

Smilemakers

INCENTIVES, LIFESTYLE ACCESSORIES & APPAREL, GIFTS & EVENT MERCHANDISE



SPRING FOR SOMETHING SPECIAL

*Polo's suited for every task
pg. 6*



*New bags & totes!
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*Latest streetwear
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IMS/Group II has been a trusted, approved vendor for over 33 years.



CUSTOMERS FIRST

Our number one focus is making sure that you are beyond satisfied. After all, it's what you deserve.

QUALITY & VALUE

We're dedicated to finding unique products, making sure they're high-quality, and offering them to you at great low prices.

OUR 100% GUARANTEE

100% satisfaction. In every way. Every time. (In other words, if the product doesn't bring a smile, we'll take it back.)

HOW CAN WE HELP?

■ New Product Launch & Sampling

A product launch or sampling event is the perfect opportunity to create a custom kit to motivate and educate your crew.

- Fun collateral
- Branded merchandise
- POP elements

■ Event Planning & Community Outreach

Planning events and community outreach programs doesn't have to be stressful, time-consuming, or costly. Whether you need a media pack geared towards your key influencers or a ready-made kit for a McTeacher's Night, we've got numerous cost-effective solutions that will get the job done — and guarantee that it's fun.

■ Crew Incentive

It doesn't take much to make someone feel valued. With numerous off-the-shelf incentive kits and custom kits to choose from, you can reward, motivate, and excite your Crew, without putting a strain on your budget.

■ Operational Improvements

Making changes and improvements is part of growing a successful business, but it usually means extra work for your Crew as they're getting up to speed. A thematic kit is the perfect way to call attention to your initiative in order to get the results you want.

■ New Employees & Training

Human Resource Associates dedicate a great deal of time to the employee onboarding and training process — and that's just one of their many responsibilities. Pre-bundled and customizable kits make it easy to add branded merchandise for everything from welcomes to rewards — and POP to let folks know about current programs and policies.

■ Fully Integrated Kits

We know you have lots more on your to-do list than choosing and ordering kits for your latest initiative. We are your one-stop-shop, dedicated to partnering with you to make the kit-purchasing process as streamlined and cost-effective as possible.

- Combine collateral, branded merchandise and POP elements into simple, efficient shipments.
- Our fulfillment, branded merchandise, and POP departments work cross-functionally to support kit customers and provide the best options.
- Our in-depth and real-time knowledge of the McDonald's system is unparalleled.

SHOW OFF YOUR CUSTOM

Want to show a dedicated crew member how invaluable he or she is to the team?

There's something on the pages that follow sure to get your message across, keeping the McDonald's brand top of mind at the same time.

Need something unique? This icon displays which items can be customized through our custom department. Call us at 1.800.810.5386 to find out how!



FRESH BEEF EVENT KIT

Why just have an event when you can have a taste-bud-thrilling Fresh Beef Event? We've got everything you need to bring on some Fresh Beef Mania.

Call us for any tailored kits you may need!



NEW! 4187000 • Fresh Beef Oven Mitt



NEW! 3187007 • Fresh Beef Black T-Shirt



NEW! 7187014 • Fresh Beef Buttons

WELL, HELLOOOO POLOS

MEN'S & LADIES' EVENT POLOS

47191 • Red

47197 • Black

76324 • Purple

78961 • Kelly Green

76289 • Maroon

76331 • Sapphire Blue

76275 • Forest Green

76310 • Light Pink

47524 • Royal

3170006 • Grey



\$9.99 ea.

Event Polos
Classic 50% cotton/50% polyester sport shirts.
Embroidered i'm lovin' it logo. Unisex sizes S-3XL. Add
\$2.00 for 2XL and \$3.00 for 3XL.

For full selection
visit
smilemakersonline.com



3182012 • Ladies' Red



3183012 • Men's Red



3182010 • Ladies' Blue



3183010 • Men's Blue



3182011 • Ladies' Black



3183011 • Men's Black

EVENT POLOS

MEN'S & LADIES' POLOS

\$11.99 ea.

100% Polyester. Ribbed knit collar. Long lasting color that won't ever fade away. Versatile and breathable. Embroidered tonal wordmark. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.



Need something unique? This icon displays which items can be customized through our custom department. Call us at 1.800.810.5386 to find out how!

A LITTLE PREP GOES A LONG WAY

MEN'S & LADIES' PERFORMANCE POLOS



\$29.99 ea.

Sports Polos

100% micropolyester. Designed with a tailored torso, this material is made with a 5-button placket for ladies and a 3-button placket for men. Screen printed Arches logo. Sizes S-3XL. Add \$2.00 for 3XL, \$3.00 for 3XL.

- A. **NEW!** 3182016 • Ladies' Red
- B. 3172008 • Ladies' Blue
- C. **NEW!** 3183016 • Men's Red
- D. 3173008 • Men's Blue

\$18.99

Jacquard Polos

100% polyester material for maximum breathability. Embroidered Arches logo. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

- E. 3172005 • Ladies' Black
- G. 3172004 • Ladies' Blue
- H. 3173004 • Men's Blue
- F. 3173005 • Men's Black

\$26.99 ea.

NEW! Asymmetrical Polo

100% polyester material for maximum breathability. Eye-catching asymmetrical details. Moisture-wicking and snag resistant. Offers UV protection. Liquid metal raised logo. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

- I. 3182017 • Ladies' Red
- J. 3183017 • Men's Red



\$36.99 ea.

Men's & Ladies' Dri-Fit Nike Polos
 Exceptionally soft Dri-Fit fabric. 100% polyester.
 Embroidered Arches and Nike® Swoosh. Ladies' sizes S-2XL,
 Men's sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

- K. 3162013 • Ladies' Blue
- L. 3172006 • Ladies' Grey
- M. 3163013 • Men's Blue
- N. 3173006 • Men's Grey

K

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\$21.99

NEW! Red Collar Heather Polo
 100% polyester. Contrast red fabric collar and sleeve caps.
 Screen printed tonal wordmark logo on right sleeve.
 Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.
 3183019 • Men's
 3182019 • Ladies'

JUST PICTURE A GREAT DAY

GRAPHIC T-SHIRTS IN FUN STYLES & COLORS

Get the jump on new fashion trends.



GRAPHIC T-SHIRTS

\$4.99_{ea.}

Traditional roomy fit and soft 100% cotton. Screened bold statements. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

NEW! 3180016 • Side View Grimace T-Shirt



NEW! 3180014 • McCafé Stain T-Shirt



NEW! 3180018 • Stars T-Shirt



NEW! 3180006 • Groovy Wordmark T-Shirt



NEW! 3180005 • Restaurant Splash



\$4.25 ea.

i'm lovin' it T-Shirts

100% Pre-shrunk cotton short sleeve crew neck. Screen printed. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL, \$4.00 for 4XL and \$5.00 for 5XL. *4XL & 5XL in black only*

- 3170015 • Red 3170018 • Pink
- 3170016 • Grey 47210 • Black
- 3170017 • Blue



\$4.99 ea.

NEW! McDonald's Camo Wordmark T-Shirts

100% Pre-shrunk cotton short sleeve crew neck. Screen printed. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

- 3180015 • Pink
- 3180007 • Navy



\$4.99 ea.

NEW! Mini Icon T-Shirts

Traditional roomy fit, short sleeve crew neck made of soft 100% pre-shrunk cotton. Screen printed. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

- 3180019 • Fry
- 3180011 • Big Mac



\$4.99 ea.

NEW! Tonal Fry Box T-Shirt

3180017 • 100% Pre-shrunk cotton short sleeve crew neck. Screen printed. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.



3170057 • McDonald's Multi-Color T-Shirt



3170059 • Arches Block T-Shirt



3170058 • Stacked Arches T-Shirt



3170056 • McDonald's Neon T-Shirt

YOU'RE SO BUTTONED UP

MEN'S & LADIES' BUTTOWNS



Men's shirts feature a shirt pocket

Long-sleeves include adjustable cuffs for a better fit



*Customize it!
Embroider with a special event or recognition*

Purple
3162004 Ladies' • 3163004 Men's

Ultramarine Blue
3142006 Ladies' • 3143006 Men's

White
3152015 Ladies' • 3153015 Men's

Black
78007 Ladies' • 77999 Men's

Royal
76603 Ladies' • 74063 Men's

Lavender
76619 Ladies' Only

White
76563 Ladies' • 76483 Men's

Hibiscus
74077 Ladies' Only

Ultramarine Blue
3142002 Ladies' • 3143002 Men's

Maui Blue
76635 Ladies' Only

Tropical Pink
76611 Ladies' Only

Red
3142003 Ladies' • 3143003 Men's

Steel Grey
3142000 Ladies' • 76531 Men's

Teal Green
76595 Ladies' Only

Black
76571 Ladies' • 76491 Men's

\$19.99 ea.

Long Sleeve Button Down Shirts

Made of 55% poly/45% cotton blend, these long sleeve button downs feature a left chest pocket for men and a tailored fit through the torso for ladies. Embroidered wordmark on left chest. Sizes S-4XL. Add \$2.00 for 2XL, \$3.00 for 3XL and \$4.00 for 4XL.

\$15.99 ea.

Short Sleeve Button Down Shirts

These 55% poly/45% cotton blended short sleeve button downs feature a left chest pocket for men and feature a tailored fit through the torso for ladies. Embroidered Arches on left chest. Sizes S-4XL. Add \$2.00 for 2XL, \$3.00 for 3XL and \$4.00 for 4XL.

Universal Size Chart

Ladies'		S	M	L	XL	2X	3X	4X
	Retail Size	4-6	8-10	12-14	16-18	20-22	24-26	28-30
	Bust	34-35"	36-37"	38-40"	41-43"	44-46"	47-49"	50-52"
	Retail Size	2-4	4-6	8-10	12-14	16-18	20-22	24-26
	Bust	32-33"	34-35"	36-37"	38-40"	41-43"	44-46"	47-49"

Men's		S	M	L	XL	2X	3X	4X
	Neck	14 - 14 1/2"	15 - 15 1/2"	16 - 16 1/2"	16 1/2 - 17"	17 - 17 1/2"	17 1/2 - 18"	18 - 18 1/2"
	Chest	35-37	38-40	41-43	44-46	47-49	50-53	54-57
	Neck	14 - 14 1/2"	15 - 15 1/2"	16 - 16 1/2"	16 1/2 - 17"	17 - 17 1/2"	17 1/2 - 18"	18 - 18 1/2"
	Chest	32-34	35-37	38-40	41-43	44-46	47-49	50-53



\$25.99 ea.

NEW! Chambray Long Sleeve Button Down

A great live-in look and trim fit. 100% ring-spun cotton. Double patch pockets. Casual heather fabric. Contrast white stitching. Embroidered tonal wordmark. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

3183008 • Men's
3182008 • Ladies'



\$32.99 ea.

3172009 • Ladies' Checked Pink/White Dress Shirt
Look polished in this best-selling pattern - checked gingham. Features polished pearl buttons, and front/back darts for feminine flair. Embroidered tonal wordmark. 60% cotton/40% polyester. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.



\$36.99 ea.

Denim Dress Shirt

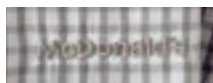
3163011 • Men's casual, lightweight denim shirt with a modern look. 100% cotton. Arches embroidered on collar. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

Hurry! Quantities Limited!

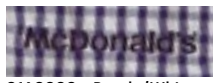
\$32.99 ea.

Checked Men's Dress Shirts

This gingham pattern, Made of 60% cotton/40% polyester. cotton blend, dress shirt features button-down collar, polished pearl buttons, and left-chest pocket. Embroidered tonal wordmark above pocket. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.



3173009 • Grey/White



3163009 • Purple/White



3173010 • Blue/White



NEW! 3183007 • Red/White

WHY KNOT MAKE A STATEMENT

MEN'S & LADIES' TIES*



\$9.99 ea.

Men's Ties

100% Polyblend, designed exclusively for McDonald's.
Men's ties measure 3-1/3" x 58".

- B. NEW! 3183006** • Patriotic Tie
- C. NEW! 3183002** • Grey Large Paisley Tie
- D. NEW! 3183001** • Red Chambray Tie
- I. NEW! 3183005** • Blue Solid Tie
- K. NEW! 3183003** • Black Vertical Wordmark Tie

Ladies' Ties

100% Polyblend, designed exclusively for McDonald's.

- A. NEW! 3182003** • Pink Floral Tie
- E. NEW! 3182006** • Patriotic Tie
- F. NEW! 3182002** • Grey Large Paisley Tie
- G. NEW! 3182001** • Red Chambray Tie
- H. NEW! 3182000** • Navy Daisy Tie
- J. NEW! 3182004** • Large Flower Tie
- L. NEW! 3182005** • Black Floral Print Tie

*Not intended as a compliment for your Manager Uniform



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\$9.99 ea.

- Ladies' Ties**
 100% Polyblend, designed exclusively for McDonald's.
 M. 3172012 • McDonald's Word Pattern Tie
 N. 3172039 • Red Tonal Pattern Tie
 O. 3172037 • Turquoise Stripe Tie
 P. 3172021 • Mini Floral Tie
 Q. 3172019 • Floral Print Tie
 R. 3172038 • Red/Purple Stripe Tie
 S. 3172022 • Scrawl Tie
 W. 78937 • Black Paisley Tie

- Men's Ties**
 100% Polyblend, designed exclusively for McDonald's.
 Men's ties measure 3-1/3" x 58".
 T. 3173011 • McDonald's Word Pattern Tie
 U. 78936 • Black Paisley Tie
 V. 3173014 • Grey Crosshatch Tie
 X. 78931 • Black Bow Tie
 *Not intended as a compliment for your Manager Uniform



W



X

LOOK COOL STAY WARM

MEN'S & LADIES' HOODIES

Whether going out or
staying in these hoodies are
cozy either way.



\$14.99 ea.

McDonald's Block Hoodies

Made of 50% poly / 45% cotton. Double lined hood. Athletic rib knit cuffs and waist band with spandex. Front pouch pocket. Screen printed wordmark. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

3170005 • Black

NEW! 3180013 • Grey

NEW! 3180012 • Blue

3170004 • Red



For full
selection
visit
smilemakersonline.com

\$23.99 ea.

NEW! McDonald's Hoodies

Made of 60% cotton/40% polyester pre-shrunk microstripe fleece. Front pouch pocket. Rib cuffs and waistband with spandex. Embroidered arches. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

A. 3180004 • Blue

B. 3180003 • Grey

\$29.99 ea.

NEW! Men's Mélange Fleece Hoodie

C. 3183009 • Made of 60% cotton/40% polyester. Front pouch pocket. Contrast fleece hood. Blocked contrast color. Ribbed waist and cuffs. Embroidered wordmark. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

\$28.99 ea.

NEW! Ladies' Melange Fleece Cowlneck

D. 3182013 • Made of 40% cotton/60% polyester. Front pouch pocket. Fabric cowl neck. Embroidered wordmark. Sizes S-2XL. Add \$2.00 for 2XL.

ZIP IT. IN A GOOD WAY

JACKETS & FLEECE

For full
selection
visit
smilemakersonline.com

*Styled after the traditional baseball
jacket, these jackets can be worn
anywhere off the diamond too.*



\$41.99 ea.

NEW! New Era® Bomber Jacket

Styled after the traditional baseball jacket, these jackets can be worn anywhere off the diamond too. Made of 52% cotton/48% polyester sueded French terry. Contrast rib knit collar and cuffs. Screened McDonald's Est. logo. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

3183018 • Men's

3182018 • Ladies'





\$23.99 ea.

NEW! Harriton® Fleece Jacket

100% spun soft polyester fleece. Bottom hem with drawcord. Raglan sleeves. Front-zip pockets. Non-roll elastic cuffs. Embroidered arches. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

- A. 3183014 • Men's Black
- B. 3183015 • Men's Grey
- C. 3182015 • Ladies' Grey
- D. 3182014 • Ladies' Black



\$29.99 ea.

NEW! Performance 1/4 Zip

100% polyester mélange jersey. Moisture-wicking anti-microbial, and UV protection. Contrast coverstitching throughout. Reflective piping at front shoulders and on back yoke. Screened wordmark logo. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

- E. 3183021 • Men's Grey
- F. 3183020 • Men's Red
- G. 3182021 • Ladies' Red
- H. 3182020 • Ladies' Grey



CAP OFF YOUR LOOK

CAPS & VISORS

\$5.99 ea.

NEW! RMHC Grey Cap

3181002 • 100% cotton twill 5 panel structure. Medium profile unstructured crown & pre-curved visor adjustable self-material strap with hook and loop closure. Screened RMHC logo on front and screened tagline on left panel.



\$5.99 ea.

NEW! Patriotic Stars Cap
 3180002 • 100% cotton twill 5 panel structure.
 Medium profile unstructured crown & pre-curved visor
 adjustable self-material strap with hook and loop closure.
 Embroidered Arches and stars.



\$4.49 ea.

McDonald's MVP Cap
 F. 3160002 • 100% cotton lightweight twill cap with
 retro McDonald's wordmark. Adjustable Velcro closure.



\$6.99 ea.

Red Block Big Mac Cap
 3170038 • Black 100% cotton lightweight twill cap
 with Big Mac embroidered logo and red Big Mac printed
 under visor. Yellow embroidered arches on back of cap.
 Adjustable Velcro closure.



\$6.99 ea.

McDonald's Wordmark Cap
 3170037 • 100% cotton black lightweight twill cap
 with printed wordmark pattern on cap and under visor.
 Black silicone wordmark off center on front of cap.
 Adjustable Velcro closure.



\$2.99 ea.

Event Caps
 100% cotton twill six-panel relaxed fit with adjustable Velcro
 closure. Embroidered logo.
 79119 • Red Cap
 79120 • Sapphire Blue Cap *Hurry! Quantities Limited!*
 79116 • Black Cap

Great
 for events!



\$2.49 ea.

Event Visors
 Match your shirts and hoodies in this lightweight visor with
 adjustable Velcro strap. 100% cotton twill. Embroidered Arches.
 79121 • Black Visor
 79122 • Red Visor
 79123 • Sapphire Blue Visor *SALE! Now Only \$1.99! Hurry! Quantities Limited!*



Think of the fries you
could fit in here!
↙

YOU'VE GOT A GREAT DAY IN THE BAG

BAGS & TOTES

\$2.99 ea.

NEW! Fry Box Tote
2180003 • Fry box image wrap around. Sturdy and large,
laminated tote. Measures 13" x 15" x 10".



\$15.99 ea.

NEW! Canvas Backpack

2180006 • Includes an interior zippered pocket to fit a smartphone or other small accessories. Earbud port and interior pocket allows music accessibility. Includes front zippered pocket, water bottle pocket and adjustable shoulder straps. Screened wordmark. Measures 12" x 15" x 7".



\$9.99 ea.

NEW! McDonald's Red Backpack

2180004 • Red and black single compartment backpack with mesh water bottle holder. Screened wordmark. Measures 29" x 39" x 5".
**Water bottle not included.*



\$12.99 ea.

Big Mac Backpack

2170005 • Exclusive design just for McDonald's! This roomy backpack features a dye-sublimated print of the Big Mac. Includes front zippered pocket, water bottle pocket and adjustable shoulder straps. Screened Arches. Measures 12" x 17 x 4".



\$19.99 ea.

NEW! Ladies' Business Tote

2180002 • Ladies nylon business tote with front zipper pocket. Screened wordmark. Measures 12-1/2" x 18-1/2".



\$3.99 ea.

NEW! Canvas Mini Tote

2180005 • Step out in style with this mini tote bag, removable coated cotton tag. Perfectly sized for giveaways. Screened wordmark. Ecreened big mac image on removable canvas tag. Measures 12-1/2" x 8 x 3-1/2".
**Pen not included.*



\$2.99 ea.

Big Mac Tote Bag

2140010 • Quality messages featured on side panels. Sturdy and large, laminated tote. Measures 13" x 15" x 10".

DRINK IN EACH DAY

DRINKWARE FOR HOME OR ON THE GO

\$9.99/pk.

NEW! Big Mac Coaster Set
A. 6180002 • 9 pc. Big Mac layered coasters. Microfiber material with rubber backing. Full color print. Measures 4" diameter.

\$1.99 ea.

NEW! Genuine Coke Tumbler
B. 6177004 • Serve up an ice cold Coca-Cola® in this iconic tumbler. This 16 oz plastic tumbler is embossed on 2 sides and is packaged ready to serve. Hand wash recommended.

\$1.29 ea.

NEW! Big Mac Wrap Coozie
C. 6180001 • Keep beverages insulated with this one-of-a-kind coozie featuring a Big Mac image wrap around.

\$13.99 ea.

McDonald's Wordmark Tundra Bottle
D. 6170016 • 20 oz. Copper insulated lining keeps contents cold for 24 hours or hot for 12 hours. Stainless steel shell with insulated lid. Screened wordmark. BPA free.



\$1.99 ea.

Arches Travel Tumbler

E. 6170010 • This 15 oz. double wall, insulated mug is great for travel. Hand washing recommended. BPA free. Screen printed Arches.

SALE! \$2.39 Was \$3.99

F. Bold Statement 16 oz. Tumbler

6150005 • This double wall, insulated travel mug is BPA free and holds 16 oz. Fits in car cup holders. Dishwasher/microwave safe. Screened Arches. *Hurry! Quantities Limited!*

\$.69 ea.

i'm lovin' it Can Coozies

Fun colorful can coolers fold flat. Available in two colors. Screened logo.

G. 6140009 • Red

H. 6140011 • Blue

\$4.49 ea.

Swig Water Bottle

I. 6170005 • 24 oz. Durable Tritan™ is impact and shatter resistant. Screw on, spill-resistant lid. Screened wordmark. Meets FDA requirements and BPA free. Hand wash only.

\$.99 ea.

Red Water Bottle

J. 6170008 • 20 oz. Bottle made from food safe HDPE plastic. Top rack dishwasher safe. BPA free. Screen printed Arches.



CONNECT WITH WHAT MATTERS

TECH & ACCESSORIES

\$5.99 ea.

NEW! Big Mac PopSocket®

A. 5180053 • A PopSocket sticks flat to the back of your phone or tablet. Rinsable, repositionable gel. Use as a media stand for your device, a photo or texting grip, or lower it for a video chat. Full color print. Measures 1-1/2" diameter.

For best results, use in conjunction with a phone case.



\$2.79 ea.

NEW! Fry Box Phone Ring

B. 5180050 • Fry box shaped mobile ring holder with adhesive to stick to the back of your phone. Use to hold phone or to stand up. Full color print. Measures 1-1/2" x 1-1/4".



\$.99 ea.

NEW! Big Mac Screen Cloth

C. 5180051 • Portable microfiber tech cleaning cloth for wiping away dirt and smudges with ease. Antimicrobial coating cloth. PVC pouch included. Full color print. Measures 7-1/2" x 7-1/2".

\$12.99 ea.

NEW! USB Wall Charger

D. 5180054 • Portable UL certified 2-port USB wall charger with 3.4A total output. Screened Arches. Measures 2-1/4" x 1-1/8" x 1-7/8".

\$3.49 ea.

NEW! USB Extension Cord

E. 5180052 • 6' USB extension cord for data transfer and charging of electronic devices. Extra long cord means staying plugged in is easy. Screened Arches. Measures 72" x 1/2".

\$2.99 ea.

Ball Phone Stand

F. 1170013 • Secure and swivel your device with the 360° phone stand, perfect for hands-free calls and easy docking. Phone can be used in vertical or horizontal modes and adheres to phone surfaces. Screened Arches.

\$1.99 ea.

Ear Buds

G. 4140007 • Wrap ear buds inside the grab-n-go case so cords stay tangle-free. Plastic case fits into a pocket or purse. Screened logo on case. Measures 2-1/4" x 2-1/4".





C



D

Pair with the charger to stay connected!



E



F

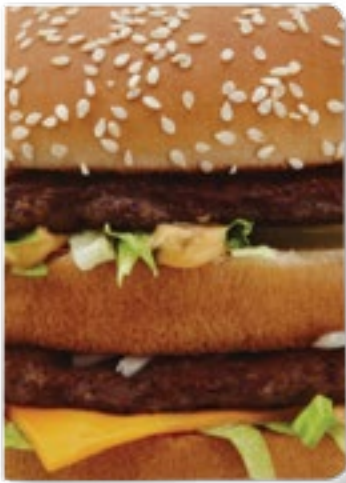


G

PUT YOUR FUN SIDE TO WORK

BUSINESS ESSENTIALS

For full selection
visit
smilemakersonline.com



\$3.99 ea.

NEW! Big Mac Wrap Notebook
1180004 • 50 sheets of 50# ruled paper. Perfect bound spine. Full color print Big Mac wrap around. Measures 5" x 7".



\$.89 ea.

NEW! Arches Mini Spiral Notebook
1180003 • 60 -page lined notebook. Screened Arches. Measures 3-1/4" x 4-1/4".



\$3.99 ea.

NEW! Fry Box Mouse Pad
1180002 • 1/8" Fabric mouse pad in custom fry box shape. Full cover print. Measures 7-1/2" x 8-1/2".

**Mouse not included.*

\$.49 ea.

Stylus Pen

Twist-action ballpoint pen. Slim metallic color barrel with matching clip and silver accent ring. Capacitive rubber stylus for digital touch screen devices. Black ink. Screen printed wordmark.

A. 7170013 • Red McDonald's

B. 1170016 • Black McCafé



\$.49 ea.

C. 7140012 • Mini Jotter with Pen

50 sheets of lined paper. Includes pen. Screened logo. Measures 3" x 5-1/2".

\$10.99 ea.

Black Small Journal

D. 1170002 • Journal-size refillable padfolio includes 80 sheet pad with tab closure, ribbon markers and business card slot. Debossed Arches. Measures 8-1/4" x 6-1/2".

\$3.19/set

NEW! Big Mac & Fry Box Pen Set

E. 1180005 • Set of 2. Wide profile design. Refillable pen with full color 360 degree print of Big Mac and fry box. Black ink filled.

\$1.99 ea.

Arches Notebook

F. 1175002 • Keep your ideas and notes safe in this pocket-sized kraft notebook. 80 Lined Pages. Screened logo. Measures 5" x 7".



C



D

\$.29 ea.

Click Pen

G. 7170012 • Red barrel with black ink. Screen printed wordmark.

\$.99 ea.

NEW! Rocket Pen

H. 1180001 • 4 color ballpoint pen with carabiner. Black, blue, green, and red ballpoint ink. Screened wordmark.

\$15.99 ea.

Black Large Journal

I. 1170001 • Letter-size refillable padfolio includes 128 sheet pad with tab closure, ribbon markers and business card slot in this pocket-sized notebook. Debossed wordmark. Measures 10" x 7".



E



G

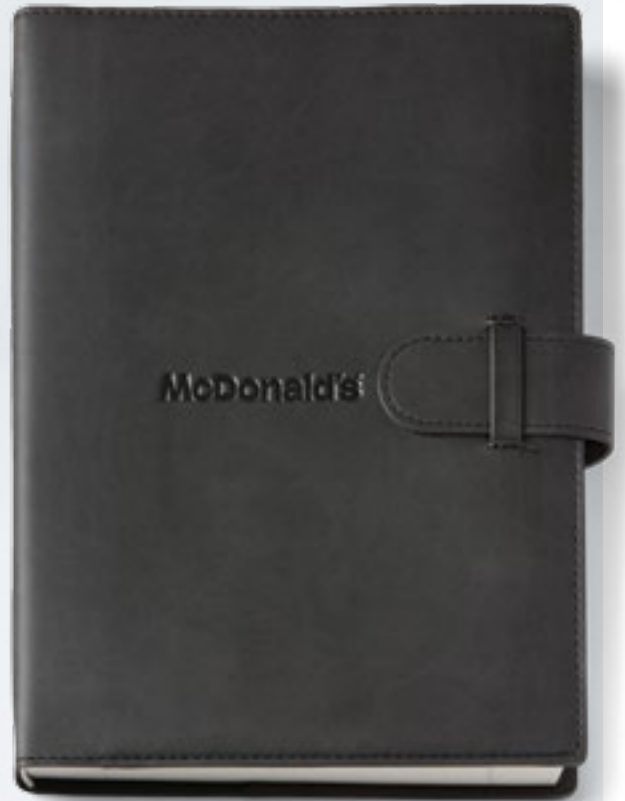


H

Cool event giveaway!



F



I

PLAY UP YOUR DAY

SPORTS & OUTDOORS



\$12.99 ea.

NEW! Big Mac Umbrella

4180001 • Comfortably covers 2 people. Non-slip rubber coated handle with wrist strap. Fiberglass ribs. 6 panel construction. Automatic open. Includes nylon carrying case. Full color print. Measures 43" (open) and 11" (closed).



Grab a beach towel
for some
warm-weather fun



\$21.99 ea.

NEW! Food Art Beach Towel
4180005 • Premium plush velour fabric beach towel.
100% cotton terry velour. Dye-sublimated food art
pattern. 11 lbs/doz. Measures 30" x 60".



\$15.99 ea.

NEW! Red Fry Beach Towel
4180006 • Premium plush velour fabric beach towel.
100% cotton terry velour. Screened fry artwork.
11 lbs/doz. Measures 30" x 60".

\$29.99 ea.

Big Lazy Lounger
4170008 • Enjoy relaxing in comfort almost anywhere
with the Big Lazy, our ultra lightweight and inflatable
lazy lounger. Includes carrying bag with screened Arches.
Measures 8-1/2' x 2-1/2'. Model shown is 6'3".



\$7.99 ea.

Compact Umbrella
76784 • Automatic-open umbrella expands to 42".
Rubber comfort-fit handle. Measures 16" when closed.
Screened logo.



\$18.99 ea.

Red Mesh Travel Chair
67920 • Nylon mesh back and seat with cup holder.
Supports up to 250 lbs. Carrying bag. Screened logo.
Measures 17" high back x 20" seat.



\$16.99 ea.

Travel Blanket
4170009 • Lined picnic blanket is 100% polyester polar
fleece face with 100% polyester water repellent oxford
lining. Embroidered Arches carrying bag.
Measures 50" x 60".

THE BIG EVENT STARTS HERE

EVENTS & PROMOTIONS



A



B

C

\$10.99/pk.

100 Red & Yellow Balloons with Arches
A. 76789 • Pack of 100 balloons. Mixture of red and yellow.

\$325.00 ea.

McDonald's Pop-up Tent
B. 4160000 • Great for events, this 10'x10' easy open/close red pop-up tent features steel construction with wider feet and adjustable height. Includes carrying bag with wheels. Screened with Arches on each side for maximum exposure.

\$36.99 ea.

McDonald's Red Tablecloth
C. 7160010 • Ideal for a 6' table, this four-sided red table cloth is made from a recyclable non-woven material. Screened with Arches on front side.



\$.59 ea.
Stadium Cups
 16 oz. cup made from food safe polypropylene plastic. Top rack dishwasher safe. Screen printed Arches.
 6170006 • Red
 6170007 • Blue



\$.37.99/100 ca.
Convention Bag
 76793 • Plastic bags with reinforced die cut handles. Screened Arches. 100 per case. Measures 12" x 15" x 3".



\$1.49/set
Thunderstix
 76788 • Set of two noisemakers for rallies and events. 24" long with screened logo.



\$1.99 ea.
i'm lovin' it Sunglasses
 100% UVA/UVB protection lenses. One size fits most.
 7170017 • Purple
 7170018 • Blue
 7170019 • Red



\$1.99 ea.
Mini Fan
 4140025 • Soft plastic blades with breakaway cord. Includes 2 AA batteries. Screened Arches.



\$.99 ea.
Translucent Flyers
 9" plastic flyer with screened logo.
 7140001 • Red
 7140002 • Blue



\$.89 ea.
McDonald's Lanyards
 Screened wordmark. Velcro closures for safety.
 7150019 • Black McDonald's Lanyard *Hurry! Quantities Limited!*
 33818 • Red McDonald's Lanyard



\$6.99 ea.
Event Red Apron
 3160008 • Made from a 65% polyester/35% cotton. Medium length apron with 3 pockets. Screened Arches.



\$6.99 ea.

NEW! Food Art Charm Bracelet

9180003 • Crafted exclusively for McDonald's, this nickel-plated, link bracelet includes four iconic McDonald's diecast charms. Measures 7-1/2" long with lobster clasp.

SHOW THEM SOME THANKS

GIFTS & RECOGNITION



\$2.99/ea.

NEW! Fry Box Playing Cards

4180002 • A full deck of standard playing cards look like the famous fry box! Comes in a fry decorated card box. Standard playing card size.



Super crazy soft

\$12.99 ea.

NEW! Food Art Blanket

9180008 • 100% microfiber polyester fabric, this super-soft blanket will be adored with each use. Dye-sublimated iconic pattern. Measures 50" x 60".



For full selection
visit
smilemakersonline.com

SALE! \$28.79 Was \$35.99
65198 • Crystal French Fries Box

\$19.99 ea.
65235 • Marble Base
Includes silver engraveable plate.



\$24.99 ea.
Ronald McDonald Wedge Award
9170001 • Acrylic wedge with full color Ronald McDonald imprint. Approx. 4-1/2" x 2-1/2".



\$1.99 ea.
NEW! Food Art Patches
Embroidered iron-on patches are the perfect way to add personality to your favorite apparel items!
7181017 • Fry Box (measures 1-3/4" x 2")
7181014 • Big Mac (measures 2-1/2" x 2")

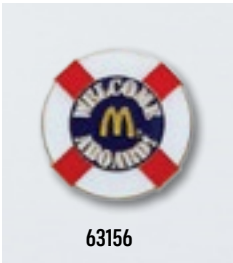
STICK WITH WHAT MAKES YOU SMILE

LAPEL PINS

..... STARTING AT

\$1.24 ea.

 NEW! 7181008	 NEW! 7181006	 NEW! 7181007	 NEW! 7181012	 NEW! 7181016	 NEW! 7181001
 NEW! 7181015	 NEW! 7181000	 NEW! 7181002	 NEW! 7181010	 NEW! 7181005	 NEW! 7177057
 NEW! 7181011	 NEW! 7181009	 65250	 75978	 75980	 79150
 7170027	 7150034	 49981	 49987	 49999	 55439
 60737	 67288	 7140049	 7170028	\$1.49 ea. NEW! Premium Pins	
 70808	 70809	 70810	 70811	 NEW! 7181003	 NEW! 7181004



63156



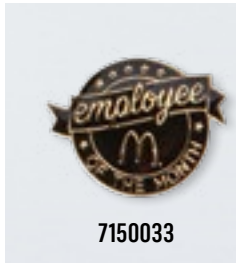
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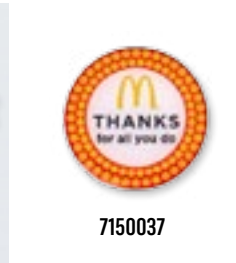
79153



49974



7150033



7150037



7170002



7170025



7170026



SALE! \$1.59/set Was \$4.49

NEW! Bold Statement Lapel Pin Set

9150002 • Pack of four pins. Measure 1-1/2" each.

**Hurry, quantities limited.*

For full selection
visit
smilemakersonline.com



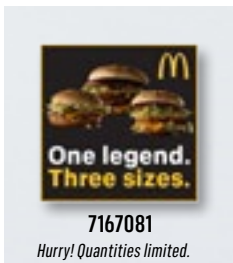
\$48.99/65 pk.
Only \$.70 ea.

Mystery Pin Pack

9033121 • Includes a variety of 65 custom favorite pins.

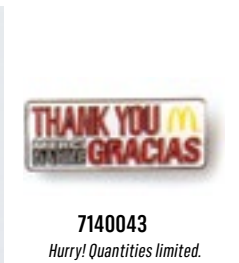
Hurry! Limited quantities on discontinued lapel pins!

Visit smilemakersonline.com for clearance prices!



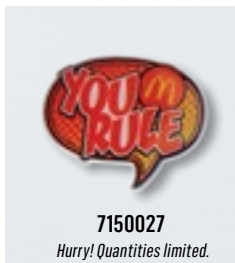
7167081

Hurry! Quantities limited.



7140043

Hurry! Quantities limited.



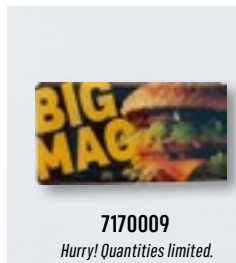
7150027

Hurry! Quantities limited.



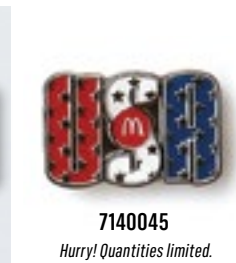
7150028

Hurry! Quantities limited.



7170009

Hurry! Quantities limited.



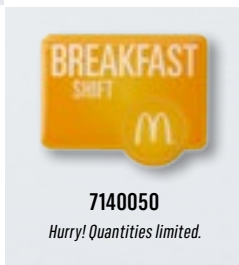
7140045

Hurry! Quantities limited.



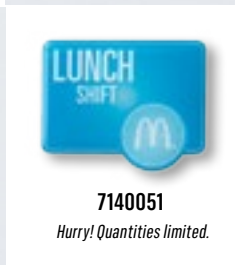
73730

Hurry! Quantities limited.



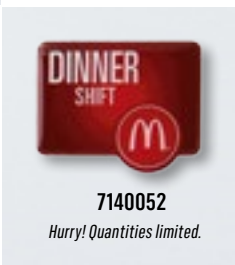
7140050

Hurry! Quantities limited.



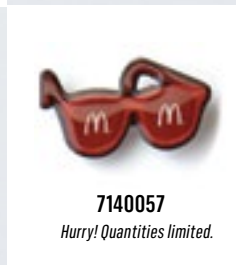
7140051

Hurry! Quantities limited.



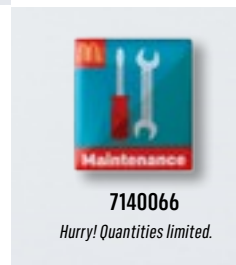
7140052

Hurry! Quantities limited.



7140057

Hurry! Quantities limited.



7140066

Hurry! Quantities limited.

ENJOY YOURSELF TO A TEE

GOLF ACCESSORIES



\$1.99 ea.
NEW! Arches Magnetic Divot Tool
 4180004 • Magnetic ball marker with engraved Arches. Measures 1" x 4".



\$5.99 ea.
NEW! Arches Golf Kit
 4180003 • Includes: 1 imprinted golf ball, 5 red 2-3/4" tees, 1 red ball marker and 1 printed Arches coozie.



\$3.49 ea.
 Black Velour Golf Towel
 5140003 • Easily attach this thick, terry/velour towel to your golf bag. 100% cotton hemmed. Screened logo. Measures 18" x 11".



\$1.09/set
 Golf Tee Set
 5170001 • This set includes a four pack of golf tees that measure 2-3/8" and a ball marker. Arches printed on front of pocket card.



SALE! \$9.99 Was \$12.99
 McDonald's Golf Club Cover
 5160000 • Designed exclusively for McDonald's, this red and yellow striped cover makes a perfect gift for the avid golfer on your list. 100% acrylic knit. Adorned red pom pom and embroidered Arches. Fits most golf drivers. Measures 16-1/2".

RMHC®

A portion of the proceeds from these items help support Ronald McDonald House Charities.



\$1.24 ea.
RMHC Lapel Pin
 7170028 • Measures 1-1/4".



\$14.99/3 pk.
NEW! RMHC Titleist Golf Balls
 4181002 • Set of 3 Titleist® PRO V1 X golf balls with printed RMHC logo. Measures 2" x 2" x 5".



\$15.99 ea.
NEW! RMHC Nike® Golf Cap
 3181003 • 58% cotton/42% polyester twill. The perfect classic look with a contrast underbill as engineered by Nike. Closure with buckle. Embroidered RMHC logo.



\$5.99 ea.
NEW! RMHC Grey Cap
 3181002 • 100% cotton twill 5 panel structure. Medium profile unstructured crown & pre-curved visor adjustable self-material strap with hook and loop closure. Screened RMHC logo on front and screened tagline on left panel.

\$5.99 ea.
NEW! RMHC T-Shirt
 3181004 • 100% Pre-shrunk cotton short sleeve crew neck. Screen printed RMHC logo. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.



\$14.99 ea.
NEW! RMHC Blue Journal
 1181001 • Elastic pen loop. Blue and silver ribbon page markers. Business card slot. 128 sheet lined JournalBooks® refill. Debossed RMHC logo. Measures 10" x 7".



\$5.99 ea.
NEW! RMHC Natural Tote
 2181001 • 100% canvas tote. 23" canvas handles. Screened RMHC logo. Measures 20" x 15" x 5".



\$.59 ea.
NEW! RMHC Coozie
 6181002 • Neoprene flat can cooler with full color imprint.

CREATE SMILES FOR EVERY OCCASION

PARTY KITS AND PLUS UPS



\$120.00 ea.
7177053 • McTeacher's Night Kit
 Kit Includes:

- 2 Dry Erase Posters
- Pack of 12 Balloons
- 2 Lawn Signs
- 10 McTeacher's Night Caps
- Roll of 100 McTeacher's Night Name Tags
- 3 Rolls of McTeacher's Night Tonight Stickers (100 per Roll)



\$149.99/kit
Family Experience Launch Kit
7177022 • Be prepared at your next event with this All-in-One family experience launch kit.

- 25 Double-Sided Numbered Table Service Stands (1-25)
- 3 Convertible Denim Aprons
- 500 Ronald Smile Stickers on a Roll
- 500 Ronald Smile Sticks



\$49.99/ca.
Happy Bibs
34005 • Plastic bib. Measures 10" wide. 1000 per case.



\$134.99/case of 900
Disposable placemat
7177023 • Stick-in-place, disposable placemat. Measures 12" x 10".



\$99.99 ea.

8170020 • Graphic McDonald's All-In-One Kit

Each Party Kit Includes:

- 50 Selfie Photo Props assorted design
- 50 Paper Plates
- 50 Paper Napkins
- 50 Name Tag Stickers
- 50 Activity Mats with Stickers
- 50 Smile Bags with Goodies 9"x11"
- 10 Reserved Table Signs
- 5 Packs of Candles (12 candles per pack)
- 5 Party Checklist and Hostess Tips
- 5 Birthday Child Party Hats
- 5 Magnetic Photo Frames



\$29.99/case

Table Activity Sheet

8170014 • Large table sheet with multiple games and activities for everyone at the table to enjoy together. 100 per case. Measures 20" x 22".



\$24.99/case

Graphic McDonald's Activity Book

8170017 • Continue the fun outside the restaurant with this 8-page activity book filled with games, puzzles and other entertaining activities. 100 per case. Measures 5" x 8".



\$16.99 ea.

Graphic McDonald's Selfie Frame

8170012 • Say cheese! Endless fun at parties with this large, printed coroplast selfie frame. Measures 40" x 20".



\$29.99/ca.

NEW! Happy Game

8170021 • Endless fun with this 2 paper dice happy game! Game sheet comes pre-cut with paper fold and gameplay instructions. Measures 1-1/2" x 1-1/2".



\$21.99/100 pack

Graphic McDonald's Crayons

8170001 • Fun crayon box for party activities! Box of 4 crayons. 100 per case.



\$.99 ea.

Smile Mini Flyer

8170016 • Toss around smiles with this "SMILE!" mini flyer. Measures 5" x 5".



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GROUP II COMMUNICATIONS

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Kenosha, WI 53144



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Custom Order? **1.800.810.5386** M-F: 8am-5pm CST

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McD_Spring18

CREATE SMILES FOR EVERY OCCASION

SWEATSHIRTS



\$13.99 ea.

NEW! McDonald's Crewneck Sweatshirt

Made of 45% cotton/55% polyester. Tag-free neck label. Ribbed waistband and cuffs. Screened vertical wordmark on right side.

Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

3180009 • Blue

3180008 • Red

3180010 • Black



Smilemakers Virtual Gift Cards

Available online only at smilemakersonline.com

Virtual Gift Cards are available for purchase at smilemakersonline.com. Send via email instantly to friends and co-workers for \$10-\$500 only. Anyone can access our website to redeem. Paper Gift Certificates also available upon request.

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Use code: **SMKSPRING2018** at checkout!

*Discount applies to web orders only for in-stock items. Offer can only be used once. Combined promotions, back orders, or special orders not applicable.