



H

G

ENJOY THE COOL BEAUTY OF FALL

MEN'S & LADIES' JACKETS AND FLEECE



\$39.99 ea.

NEW! R-Tek® Pro Fleece Full-Zip Vest

Made for being layered and keeping you warm without being bulky! Black 100% polyester body has zip pockets and elastic binding at the armholes and bottom. Embroidered Arches left chest. Sizes S-3XL.

Add \$2.00 for 2XL and \$3.00 for 3XL.

A. 3182030 • Ladies'

B. 3183030 • Men's



Customizable

To request a quote or learn more, visit
smilemakeronline.com/custom-orders





C



D

\$44.99 ea.

NEW! Colorblock Melange Fleece Full Zip Jacket
Make a bold statement in a color-blocked black and heather jacket. 100% polyester jersey bonded with fleece. Features pockets with hidden snap closures. Wordmark screen printed on right sleeve. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

C. 3182029 • Ladies'

D. 3183029 • Men's



Customizable

To request a quote or learn more, visit
smilemakersonline.com/custom-orders

Eddie Bauer

\$34.99 ea.

NEW! Eddie Bauer Half Zip Fleece
Smooth and comfortable for Fall and beyond. The 100% polyester fleece design is great outdoors or as everyday wear. Screen printed wordmark. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

E. 3182028 • Ladies'

F. 3183028 • Men's



Customizable

To request a quote or learn more, visit
smilemakersonline.com/custom-orders



E



F



G



H

\$71.99 ea.

NEW! Hybrid Insulated Jacket
Comfort, style and performance meet on this stylish jacket perfect when the temps drop! With a body of 100% quilted nylon and 94/6 polyblend panels and sleeves. Raised 3D Arches on left sleeve. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

G. 3182027 • Ladies'

H. 3183027 • Men's



Customizable

To request a quote or learn more, visit
smilemakersonline.com/custom-orders

ZIP IT. IN A GOOD WAY

JACKETS & FLEECE



Styled after the traditional baseball jacket, these jackets can be worn anywhere off the diamond too.



\$41.99 ea.

New Era® Bomber Jacket

Styled after the traditional baseball jacket, these jackets can be worn anywhere off the diamond too. Made of 52% cotton/48% polyester sueded French terry. Contrast rib knit collar and cuffs. Screened McDonald's Est. logo. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

3183018 • Men's

3182018 • Ladies'



SPEND A LITTLE TIME WITH NATURE

MEN'S & LADIES' BUTTON DOWNS

For full
selection
visit
smilemakersonline.com



\$29.99 ea.

NEW! Black and White Flannel Shirts

There's nothing like a flannel shirt to keep you comfy when it's cool outside. In soft 60/40 cotton/poly and in a classic color combo of snow white and black. Embroidered Arches left chest. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

3182026 • Ladies'

3183026 • Men's





\$28.99 ea.

NEW! Ladies' Crosshatch Easy Care Button-Down Shirts

An upscale look that means business...and pleasure. 60/40 cotton/polyester with a Y-shaped open collar and pearlized buttons. Button-through notched cuffs.

Embroidered wordmark on left chest. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

3182036 • Pink Orchid

3182035 • Grape Harvest

3182034 • Soft Black



Customizable

To request a quote or learn more, visit smilemakersonline.com/custom-orders



\$32.99 ea.

3172009 • Ladies' Checked Pink/White Dress Shirt

Look polished in this best-selling pattern – checked gingham. Features polished pearl buttons, and front/back darts for feminine flair. Embroidered tonal wordmark.

60% cotton/40% polyester. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.



\$32.99 ea.

Checked Men's Dress Shirts

This gingham pattern is made of 60%/40% cotton/polyester blend. Dress shirt features button-down collar, polished pearl buttons, and left-chest pocket. Embroidered tonal wordmark above pocket. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

3173010 • Blue/White

3173009 • Grey/White

3163009 • Purple/White

3183007 • Red/White



Customizable

To request a quote or learn more, visit smilemakersonline.com/custom-orders



\$25.99 ea.

Chambray Long Sleeve Button Down

A great live-in look and trim fit. 100% ring-spun cotton. Double patch pockets. Casual heather fabric. Contrast white stitching. Embroidered tonal wordmark. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

3183008 • Men's

3182008 • Ladies'

Hurry! Quantities Limited!

YOU'RE SO BUTTONED UP

MEN'S & LADIES' EVENT BUTTON DOWNS

Long-sleeves include
adjustable cuffs for
a better fit



Custom Logos
Available



Men's shirts
feature a shirt
pocket



Customize it!
Embroider with a special event
or recognition



Royal • 76603 Ladies' • 74063 Men's

Lavender • 76619 Ladies' Only

White • 76563 Ladies' • 76483 Men's

Hibiscus • 74077 Ladies' Only

Ultramarine Blue • 3142002 Ladies' • 3143002 Men's

Maui Blue • 76635 Ladies' Only

Tropical Pink • 76611 Ladies' Only

Red • 3142003 Ladies' • 3143003 Men's

Steel Grey • 3142000 Ladies' • 76531 Men's

Teal Green • 76595 Ladies' Only

Black • 76571 Ladies' • 76491 Men's



\$15.99

Short Sleeve Button down Shirts

These 55% poly/45% cotton blended short sleeve button downs feature a left chest pocket for mens and feature a tailored fit through the torso for ladies. Embroidered Arches on left chest. Sizes S-4XL. Add \$2.00 for 2XL, \$3.00 for 3XL and \$4.00 for 4XL.



Customizable

To request a quote or learn more, visit
smilemakersonline.com/custom-orders



Purple • 3162004 Ladies' • 3163004 Men's

Tropical Pink • 3142059 Ladies' Only

White • 3152015 Ladies' • 3153015 Men's

Ultramarine Blue • 3142006 Ladies' • 3143006 Men's

Black • 78007 Ladies' • 77999 Men's



\$19.99

Long Sleeve Button down Shirts

These 55% poly/45% cotton blended long sleeve button downs feature a left chest pocket for mens and feature a tailored fit through the torso for ladies. Embroidered wordmark on left chest. Sizes S-4XL. Add \$2.00 for 2XL, \$3.00 for 3XL and \$4.00 for 4XL.



Customizable

To request a quote or learn more, visit
smilemakersonline.com/custom-orders

Ladies'		S	M	L	XL	2X	3X	4X
	Retail Size	4-6	8-10	12-14	16-18	20-22	24-26	28-30
	Bust	34-35"	36-37"	38-40"	41-43"	44-46"	47-49"	50-52"

Men's		S	M	L	XL	2X	3X	4X
	Neck	14 - 14 1/2"	15 - 15 1/2"	16 - 16 1/2"	16 1/2 - 17"	17 - 17 1/2"	17 1/2 - 18"	18 - 18 1/2"
	Chest	35-37	38-40	41-43	44-46	47-49	50-53	54-57

WHY KNOT MAKE A STATEMENT

MEN'S & LADIES' TIES*



A



B



C

NEW TIE PATTERNS

\$9.99 ea.

100% Polyblend, designed exclusively for McDonald's. Men's ties measure 3-1/3" x 58".



F



E



D



G



K



O

\$9.99 ea.

Men's Ties

NEW! 100% Polyblend, designed exclusively for McDonald's.

Men's ties measure 3-1/3" x 58".

A. 3183023 • Grey Plaid Tie

C. 3183025 • Fry Stripe Tie

E. 3183024 • Arches Pattern Tie

Ladies' Ties

NEW! 100% Polyblend, designed exclusively for McDonald's.

B. 3182025 • Fry Stripe Tie

D. 3182024 • Arches Pattern Tie

F. 3182023 • Grey Plaid Tie



S



T



U



V

W



\$9.99 ea.

Men's Ties

100% Polyblend, designed exclusively for McDonald's.
Men's ties measure 3-1/3" x 58".

H. 3183006 • Patriotic Tie

I. 3183002 • Grey Large Paisley Tie

J. 3183001 • Red Chambray Tie

O. 3183005 • Blue Solid Tie

Q. 3183003 • Black Vertical Wordmark Tie

T. 3173011 • McDonald's Word Pattern Tie

Ladies' Ties

100% Polyblend, designed exclusively for McDonald's.

G. 3182003 • Pink Floral Tie

K. 3182006 • Patriotic Tie

L. 3182002 • Grey Large Paisley Tie

M. 3182001 • Red Chambray Tie

N. 3182000 • Navy Daisy Tie

P. 3182004 • Large Flower Tie

R. 3182005 • Navy Floral Print Tie

S. 3172012 • McDonald's Word Pattern Tie

U. 3172037 • Turquoise Stripe Tie

V. 3172038 • Red/Purple Stripe Tie

W. 3172019 • Floral Print Tie

*Not intended as a compliment for your Manager Uniform

PICTURE A GREAT DAY

GRAPHIC T-SHIRTS IN FUN STYLES & COLORS

Get the jump on new fashion trends.

GRAPHIC T-SHIRTS

\$4.99ea.*

*Unless noted otherwise

Traditional roomy fit and soft 100% cotton.
Screened bold statements. Unisex sizes S-3XL.
Add \$2.00 for 2XL and \$3.00 for 3XL.

\$6.99 ea.

NEW! "Ba Da Ba Ba Ba" T-Shirt
3180022 • They'll be singin' what your wearin'! Gold 100% ringspun cotton jersey crew neck. Screen printed. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.



3180014 • McCafé Stain T-Shirt



3180016 • Side View Grimace T-Shirt



3180006 • Groovy Wordmark T-Shirt



3180005 • Restaurant Splash



\$5.99 ea.

NEW! Ladies' "Ba Da Ba Ba Ba" T-Shirt
3182033 • A different, more feminine look at your favorite jingle. White 60/40 cotton/poly blend has a V-neck collar. Song screen on left chest & Arches screen on bottom right. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.



\$4.25 ea.

i'm lovin' it T-Shirts
 100% Pre-shrunk cotton short sleeve crew neck. Screen printed. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL, \$4.00 for 4XL and \$5.00 for 5XL. 4XL & 5XL in black only
3170015 • Red **3170018** • Pink
3170016 • Grey **47210** • Black
3170017 • Blue



\$14.99 ea.

NEW! Pocket T-Shirt
3180023 • 100% Pre-shrunk cotton short sleeve crew neck. Left chest pocket with McDonald's printed meal pattern. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.



\$4.99 ea.

Mini Icon T-Shirts
 Traditional roomy fit, short sleeve crew neck made of soft 100% pre-shrunk cotton. Screen printed. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.
3180011 • Big Mac
3180019 • Fry



3170057 • McDonald's Multi-Color T-Shirt



3170059 • Arches Block T-Shirt



3170058 • Stacked Arches T-Shirt



3170056 • McDonald's Neon T-Shirt

WELL, HELLOOOO POLOS

MEN'S & LADIES' EVENT POLOS

47191 • Red

47197 • Black

76324 • Purple

78961 • Kelly Green

76289 • Maroon

76331 • Sapphire Blue

76275 • Forest Green

76310 • Light Pink

47524 • Royal

3170006 • Grey



\$9.99 ea.

Event Polos
Classic 50% cotton/50% polyester sport shirts.
Embroidered i'm lovin' it logo. Unisex sizes S-3XL. Add
\$2.00 for 2XL and \$3.00 for 3XL.



3182012 • Ladies' Red



3183012 • Men's Red



3182010 • Ladies' Blue



3183010 • Men's Blue



3182011 • Ladies' Black



3183011 • Men's Black

EVENT POLOS

MEN'S & LADIES' POLOS

\$11.99 ea.

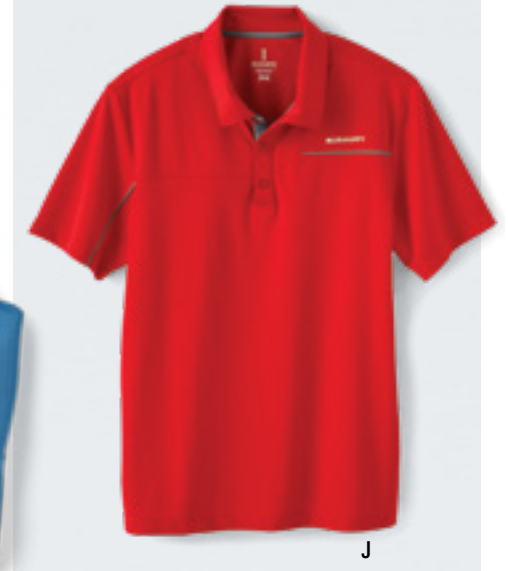
100% Polyester. Ribbed knit collar. Long lasting color that won't ever fade away. Versatile and breathable. Embroidered tonal wordmark. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.



*Need something unique?
Look for this icon to know which items can be
customized through our custom department.
Call us at 1.800.810.5386
to find out how!*

A LITTLE PREP GOES A LONG WAY

MEN'S & LADIES' PERFORMANCE POLOS



\$29.99 ea.

Sports Polos

100% micropolyester. Designed with a tailored torso, this material is made with a 5-button placket for ladies and a 3-button placket for men. Screen printed Arches logo. Sizes S-3XL. Add \$2.00 for 3XL, \$3.00 for 3XL.

- A. 3173008 • Men's Blue
- B. 3172008 • Ladies' Blue
- C. 3183016 • Men's Red
- D. 3182016 • Ladies' Red

\$18.99

Jacquard Polos

100% polyester material for maximum breathability. Embroidered Arches logo. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

- E. 3172005 • Ladies' Black
- F. 3173005 • Men's Black
- G. 3172004 • Ladies' Blue
- H. 3173004 • Men's Blue

\$26.99 ea.

Asymmetrical Polo

100% polyester material for maximum breathability. Eye-catching asymmetrical details. Moisture-wicking and snag resistant. Offers UV protection. Liquid metal raised logo. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

- I. 3182017 • Ladies' Red
- J. 3183017 • Men's Red



\$36.99 ea.
Men's & Ladies' Dri-Fit Nike Polos
 Exceptionally soft Dri-Fit fabric. 100% polyester. Embroidered Arches and Nike® Swoosh. Ladies' sizes S-2XL, Men's sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.
 K. 3162013 • Ladies' Blue
 L. 3172006 • Ladies' Grey
 M. 3163013 • Men's Blue
 N. 3173006 • Men's Grey



\$21.99

Red Collar Heather Polo

100% polyester. Contrast red fabric collar and sleeve caps. Screen printed tonal wordmark logo on right sleeve. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

3183019 • Men's
 3182019 • Ladies'



Customizable

To request a quote or learn more, visit
smilemakersonline.com/custom-orders

CHEER ON YOUR TEAM IN STYLE

HOODIES & SWEATSHIRTS





\$25.99 ea.

NEW! Ladies' Alternative Eco-Fleece Sweatshirt
3182032 • Relax knowing you're being eco-aware even in your choice of comfortable fashions! With raw-edge off-the-shoulder neckline, raglan sleeves. Embroidered Arches left chest. Sizes S-XL.

\$29.99 ea.

NEW! Alternative Unisex Baller Eco-Fleece Hoodie
3183032 • It's perfect for year round comfort and shows your environmental savvy! Crafted of blended poly/cotton and contains organic and recycled materials. With raw-edge sleeves; embroidered Arches left chest. Sizes S-2XL. Add \$2.00 for 2XL.



\$39.99 ea.

NEW! Unisex Sponge Fleece Full-Zip Hoodie
 Signature softness is the best thing about these fashionable hoodies for Fall. In a triblend 50% poly/50% cotton/rayon. With kangaroo pockets and ribbed cuffs and waistband; embroidered Arches. Unisex sizes S-2XL. Add \$2.00 for 2XL.
3180020 • Cardinal Red
3180021 • Solid Black



\$33.99 ea.

NEW! White "ba da ba ba ba" Hoodie
 Cotton/poly blend hoodie doesn't only make you look great, it also has tons of features like rib-knit cuffs with thumb exits, rib knit hem, interior phone pocket and headphone cord port. Screened arches on chest and "ba da ba ba ba" down the left sleeve. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.
3183031 • Men's
3182031 • Ladies'

Whether going out or
staying in, these hoodies
are cozy either way.



\$14.99 ea.

McDonald's Block Hoodies

Made of 50% poly / 45% cotton. Double lined hood. Athletic rib knit cuffs and waist band with spandex. Front pouch pocket. Screen printed wordmark. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

3170005 • Black

3180013 • Grey

3180012 • Blue

3170004 • Red



Customizable

To request a quote or learn more, visit
smilemakeronline.com/custom-orders



\$23.99 ea.

McDonald's Hoodies

Made of 60% cotton/40% polyester pre-shrunk microstripe fleece. Front pouch pocket. Rib cuffs and waistband with spandex. Embroidered arches. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

A. 3180004 • Blue

B. 3180003 • Grey

\$29.99 ea.

Men's Melange Fleece Hoodie

C. 3183009 • Made of 60% cotton/40% polyester. Front pouch pocket. Contrast fleece hood. Blocked contrast color. Ribbed waist and cuffs. Embroidered wordmark. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

\$28.99 ea.

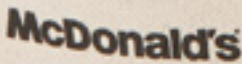
Ladies' Melange Fleece Cowlneck

D. 3182013 • Made of 40% cotton/60% polyester. Front pouch pocket. Fabric cowl neck. Embroidered wordmark. Sizes S-2XL. Add \$2.00 for 2XL.



THIS YEARS WINNING CROP...

Easy to iron-on
patches anywhere



IRON-ON PATCHES

..... STARTING AT

\$1.99 ea.



7181014



NEW! 7181034



NEW! 7181035



7181017



NEW! 7181036



NEW! 7181033



NEW! 7181032

LAPEL PINS

..... STARTING AT

\$1.29 ea.



NEW! 7181022



NEW! 7181030



NEW! 7181029



NEW! 7181019



NEW! 7181018



NEW! 7181026



NEW! 7181020



NEW! 7181025



NEW! 7181031



NEW! 7181027



NEW! 7181024



NEW! 7181028



NEW! 7181023

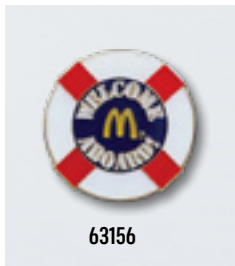


NEW! 7181021

STICK WITH THINGS THAT MAKE YOU SMILE

LAPEL PINS

					
7181008	7181006	7181007	7181012	7181016	7181001
					
7181015	7181000	7181002	7181010	7181005	7177057
					
7181011	7181009	65250	75978	75980	79150
					
7170024	7150034	49981	49987	49999	55439
					
60737	67288	7140049	7170028	7170025	7170002
					
70808	70809	70810	70811	7170023	7150033



63156



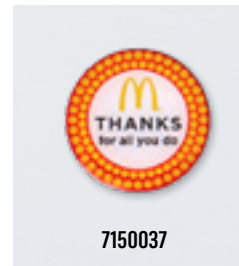
65242



79153



49974



7150037



7170020

\$1.99 ea.
Premium Pins



7181003



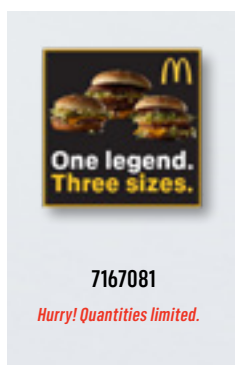
7181004

\$48.99/65 pk.
Only \$.70 ea.

Mystery Pin Pack
9033121 • Includes a variety of 65 custom favorite pins.

Hurry! Limited quantities on discontinued lapel pins!

Visit smilemakersonline.com for clearance prices!



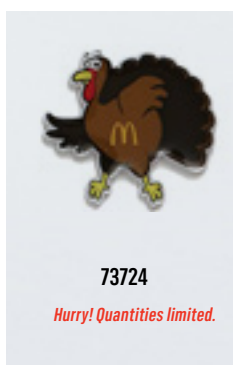
7167081

Hurry! Quantities limited.



7140066

Hurry! Quantities limited.



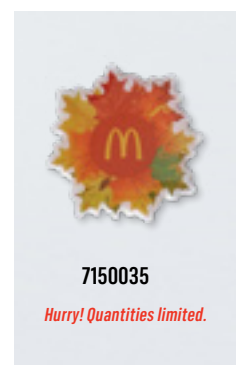
73724

Hurry! Quantities limited.



7140051

Hurry! Quantities limited.



7150035

Hurry! Quantities limited.



7175059

Hurry! Quantities limited.



GET A-HEAD OF FASHION

CAPS & VISORS

\$5.99 ea.

RMHC Grey Cap

3181002 • 100% cotton twill 5 panel structure. Medium profile unstructured crown & pre-curved visor adjustable self-material strap with hook and loop closure. Screened RMHC logo on front and screened tagline on left panel.



\$5.99 ea.

Patriotic Stars Cap
3180002 • 100% cotton twill 5 panel structure.
 Medium profile unstructured crown & pre-curved visor
 adjustable self-material strap with hook and loop closure.
 Embroidered Arches and stars.



\$4.49 ea.

McDonald's MVP Cap
F. 3160002 • 100% cotton lightweight twill cap with
 retro McDonald's wordmark. Adjustable Velcro closure.



\$6.99 ea.

Red Block Big Mac Cap
3170038 • Black 100% cotton lightweight twill cap
 with Big Mac embroidered logo and red Big Mac printed
 under visor. Yellow embroidered arches on back of cap.
 Adjustable Velcro closure.



\$6.99 ea.

McDonald's Wordmark Cap
3170037 • 100% cotton black lightweight twill cap
 with printed wordmark pattern on cap and under visor.
 Black silicone wordmark off center on front of cap.
 Adjustable Velcro closure.



\$2.99 ea.

Event Caps

100% cotton twill six-panel relaxed fit with adjustable Velcro
 closure. Embroidered logo.

79119 • Red Cap

79120 • Sapphire Blue Cap *Hurry! Quantities Limited!*

79116 • Black Cap



Customizable

To request a quote or learn more, visit
smilemakersonline.com/custom-orders

Great
for events!



\$2.49 ea.

Event Visors

Match your shirts and hoodies in this lightweight visor with adjustable Velcro strap.
 100% cotton twill. Embroidered Arches.

79121 • Black Visor

79122 • Red Visor

79123 • Sapphire Blue Visor *SALE! Now Only \$1.99! Hurry! Quantities Limited!*



Customizable

To request a quote or learn more, visit
smilemakersonline.com/custom-orders



Think of the fries you
could fit in here!

\$2.99 ea.

Fry Box Tote

2180003 • Fry box image wrap around. Sturdy and
large, laminated tote. Measures 13" x 15" x 10".

**YOU'VE GOT A
GREAT DAY
IN THE BAG**

BAGS & TOTES



\$15.99 ea.

Canvas Backpack

2180006 • Includes an interior zippered pocket to fit a smartphone or other small accessories. Earbud port and interior pocket allows music accessibility. Includes front zippered pocket, water bottle pocket and adjustable shoulder straps. Screened wordmark. Measures 12" x 15" x 7".



\$9.99 ea.

McDonald's Red Backpack

2180004 • Red and black single compartment backpack with mesh water bottle holder. Screened wordmark. Measures 29" x 39" x 5".

**Water bottle not included.*



\$12.99 ea.

Big Mac® Backpack

2170005 • Exclusive design just for McDonald's! This roomy backpack features a dye-sublimated print of the Big Mac. Includes front zippered pocket, water bottle pocket and adjustable shoulder straps. Screened Arches. Measures 12" x 17 x 4".



\$19.99 ea.

Ladies' Business Tote

2180002 • Ladies nylon business tote with front zipper pocket. Screened wordmark. Measures 12-1/2" x 18-1/2".



\$3.99 ea.

Canvas Mini Tote

2180005 • Step out in style with this mini tote bag, removable coated cotton tag. Perfectly sized for giveaways. Screened wordmark. Screened big mac image on removable canvas tag. Measures 12-1/2" x 8 x 3-1/2".

**Pen not included.*



\$2.99 ea.

Big Mac Tote Bag

2140010 • Quality messages featured on side panels. Sturdy and large, laminated tote. Measures 13" x 15" x 10".

DRINK IN EACH DAY

DRINKWARE FOR HOME OR ON-THE-GO

\$9.99/pk.

Big Mac Coaster Set

A. 6180002 • 9 pc. Big Mac layered coasters. Microfiber material with rubber backing. Full color print. Measures 4" diameter.

\$1.99 ea.

Genuine Coke Tumbler

B. 6177004 • Serve up an ice cold Coca-Cola® in this iconic tumbler. This 16 oz plastic tumbler is embossed on 2 sides and is packaged ready to serve. Hand wash recommended.

\$1.29 ea.

Big Mac Wrap Coozie

C. 6180001 • Keep beverages insulated with this one-of-a-kind coozie featuring a Big Mac image wrap around.

SALE! \$13.99 ea. was \$17.99

NEW! McDonald's Meal Pattern Tundra Bottle

D. 6185051 • 20 oz. Copper insulated lining keeps contents cold for 24 hours or hot for 12 hours. Stainless steel shell with insulated lid. Screened pattern. BPA free. Hand wash recommended.



\$1.99 ea.

Arches Travel Tumbler

E. 6170010 • This 15 oz. double wall, insulated mug is great for travel. Hand washing recommended. BPA free. Screen printed Arches.

\$1.99 ea.

White Travel Mug with Lid

F. 6175000 • 15 oz. double-wall insulated coffee mug with sip through lid. Hand washing recommended. BPA free. Screen printed wordmark.

\$.69 ea.

i'm lovin' it Can Coozies

Fun colorful can coolers fold flat. Available in two colors. Screened logo.

G. 6140009 • Red

H. 6140011 • Blue

\$4.49 ea.

Swig Water Bottle

I. 6170005 • 24 oz. Durable Tritan™ is impact and shatter resistant. Screw on, spill-resistant lid. Screened wordmark. Meets FDA requirements and BPA free. Hand wash only.

\$.99 ea.

Red Water Bottle

J. 6170008 • 20 oz. Bottle made from food safe HDPE plastic. Top rack dishwasher safe. BPA free. Screen printed Arches.



CONNECT WITH WHAT MATTERS

TECH ACCESSORIES

\$5.99 ea.

Big Mac® PopSocket®

A. 5180053 • A PopSocket sticks flat to the back of your phone or tablet. Rinsable, repositionable gel. Use as a media stand for your device, a photo or texting grip, or lower it for a video chat. Full color print. Measures 1-1/2" diameter.

**For best results, use in conjunction with a phone case.*



\$2.79 ea.

Fry Box Phone Ring

B. 5180050 • Fry box shaped mobile ring holder with adhesive to stick to the back of your phone. Use to hold phone or to stand up. Full color print. Measures 1-1/2" x 1-1/4".



\$1.99 ea.

Big Mac Screen Cloth

C. 5180051 • Portable microfiber tech cleaning cloth for wiping away dirt and smudges with ease. Antimicrobial coating cloth. PVC pouch included. Full color print. Measures 7-1/2" x 7-1/2".

\$12.99 ea.

USB Wall Charger

D. 5180054 • Portable UL certified 2-port USB wall charger with 3.4A total output. Screened Arches. Measures 2-1/4" x 1-1/8" x 1-7/8".

\$3.49 ea.

USB Extension Cord

E. 5180052 • 6' USB extension cord for data transfer and charging of electronic devices. Extra long cord means staying plugged in is easy. Screened Arches. Measures 72" x 1/2".

\$2.99 ea.

Ball Phone Stand

F. 1170013 • Secure and swivel your device with the 360° phone stand, perfect for hands-free calls and easy docking. Phone can be used in vertical or horizontal modes and adheres to phone surfaces. Screened Arches.

\$1.99 ea.

Ear Buds

G. 4140007 • Wrap ear buds inside the grab-n-go case so cords stay tangle-free. Plastic case fits into a pocket or purse. Screened logo on case. Measures 2-1/4" x 2-1/4".



A



B



C



D

Pair with the charger to
stay connected!



E



F



G

PUT YOUR FUN SIDE TO WORK

BUSINESS ESSENTIALS

For full
selection
visit
smilemakersonline.com



\$3.99 ea.

Big Mac® Wrap Notebook

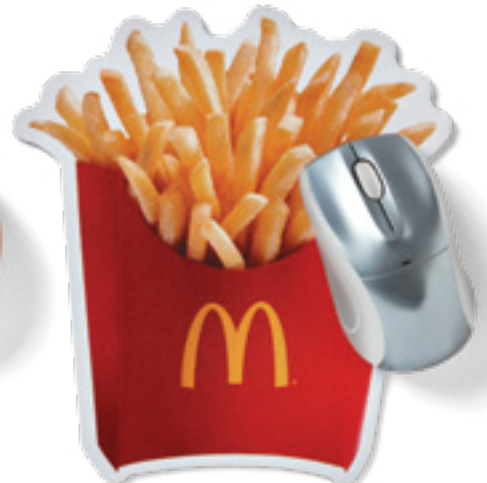
1180004 • 50 sheets of 50# ruled paper. Perfect bound spine. Full color print Big Mac wrap around. Measures 5" x 7".



\$.89 ea.

Arches Mini Spiral Notebook

1180003 • 60-page lined notebook. Screened Arches. Measures 3-1/4" x 4-1/4".



\$3.99 ea.

Fry Box Mouse Pad

1180002 • 1/8" Fabric mouse pad in custom fry box shape. Full cover print. Measures 7-1/2" x 8-1/2".

**Mouse not included.*

\$.49 ea.

Stylus Pen

Twist-action ballpoint pen. Slim metallic color barrel with matching clip and silver accent ring. Capacitive rubber stylus for digital touch screen devices. Black ink. Screen printed wordmark.

A. 7170013 • Red McDonald's

B. 1170016 • Black McCafé

\$.49 ea.

Mini Jotter with Pen

C. 7140012 • 50 sheets of lined paper. Includes pen. Screened logo. Measures 3" x 5-1/2".

\$10.99 ea.

Black Small Journal

D. 1170002 • Journal-size refillable padfolio includes 80 sheet pad with tab closure, ribbon markers and business card slot. Debossed Arches. Measures 8-1/4" x 6-1/2".

\$3.19/set

Big Mac® & Fry Box Pen Set

E. 1180005 • Set of 2. Wide profile design. Refillable pen with full color 360 degree print of Big Mac and fry box. Black ink filled.

\$1.99 ea.

Arches Notebook

F. 1175002 • Keep your ideas and notes safe in this pocket-sized kraft notebook. 80 Lined Pages. Screened logo. Measures 5" x 7".

\$.29 ea.

Click Pen

G. 7170012 • Red barrel with black ink. Screen printed wordmark.

\$.99 ea.

Rocket Pen

H. 1180001 • 4 color ballpoint pen with carabiner. Black, blue, green, and red ballpoint ink. Screened wordmark.

\$15.99 ea.

Black Large Journal

I. 1170001 • Letter-size refillable padfolio includes 128 sheet pad with tab closure, ribbon markers and business card slot in this pocket-sized notebook. Debossed wordmark. Measures 10" x 7".



Cool event giveaway!

PLAY UP YOUR DAY

SPORTS & OUTDOORS



\$12.99 ea.

Big Mac® Umbrella

4180001 • Comfortably covers 2 people. Non-slip rubber coated handle with wrist strap. Fiberglass ribs. 6 panel construction. Automatic open. Includes nylon carrying case. Full color print. Measures 43" (open) and 11" (closed).



\$15.29 ea.

i'm lovin' it Coleman Cooler
4170005 • High density foam insulation, flip-lid stays attached and doubles as a tray for beverages. Holds 6 beverage cans. Screen printed logo. Measures 10-1/2" x 7" x 8".



\$3.69 ea.

Wrist Flashlight
4170006 • Easy to carry and amazingly powerful. This egg-shaped, 6 LED masterpiece comes with a lanyard for easy carrying. Batteries included. Screen printed Arches. Measures 2" x 1-1/4".



\$9.99 ea.

Big Mac® Puzzle
4170004 • 500 piece Big Mac puzzle. Measures 19-1/2" x 14".



\$29.99 ea.

Big Lazy Lounger
4170008 • Enjoy relaxing in comfort almost anywhere with the Big Lazy, our ultra lightweight and inflatable lazy lounger. Includes carrying bag with screened Arches. Measures 8-1/2' x 2-1/2'. Model shown is 6'3".



\$7.99 ea.

Compact Umbrella
76784 • Automatic-open umbrella expands to 42". Rubber comfort-fit handle. Measures 16" when closed. Screened logo.



\$18.99 ea.

Red Mesh Travel Chair
67920 • Nylon mesh back and seat with cup holder. Supports up to 250 lbs. Carrying bag. Screened logo. Measures 17" high back x 20" seat.



\$16.99 ea.

Travel Blanket
4170009 • Lined picnic blanket is 100% polyester polar fleece face with 100% polyester water repellent oxford lining. Embroidered Arches carrying bag. Measures 50" x 60".

THE BIG EVENT STARTS HERE

EVENTS & PROMOTIONS



A

B

C

\$10.99/pk.

100 Red & Yellow Balloons with Arches
A. 76789 • Pack of 100 balloons. Mixture of red and yellow.

\$325.00 ea.

McDonald's Pop-up Tent
B. 4160000 • Great for events, this 10'x10' easy open/close red pop-up tent features steel construction with wider feet and adjustable height. Includes carrying bag with wheels. Screened with Arches on each side for maximum exposure.

\$36.99 ea.

McDonald's Red Tablecloth
C. 7160010 • Ideal for a 6' table, this four-sided red table cloth is made from a recyclable non-woven material. Screened with Arches on front side.



\$.59 ea.

Stadium Cups

16 oz. cup made from food safe polypropylene plastic. Top rack dishwasher safe. Screen printed Arches.

6170006 • Red

6170007 • Blue



\$37.99/100 ca.

Convention Bag

76793 • Plastic bags with reinforced die cut handles.

Screened Arches. 100 per case. Measures 12" x 15" x 3".



\$1.49/set

Thunderstix

76788 • Set of two noisemakers for rallies and events. 24" long with screened logo.



\$1.99 ea.

i'm lovin' it Sunglasses

100% UVA/UVB protection lenses. One size fits most.

7170017 • Purple

7170018 • Blue

7170019 • Red



\$1.99 ea.

Mini Fan

4140025 • Soft plastic blades with breakaway cord.

Includes 2 AA batteries. Screened Arches.



\$.99 ea.

Translucent Flyers

9" plastic flyer with screened logo.

7140001 • Red

7140002 • Blue



\$.89 ea.

McDonald's Lanyards

33818 • Screened wordmark. Velcro closures for safety.



\$6.99 ea.

Event Red Apron

3160008 • Made from a 65% polyester/35% cotton. Medium length apron with 3 pockets. Screened Arches.



Customizable

To request a quote or learn more, visit smilemakersonline.com/custom-orders



\$6.99 ea.

Food Art Charm Bracelet

9180003 • Crafted exclusively for McDonald's, this nickel-plated, link bracelet includes four iconic McDonald's diecast charms. Measures 7-1/2" long with lobster clasp.

SHOW THEM SOME THANKS

GIFTS & RECOGNITION



Super crazy soft



\$2.99 ea.

Fry Box Playing Cards

4180002 • A full deck of standard playing cards look like the famous fry box! Comes in a fry decorated card box. Standard playing card size.

\$12.99 ea.

Food Art Blanket

9180008 • 100% microfiber polyester fabric, this super-soft blanket will be adored with each use. Dye-sublimated iconic pattern. Measures 50" x 60".



\$29.99 ea.

NEW! Fossil Silicone Watch

This casual watch features a silver dial and black silicone strap. Watch face measures 1-3/4" diameter. Arches on face. Boxed in a Fossil gift tin.

9180012 • Men's

9180013 • Ladies'



\$2.99 ea.

NEW! Big Mac Keychain

7181013 • Gold colored Big Mac keychain and keyring. Measures approx. 3" x 1-1/2".



SALE! \$28.79 Was \$35.99

65198 • Crystal French Fries Box

\$19.99 ea.

65235 • Marble Base

Includes silver engraveable plate.



\$24.99 ea.

Ronald McDonald Wedge Award

9170001 • Acrylic wedge with full color Ronald McDonald imprint. Approx. 4-1/2" x 2-1/2".



Customizable

To request a quote or learn more, visit
smilemakersonline.com/custom-orders



Customizable

To request a quote or learn more, visit
smilemakersonline.com/custom-orders

SUPPORT RMHC[®]

A portion of the proceeds from these items help support Ronald McDonald House Charities[®].



\$1.24 ea.
RMHC Lapel Pin
7170028 • Measures 1-1/4".



\$14.99 ea.
RMHC Blue Journal
1181001 • Elastic pen loop. Blue and silver ribbon page markers. Business card slot. 128 sheet lined JournalBooks[®] refill. Debossed RMHC logo. Measures 10" x 7".



\$5.99 ea.
RMHC Natural Tote
2181001 • 100% canvas tote. 23" canvas handles. Screened RMHC logo. Measures 20" x 15" x 5".



\$5.99 ea.
RMHC T-Shirt
3181004 • 100% Pre-shrunk cotton short sleeve crew neck. Screen printed RMHC logo. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

\$15.99 ea.
RMHC Nike[®] Golf Cap
3181003 • 58% cotton/42% polyester twill. The perfect classic look with a contrast underbill as engineered by Nike. Closure with buckle. Embroidered RMHC logo.

ENJOY YOURSELF TO A TEE

GOLF ACCESSORIES



\$1.99 ea.

Arches Magnetic Divot Tool
4180004 • Magnetic ball marker
with engraved Arches.
Measures 1" x 4".

\$5.99 ea.

RMHC Grey Cap
3181002 • 100% cotton twill 5 panel
structure. Medium profile unstructured
crown & pre-curved visor adjustable self-
material strap with hook and loop closure.
Screened RMHC logo on front and screened
tagline on left panel.



\$1.09/set

Golf Tee Set
5170001 • This set includes a four pack of golf tees that
measure 2-3/8" and a ball marker. Arches printed on front
of pocket card.



\$3.49 ea.

Black Velour Golf Towel
5140003 • Easily attach this thick, terry/velour towel
to your golf bag. 100% cotton hemmed. Screened logo.
Measures 18" x 11".



\$5.99 ea.

Arches Golf Kit
4180003 • Includes: 1 imprinted golf ball, 5 red 2-3/4" tees,
1 red ball marker and 1 printed Arches coozie.



SALE! \$5.99 Was \$12.99

McDonald's Golf Club Cover
5160000 • Designed exclusively for McDonald's, this
red and yellow striped cover makes a perfect gift for the
avid golfer. 100% acrylic knit. Adorned red pom pom and
embroidered Arches. Fits most drivers. Measures 16-1/2".

CREATE SMILES FOR EVERY OCCASION

PARTY KITS AND PLUS UPS

\$120.00 ea.

7177053 • McTeacher's Night Kit

Kit Includes:

- 2 Dry Erase Posters
- Pack of 12 Balloons
- 2 Lawn Signs
- 10 McTeacher's Night Caps
- Roll of 100 McTeacher's Night Name Tags
- 3 Rolls of McTeacher's Night Tonight Stickers (100 per Roll)



\$9.99 ea.

McTeacher's Night Tip Jar

7160000 • Full color, 1 gallon tapered tin with plastic lid and donation slot. Measures 6" diameter.



\$5.99 ea.

McTeacher's Night Tote Bag

2160000 • 100% cotton natural tote. Sturdy red elongated 24" handles.



\$4.99 ea.

B. McTeacher's Night T-shirt

3150046 • 100% cotton T-shirt with screened logo. Sizes S-3XL. Add \$2.0 for 2XL and \$3.00 for 3XL.



Starting at \$9.99 ea.

Event Polo

47191 • Dry blend moisture-wicking cotton/ polyknit. Embroidered i'm lovin' it logo. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL. Shown with additional event embroidery, call for pricing.



\$1.24 ea.

McTeacher's Night Pin

7150048 • Recognize teachers and crew.

IT'S ONLY ONCE A YEAR, MAKE IT SPECIAL

BIRTHDAY KITS AND PLUS UPS



\$99.99 ea.

8170020 • Graphic McDonald's All-In-One Kit

Each Party Kit Includes:

- 50 Selfie Photo Props assorted design
- 50 Paper Plates
- 50 Paper Napkins
- 50 Name Tag Stickers
- 50 Activity Mats with Stickers
- 50 Smile Bags with Goodies 9"x11"
- 10 Reserved Table Signs
- 5 Packs of Candles (12 candles per pack)
- 5 Party Checklist and Hostess Tips
- 5 Birthday Child Party Hats
- 5 Magnetic Photo Frames



\$29.99/case

Table Activity Sheet

8170014 • Large table sheet with multiple games and activities for everyone at the table to enjoy together. 100 per case. Measures 20" x 22".



\$24.99/case

Graphic McDonald's Activity Book

8170017 • Continue the fun outside the restaurant with this 8-page activity book filled with games, puzzles and other entertaining activities. 100 per case. Measures 5" x 8".



\$16.99 ea.

Graphic McDonald's Selfie Frame

8170012 • Say cheese! Endless fun at parties with this large, printed coroplast selfie frame. Measures 40" x 20".



\$29.99/ca.

Happy Game

8170021 • Endless fun with this 2 paper dice happy game! Game sheet comes pre-cut with paper fold and gameplay instructions. Measures 1-1/2" x 1-1/2".



\$21.99/100 pack

Graphic McDonald's Crayons

8170001 • Fun crayon box for party activities! Box of 4 crayons. 100 per case.



\$.99 ea.

Smile Mini Flyer

8170016 • Toss around smiles with this "SMILE!" mini flyer. Measures 5" x 5".



10100 58th Pl
Kenosha, WI 53144



Order Online: smilemakersonline.com or visit **SPENDSMART**

Call Toll Free: **1.800.421.4332** M-F: 7am-7pm CST, SAT: 8am-Noon CST

Custom Order? **1.800.810.5386** M-F: 8am-5pm CST

Items sold by IMS/Group II Communications are subject to applicable sales tax in all U.S. States. Please allow 3-4 weeks for delivery. All products based upon availability. Prices subject to change without notice. All sales are final. Products are artist renderings and subject to change in production. All trademarks used herein are property of their respective owners.

© 2018 McDonald's

McD_FallWinter18

PUT YOUR BEST FOOT FORWARD

FASHION SOCKS



\$4.99/pair

NEW! McDonald's Socks

76% cotton, 22% nylon, 2% spandex mixed woven socks. Dress head to toe in fun and comfort with these whimsical sport socks. Sold in pairs.

3180027 • Fry Socks

3180026 • Arches Pattern

\$4.99/pair

NEW! Bring Me A Big Mac® Socks

3180025 • 76% cotton, 22% nylon, 2% spandex mixed woven socks. Dress head to toe in fun and comfort with these whimsical sport socks. Woven Arches on cuff & text on bottom of foot. Sold in pairs.

Smilemakers Virtual Gift Cards
Available online only at smilemakersonline.com

Virtual Gift Cards are available for purchase at smilemakersonline.com. Send via email instantly to friends and co-workers for \$10-\$500 only. Anyone can access our website to redeem. Paper Gift Certificates also available upon request.

10% OFF* your next online order.

Use code: **SMKFW2018** at checkout!

*Discount applies to web orders only for in-stock items. Offer can only be used once. Combined promotions, back orders, or special orders not applicable.