

Smilemakers

INCENTIVES, LIFESTYLE ACCESSORIES & APPAREL, GIFTS & EVENT MERCHANDISE



HOLIDAY GIFT GUIDE 2018



visit us at
smilemakersonline.com

\$5.99
SHIPPING*
*See back cover for details

PRODUCT GUIDE

Pins & Patches	pg.4
Ornaments	pg.6
Holiday Graphic Tees	pg.8
Outerwear	pg.10
Accessories	pg.12
Ties	pg.13
Jewelry	pg.14
Technology	pg.15
Gifts	pg.16
Drinkware	pg.18
Socks	pg.20



pg. **20**



pg. **4**



pg. **10**

Looking for something custom?



pg. **18**



pg. **6**



The Smilemakers' Custom Team is your source for incorporating your ideas into products that will promote your event, kick-off a launch, and build brand awareness. Look for the custom shop icon throughout the Holiday catalog. smilemakersonline.com/custom-orders or call us at **1.800.810.5386**

IMS/Group II has been a trusted, approved vendor for over 33 years.



CUSTOMERS FIRST

Our number one focus is making sure that you are beyond satisfied. After all, it's what you deserve.

QUALITY & VALUE

We're dedicated to finding unique products, making sure they're high-quality, and offering them to you at great low prices.

OUR 100% GUARANTEE

100% satisfaction. In every way. Every time. (In other words, if the product doesn't bring a smile, we'll take it back.)

OVER
70
NEW
ITEMS!



\$28.99 ea.

NEW! Holiday Pattern Throw Pillow
9185057 • Relax while you decorate. A delicious edge-to-edge design is printed on 100% polyester chenille. 100% polypropylene pillow filler. Measures 18" x 18".



Super Soft!
↙



\$29.99/25pk.

NEW! Gold & Silver Holiday Stockings
9185051 • For snacks, holding small gifts or as a gift itself, these ultra-festive metallic mini stockings are a real treat! Embroidered Arches on cuff. In a pack of 25. Each measures 7-1/2" x 5".

\$14.99 ea.

NEW! Holiday Pattern Fleece Blanket
4185000 • Cozy up to the fire in this generous 50" x 60" edge-to-edge McDonald's printed blanket. Comes inside zipper closure vinyl pouch. Ultra-plush microfiber polyester Tahoe fleece. Measures 50" x 60".



GIVE A LITTLE... WEAR A LITTLE

..... STARTING AT*

LAPEL PINS & PATCHES

\$1.24ea.



NEW! 7185050



NEW! 7185052



NEW! 7185051



NEW! 7185053*



NEW! 7185055*



NEW! 7185054



NEW! 7185057



NEW! 7185066



NEW! 7185060*



NEW! 7185061



NEW! 7185062



NEW! 7185063



NEW! 7185059



NEW! 7185058



NEW! 7185064



NEW! 7185065

*\$1.59 lapel pin sell price



\$1.59/ea.

Holiday Lapel Pin & Card

NEW! 7185056 • Thank your team for a wonderful year with this collectible lapel pin and card. Pin measures 1-1/4" x 1". Card measures 2-1/4" x 3-1/2".



\$9.99/pack

Holiday Mystery Pin Pack

34973 • Reward your crew and save money by ordering this pack of 10 holiday pins.

PATCHES

\$ **1.99** ea.



NEW! 7181034



NEW! 7185069



NEW! 7181035



NEW! 7181036



NEW! 7181033



NEW! 7181032



\$10.99/kit
NEW! Instant Holiday Sweater Kit
 9185050 • Build your own holiday sweater for your annual holiday sweater party with this set of 5 patches that attach with a safety pin. Measures 3-3/4" x 2-3/4".

Keep your heart (and toes) warm
 See back cover for socks!





SHIMMER & SHINE ALL HOLIDAY LONG

McDONALD'S ORNAMENTS

SALE! \$3.99 ea. WAS \$4.99

French Fry Blown Glass Ornament

A. 59533 • Measures 3-1/4".

Hurry, quantities limited.

\$5.99 ea.

NEW! McNuggets Box Ornament

B. 9185056 • Measures 2-1/2".

\$5.99 ea.

Grimace Holiday Ornament

C. 9175051 • Measures 4".

\$5.99 ea.

NEW! Fry Wreath Ornament

D. 9185055 • Measures 2-1/2" diameter.

\$6.99 ea.

NEW! Blown Glass Arches Ornament

E. 9185054 • Measures 2-1/2".

\$5.99 ea.

NEW! Big Mac Blown Glass Ornament

F. 9185053 • Measures 3".

\$4.99 ea.

NEW! Mini Fair Isle Sweater Ornament

G. 9185052 • Knit. Measures 3" H.

SALE! \$4.99 ea. WAS \$9.99

Skating Ronald Blown Glass Ornament

H. 77721 • Measures 3-3/4".

Hurry, quantities limited.



B



C



E



G



F

JUST PICTURE A GREAT DAY

GRAPHIC HOLIDAY TEES



\$5.99 ea.

NEW! Grimace Holiday T-Shirt
3185056 • Grimace is coming to town! 100% cotton unisex short sleeve crew neck t-shirt. Screen printed. Machine wash cold with like colors. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.



\$5.99 ea.

NEW! McCafé Holiday T-Shirt
3185060 • 100% cotton unisex short sleeve crew neck t-shirt. Screen printed. Machine wash cold with like colors. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

GRAPHIC HOLIDAY TEES

\$4.99_{ea.}

Traditional roomy fit and made of soft 100% cotton. Screened bold statements. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.



NEW! 3185055 • Nice List Holiday T-shirt

NEW! 3185057 • Fair Isle Snowflake T-Shirt

NEW! 3185058 • Arches & Lights T-Shirt



NEW! 3185059 • Santa Hat Wordmark T-Shirt

COLD WEATHER... WARM HEARTS

MEN'S & LADIES' JACKETS AND FLEECE

Eddie Bauer



\$34.99 ea.

NEW! Eddie Bauer Half Zip Fleece
Smooth and comfortable for Fall and beyond. The 100% polyester fleece design is great outdoors or as everyday wear. Screen printed wordmark.
Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

A. 3182028 • Ladies'
B. 3183028 • Men's



Customizable

To request a quote or learn more, visit
smilemakersonline.com/custom-orders



\$71.99 ea.

C

D

NEW! Hybrid Insulated Jacket

Comfort, style and performance meet on this stylish jacket perfect when the temps drop! With a body of 100% quilted nylon and 94/6 polyblend panels and sleeves. Raised 3D Arches on left sleeve & debossed wordmark on right sleeve. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL. Ladies' only S-2XL.

C. 3182027 • Ladies'
D. 3183027 • Men's



Customizable
To request a quote or learn more, visit
smilemakersonline.com/custom-orders



G



H

\$39.99 ea.

NEW! R-Tek® Pro Fleece Full-Zip Vest

Made for being layered and keeping you warm without being bulky! Black 100% polyester body has zip pockets and elastic binding at the armholes and bottom. Embroidered Arches left chest. Sizes S-3XL.

Add \$2.00 for 2XL and \$3.00 for 3XL.

G. 3182030 • Ladies'
H. 3183030 • Men's



Customizable
To request a quote or learn more, visit
smilemakersonline.com/custom-orders



E

F

\$44.99 ea.

NEW! Colorblock Mélange Fleece Full Zip Jacket

Make a bold statement in a color-blocked black and heather jacket. 100% polyester jersey bonded with fleece. Features pockets with hidden snap closures. Wordmark screen printed on right sleeve. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

E. 3182029 • Ladies'
F. 3183029 • Men's



Customizable
To request a quote or learn more, visit
smilemakersonline.com/custom-orders

CLEAR THE WAY IN WARMTH & STYLE

OUTERWEAR ACCESSORIES



A



B



C



D

\$8.99 ea.

NEW! Holiday Fair Isle Knit Hat

A. 3185051 • Machine wash cold, air dry. One size fits most.

\$5.99 ea.

NEW! Holiday Fair Isle Knit Headband

B. 3185050 • Machine wash cold, air dry. One size fits most.

\$9.99 ea.

NEW! Holiday Fair Isle Knit Scarf

C. 3185052 • Machine wash cold, air dry. Measures 58" x 7".

\$6.99/pair

NEW! Holiday Fair Isle Knit Gloves

D. 3185053 • Machine wash cold, air dry. One size fits most.

Touch Screen
Fingertips!

GIFTING OR RECEIVING? IT'S A TIE!

MEN'S & LADIES' TIES



E



F



I



G



H



J

\$9.99 ea.

Ladies' Ties

100% Polyblend, designed exclusively for McDonald's.

E. **NEW!** 3182503 • Holiday Pattern Tie

F. **NEW!** 3182501 • Red & Gray Stripe Tie

G. **NEW!** 3182502 • Snowflake Tie

**Not intended as a compliment for your Manager Uniform*

Men's Ties

100% Polyblend, designed exclusively for McDonald's.

Men's ties measure 3-1/3" x 58".

H. **NEW!** 3183503 • Holiday Pattern Tie

I. **NEW!** 3183501 • Red & Gray Stripe Tie

J. **NEW!** 3183502 • Snowflake Tie

**Not intended as a compliment for your Manager Uniform*



B



A



C



D

\$24.99 ea.

NEW! 3D Crystal Arches Award

A. 9180010 • Congratulate and acknowledge your best performers with this beautiful award. Utilizing the latest sub-surface laser engraving technologies, the Arches are engraved inside this stunning piece! Measures 2" x 3-1/8" x 2" with a 1-5/8 x 2-3/4 imprint area.

\$5.59 ea.

NEW! Arches Tie Clip

B. 9180009 • A handsome accessory for him will keep his ties front and center. In a polished finish with hinged arm & teeth to hold his tie securely. Engraved Arches. Gift box included. Measures 2-1/2".

\$6.99 ea.

Food Art Charm Bracelet

C. 9180003 • Crafted exclusively for McDonald's, this nickel-plated, link bracelet includes five iconic McDonald's diecast charms. Measures 7-1/2" long with lobster clasp.

\$8.99 ea.

NEW! "Ba Da Ba Ba Ba" Bracelet

D. 9180011 • Add a bit of holiday panache to any outfit with a gleaming bangle crafted of fashionable silvery polished nickel. The words and the arches are filled with black enamel for a polished look. Measures 3-1/2" x 1/8".

\$2.99 ea.

NEW! Big Mac Keychain

E. 7181013 • Gold colored Big Mac keychain and keyring. Measures approx. 3" x 1-1/2".

\$29.99 ea.

NEW! Remix Silicone Watch

This casual watch features a silver dial and black silicone strap. Watch face measures 1-3/4" diameter. Arches on face.

F. 9180012 • Men's

G. 9180013 • Ladies'



E



F

G



F



G



H

\$3.99 ea.

NEW! Phone Fan
F. 5180060 • Keep cool all holiday long. Compatible with Apple® 8-Pin, Micro USB and USB devices. Made of flexible material with plastic safety blades. Screen-printed wordmark. Measures 3-1/2" x 5-5/8".

\$14.99 ea.

NEW! Bluetooth 2-Way Tracker
G. 5180056 • Never leave your valuables behind with this tracking device that attaches to your keys, luggage, purse, etc. Alerts you via your phone up to 120 feet away and lets you track your misplaced item. Screen-printed Arches on front. Measures 1-5/8" x 1-5/8".

\$4.99 ea.

NEW! Digital Pedometer & Watch
H. 5180055 • A great stocking stuffer for the "techy" on your list. Multi-function, large easy to read display. Watch includes hour and minute functions. Counts steps, miles, kilometers and calories. White with silicone band for comfort; buckle closure. Screen-printed Arches on band. Measures 10".

\$5.99 ea.

NEW! Holiday PopSocket
I. 5185000 • Get a secure grip so you can text with one hand, snap better photos, and stop phone drops. Rinsable, repositionable gel. Use as a media stand for your device, a photo or texting grip, or lower it for a video chat. Full color print. Measures 1-1/2" diameter.
 *For best results, use in conjunction with a phone case.

\$3.49 ea.

NEW! Phone Camera Lens Kit
J. 5180058 • Great holiday pictures begin with this four-piece clip-on lens kit. Includes three lenses (180° fisheye lens, wide angle lens, and macro lens) and drawstring velvet pouch. Universal adjustable clip designed to fit on most smartphones. Screen-printed Arches on clip. Measures 3/4" x 2-1/2".



I



J

HOLIDAY GIFTS (AND COOKIES) MAKE EVERYONE SMILE



\$5.99 ea.

NEW! McDonald's Holiday Print Cut-Out Journal 1185006 • Holiday bright and compact. With an elastic closure and ribbon page marker. Arches on front. Measures 5-1/2" x 3-1/2".



\$9.99 ea.

NEW! McDonald's Holiday Print Cut-Out Journal 1185000 • The perfect thing for this year's "naughty and nice" list. Designed with a cutout motif, brilliant full color printing, silver coil binding. Measures 8" x 5".



\$1.99 ea.

Arches Notebook 1175002 • Keep your ideas and notes safe in this pocket-sized kraft notebook. 80 Lined Pages. Screened logo. Measures 5" x 7".



Blocks Incoming Calls!

\$2.99 ea.

NEW! Cellslip Phone Case

5180057 • Ingenious case blocks all incoming phone calls, text messages and notifications while sealed inside the case. Eliminates human error while driving by stopping the urge to check your phone. Fits most phones. Arches on front. Measures 4-3/4" x 10-1/8".



Logo Lights Up!

\$2.99 ea.

NEW! Light Up Pen

1180007 • Sliding-click holiday red ballpoint pen with plastic barrel, stylus tip, and illuminated imprint. Metallic finish, black rubber grip, chrome accents, and metal clip. Press stylus to illuminate McDonald's wordmark. Black ink. Measures 3-1/2" x 5-5/8".



\$1.99 ea.

Red Mini Notebook

1175001 • Spiral bound 50-sheet lined notebook with bright translucent color cover. Features matching translucent color pen, color-coded self-stick tabs and memo pad. Built-in ruler on back cover. Measures 5-1/8" x 4-1/8".



\$3.59 ea.

NEW! Holiday Graphic Tote

2185000 • Carry all of your holiday foods in this generous-sized tote with a fun food graphic front and back. Measures 13" x 15" x 10".

GIVE THE GIFT OF A WARM BELLY

DRINKWARE

\$17.99 ea.

NEW! Meal Pattern Tundra Bottle
A. 6185051 • Copper insulated lining keeps your holiday beverages cold for 24 hours or hot for 12 hours. 20 oz. stainless steel shell with insulated lid. Screen-printed all around with a fun food graphic. BPA free. Measures 2-7/8" x 10-3/4".

\$7.99 ea.

McCafé Stainless Silver Tumbler
B. 6170015 • Sleek and stylish. 16 oz. insulated stainless steel tumbler. Coordinated accent pop-in lid with side lock. Screened logo. BPA free.

\$3.59 ea.

NEW! Fair Isle Holiday Coozie
C. 6185050 • Designed exclusively for McDonald's, the Fair Isle coozie dresses up any bottle or can. Measures 4" x 3".

\$1.99 ea.

McCafé Logo Tumbler
D. 6170013 • Minimalist design for your beverage-to-go. This 15 oz. double wall, insulated mug is great for travel or leisure. Hand washing recommended. BPA free. Screen printed logo.

\$1.99 ea.

White Travel Mug with Lid
E. 6175000 • 15 oz. double-wall insulated coffee mug with sip through lid. Hand washing recommended. BPA free. Screen printed wordmark.

\$2.99 ea.

McCafé Dot Logo Tumbler
F. 6170014 • Great for yourself or as a gift, this reusable tumbler features the updated signature design. 15 oz. double wall, insulated mug is great for travel. Hand washing recommended. BPA free. Screen printed logo.





Delicious Gift Set
↙

\$12.99 ea.

NEW! McCafé Coffee Holiday Gift Set
9185058 • McCafé coffee kit includes one 12 oz. bag of McCafé premium roast coffee. Arrives packed in a McDonald's mini canvas tote bag. Includes a festive 16 oz. McCafé holiday tumbler. Tote bag measures 12-1/2" x 8" x 3-1/2".

\$3.99 ea.

NEW! 2018 McCafé Holiday Cup
6185052 • 16 oz. double wall, insulated mug has a sip through lid. Hand washing recommended. BPA free. Screen printed logo.

Order Online: smilemakersonline.com or visit **SPENDSMART** 
 Call Toll Free: **1.800.421.4332** M-F: 7am-7pm CST, SAT: 8am-Noon CST
 Custom Order? **1.800.810.5386** M-F: 8am-5pm CST

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McD_Holiday18

STAY TOASTY & WARM NEAR THE FIRE

SOCKS



\$5.99/pair

NEW! Holiday Socks

3185054 • Up your holiday fashion game with these 76% cotton, 22% nylon, 2% spandex woven socks. Dye-sub holiday pattern with black cuff, toe & heel. Sold in pairs.



\$4.99/pair

NEW! McDonald's Socks

76% cotton, 22% nylon, 2% spandex mixed woven socks. Dress head to toe in fun and comfort with these whimsical sport socks. Sold in pairs.

3180027 • Fry Socks

3180026 • Arches Pattern



\$4.99/pair

NEW! Bring Me A Big Mac® Socks

3180025 • 76% cotton, 22% nylon, 2% spandex mixed woven socks. Dress head to toe in fun and comfort with these whimsical sport socks. Woven Arches on cuff & text on bottom of foot. Sold in pairs.

Smilemakers Virtual Gift Cards
 Available online only at smilemakersonline.com

Virtual Gift Cards are available for purchase at smilemakersonline.com. Send via email instantly to friends and co-workers for \$10-\$500 only. Anyone can access our website to redeem. Paper Gift Certificates also available upon request.

\$5.99 SHIPPING

OCTOBER 2 - NOVEMBER 2, 2018

\$5.99 ground shipping valid 10/2/2018-11/2/2018 on web orders up to \$250. Limit one per customer. Combined promotions, back orders, past orders, or special orders not applicable. Eligible on shipments in the Continental U.S. Must be registered and signed in at time of purchase.