

# Smilemakers

merchandise powered by smiles

smilemakersonline.com



Fall/Winter 2021



# Fall for it all

Apparel + Giveaways + Gifts & More

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## Welcome to “Behind the Scenes” at Smilemakers!

Your Smilemakers' team works tirelessly to not only design and deliver exciting McDonald's branded apparel and accessories; they are also on the set to make sure that we present the spirit of McDonald's in our catalog and website photography.

We decided to pull the curtain back this season to highlight how we take our photographs, including showing a little of the lighting, backdrops and staging in each shot.

So dig in! We hope you enjoy the 'playful wink' that we added this season and look forward to helping you with your branded merchandise needs whether via the web at [smilemakersonline.com](https://smilemakersonline.com), or via phone at **1.800.421.4332** or email at [mcdonalds@imsretail.com](mailto:mcdonalds@imsretail.com).

## Need something customized?

The Smilemakers' Custom Team is your source for incorporating your ideas into products that will promote your event, kick-off a launch and build brand awareness.

Contact us at

**1.800.810.5386**

or visit

[smilemakersonline.com/custom-orders](https://smilemakersonline.com/custom-orders)



# Fun with friends





new

## Outerwear



**\$39.99 ea.**

### **NEW! Arches Insulated Jackets**

These jackets combine the warmth of low-bulk quilted insulation with flexible soft shell side panels for a trend-right, weather-resistant look. Embroidered Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL

**3216232** • Ladies' Grey    **3216332** • Men's Grey



**\$19.99 ea.**

### **NEW! Gold Quarter Zip Pullovers**

Add an extra layer for those cooler days. These 100% polyester moisture management pullovers feature antimicrobial performance fabric. Screen printed Token. Ladies' sizes S-2XL. Men's sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL

**3216235** • Ladies'    **3216335** • Men's



**\$39.99 ea.**

### **NEW! McFlurry Soft Shell Jackets**

Get ready for flurries with these vibrant blue soft shells, featuring a sleek design and durable double-needle stitching throughout. The water-resistant finish combine to resist wind and rain for weather protection. Heat transferred McFlurry Icon. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL

**3216233** • Ladies' Blue    **3216333** • Men's Blue



**new**

## Outerwear



**\$29.99 ea.**

### **NEW! Fry Box Microfleece Jackets**

Made for cooler days, this lightweight microfleece jacket delivers warmth without unnecessary bulk. Perfect alone or layered, it's a great value and it features clear coil zippers with dyed-to-match chain stitching and taping. Features an anti-pill finish to help preserve a clean appearance. Embroidered Fry Box. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL

**3216234** • Ladies' Grey    **3216334** • Men's Grey



**\$29.99 ea.**

### **NEW! Grey V-Neck Sweaters**

A beautiful and versatile addition to any work wardrobe, our fine-gauge v-neck sweater has fully-fashioned sleeves for strength, comfort and longer wear. 60/40 cotton/nylon. Rib knit V-neck, cuffs and hem. Embroidered Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

**3216247** • Ladies'    **3216347** • Men's



**\$27.99 ea.**

### **Cropped Arches Fleece Vest**

Ready for layering, this super soft fleece vest offers great warmth. 100% polyester. Zip through collar with chin guard. Front zippered pockets. Drawcords for adjustability. Embroidered Cropped Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL

**3202713** • Ladies'



**\$44.99 ea.**

### **Ladies' Digi Stripe Grey Fleece**

**3196237** • A cool look for the cool season. 100% polyester digi stripe jacket with front zipper pockets. Screened Cropped Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.





Back of Yoke



**\$39.99 ea.**

**Eddie Bauer 1/4-Zip**

Built for versatility, this smooth-faced base layer is sleek, low-profile and is adaptable to everything from outdoor adventures to indoor comfort. Eddie Bauer logo on left sleeve. Screened Arches on yoke. Sewn Token on left cuff. 100% polyester fleece. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL

**3196344 • Men's**

*Eddie Bauer*



**\$39.99 ea.**

**Cropped Arches Soft Shell Jackets**

Shed away wind & rain with this go-to jacket. 100% polyester water-resistant shell & soft microfleece lining. Zip through collar with chin guard. Fill zip front. Zippered pockets in front. Embroidered Cropped Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL

**3202712 • Ladies'    3203712 • Men's**



**\$24.99 ea.**

**Lightweight Red Water Resistant Jacket**

**3196042 •** Keep water out and style in. 100% polyester taffeta. Water resistant finish. Screened Cropped Arches. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



**\$22.99 ea.**

**Arches Windbreaker**

**3204635 •** Stay dry during those fall showers. 100% polyester, water resistant pullover with hood. Water resistant coating. Screened cropped Arches. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



# Layer it on





## Accessories

**\$7.99 ea.****NEW! Arches Fleece Headband**

**3216061** • Keep warm with two layers of 100% polyester Chill Fleece. Pill-free and ultra-soft, this headband stretches to fit most. Heat transferred cropped Arches.

**\$4.99 ea.****Arches Socks**

**3211204** • The slightest touch can add the biggest difference with these white Arches ankle socks. Screened Arches on ankle. Medium size fits ladies' 9-11.

**\$6.99 ea.****Novelty Socks**

Dress head to toe in fun and comfort with these whimsical sport socks. Made of 76/22/2 cotton/nylon/spandex. One size fits most.

**3207663** • McFlurry**3180026** • Arches Pattern**\$11.99 ea.****NEW! Arches Stripes Grey Scarf**

**3216072** • Distinctive texture and classic colors add a finished look to any coat or jacket. 100% acrylic. Measures 72" x 9". Heat transferred cropped Arches.

**\$8.99 ea.****NEW! Grey Beanie with Token**

**3216060** • Keep your noggin warm. Snug fit 100% acrylic knit beanie. Approximately 8 1/2" long with Embroidered Tag.

**\$7.99 ea.****Arches Touch Screen Gloves**

**3207662** • Stay warm, stay connected while using these touch screen gloves with heat-transfer Arches. Available in Small/Medium & Large/Extra Large.



# Keep moving

**\$46.99 ea.**

**Colorblock Hoodies**

Contrast color detailing throughout this double-knit jacket. Moisture-wicking performance and left sleeve pocket for your phone. 100% polyester. Screened Cropped Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

**3196246 • Ladies'    3196346 • Men's**



## Sweatshirts

**\$29.99 ea.**

**NEW! Unisex Arches Red Crewneck Sweatshirt with Stripe 3216038** • Made for lounging around. This soft and cozy 60/40 cotton/polyester sueded fleece features flatlock stitching with ribbed collar. Screened Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

**\$18.99 ea.**

**NEW! Unisex Gold Token Sweatshirt 3216037** • Ready for anything. This well-made hoodie includes double-needle stitching at shoulders, armholes, neck, waistband and cuffs. Made of 50/50 preshrunk cotton/polyester. Screened Token. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

**\$26.99 ea.**

**NEW! Unisex Arches Champion™ Blue Sweatshirt 3216053** • Perfect for the weekend or a workout. This recycled polyester hoodie is made from plastic water bottles. Two-ply hood and front pouch pocket. Screened Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

**\$28.99 ea.**

**NEW! Grey Arches Joggers**  
Sport athletic fleece joggers with covered elastic waistband. Ladies' joggers include drawstring, Men's do not. Two deep side pockets with tapered fit in lower leg. Screened Cropped Arches. Ladies' sizes S-2XL. Men's sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL  
**3216236** • Ladies'    **3216336** • Men's

**\$21.99 ea.**

**Ladies' Arches Leggings 3211203** • A staple of your wardrobe. You can never have enough comfortable leggings. 95%/5% cotton/spandex blend. Cropped Arches on ankle. Ladies' sizes S-2XL. Add \$2.00 for 2XL.





**\$26.99 ea.**

**Arches Hoodie**

**3204619** • A simple, classic look in a great everyday hoodie. Felt applique McDonald's Arches. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



**\$34.99 ea.**

**Arches Colorblock Hoodie**

**3204618** • Soft, fleece & fashionable colorblock hoodie. 80/20% cotton/poly. Screened cropped Arches. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



**\$24.99 ea.**

**Grey Cropped Arches Hoodie**

**3196043** • Back to basics with this 60/40 cotton polyester hoodie. Contrast drawstrings and lining. Screened Cropped Arches. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



**\$14.99 ea.**

**Value Pull Over Hoodies**

Celebrate the iconic Arch proudly. You'll be ready to go in this hooded sweatshirt with a pouch pocket. This 50/50 polyester/cotton blend eliminates pilling and keeps its shape. Screened Arches. Unisex sizes S-4XL. Add \$2.00 for 2XL, \$3.00 for 3XL and \$4.00 for 4XL.

**3196016** • Grey

**3196015** • Red



**\$30.79 ea.**

**Ladies' New Era Zip Hoodie**

**3196214** • Super stylish 60/40 cotton/polyester hoodie. Contrast zipper & hood cords. Embroidered Arches. Ladies' sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



**\$19.99 ea.**

**Arches Lightweight Pullovers**

The perfect balance is easy to obtain with a smartly fashioned sport pullover that pleases the mind and the body. 94/6% poly/spandex. Screened cropped Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

**3202607 • Ladies'**

**3203607 • Men's**

**\$21.99 ea.**

**Ladies' Arches Leggings**

**3211203 •** A staple of your wardrobe. You can never have enough comfortable leggings. 95%/5% cotton/spandex blend. Cropped Arches on ankle. Ladies' sizes S-2XL. Add \$2.00 for 2XL.



stay  
active



It's peak CO





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## Value Button Downs



### \$15.99 ea.

#### Short Sleeve Button Down Shirts

This shirt was tailor-made for all you McDonald's pros out there. Made of 55/45 poly/cotton blend short sleeve button downs feature a left chest pocket for men and a tailored fit through the torso for ladies. Embroidered Arches on left chest. Sizes S-4XL. Add \$2.00 for 2XL, add \$3.00 for 3XL, add \$4.00 for 4XL.

**3211210** • Ladies' Magenta *(not available in 4XL)*

**3202718** • Ladies' Pink

**3202715** • Ladies' Blue

**3196212** • Ladies' Gold

**3202719** • Ladies' Maroon

**3196235** • Ladies' Red

**3202717** • Ladies' Light Blue

**3202716** • Ladies' Coral

**3203715** • Men's Blue

**3196312** • Men's Gold

**3203719** • Men's Maroon

**3196335** • Men's Red

**3203717** • Men's Light Blue

### \$20.99 ea.

#### Denim Short Sleeve Button Down

Mix it up with a stylish denim short sleeve button down. 100% cotton feature a left chest pocket and a tailored fit through the torso for ladies. Embroidered Jumble on left chest. Ladies' sizes S-2XL. Men's sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

**3211201** • Ladies'

**3211301** • Men's









Wovens

new

# Wovens at work

**\$16.99 ea.**

**3/4 Sleeve Ladies' Henley**

This snag-resistant henley will quickly become the go-to in your closet. It has exceptional moisture wicking and UV resistant 100% polyester pique fabric. Open neckline includes 5 dyed-to-match buttons and flattering ladies' fit. Embroidered Arches on left chest. Sizes S-3XL. Add \$2.00 for 2XL, add \$3.00 for 3XL.

**A. 3216240 • NEW! Grey**

**B. 3216241 • NEW! Red**

**C. 3216239 • NEW! Blue**

**\$22.99 ea.**

**Denim Long Sleeve Button Down**

Classic sandwashed denim updated in today's fashionable untucked silhouette, featuring a shorter more tapered fit in vintage blue. Designed to be worn in or out, this shirt offers a slightly tapered fit, shorter length and contoured hemline. This shirt offers a spread collar with white pearlized buttons and adjustable cuffs. Embroidered Arches tag on hem. Ladies' sizes S-3XL. Men's sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

**D. 3216246 • NEW! Ladies'**

**E. 3216346 • NEW! Men's**

**\$22.99 ea.**

**3/4 Sleeve Ladies' Button Downs**

Comfort and style. Made of a poly/cotton blend, this 3/4 sleeve button down features a tailored fit through the torso for ladies. Embroidered Arches on left chest. Sizes S-4XL. Add \$2.00 for 2XL, add \$3.00 for 3XL, add \$4.00 for 4XL.

**F. 3216243 • NEW! Navy**

**G. 3216245 • NEW! Pink**

**H. 3216242 • NEW! Blue**

**I. 3216254 • NEW! Grey**

**J. 3216244 • NEW! Red**





**new**

## Men's & Ladies' Ties

**\$9.99 ea.**

100% Polyblend, designed exclusively for McDonald's.

**Men's Ties.** Measure 3-1/3" x 58".

**A. 3216320 • NEW!** Filet-o-Fish

**B. 3216322 • NEW!** Grey Stripe

**C. 3211309 •** McNugget Repeat Pattern

**D. 3211305 •** Large Big Mac Icon

**E. 3211307 •** Large Fry Box Icon

**F. 3203721 •** McFlurry Pattern

**G. 3203720 •** Confetti

**Ladies' Ties**

**H. 3216222 • NEW!** Grey Stripe

**I. 3216220 • NEW!** Filet-o-Fish

**J. 3211205 •** Large Big Mac Icon

**K. 3211206 •** Large Vanilla Cone Icon

**L. 3202601 •** Fry Box Pattern

**M. 3202600 •** McFlurry Pattern

**N. 3211208 •** Large Fry Box Icon

**O. 3211207 •** Ball Pit Happy Meal Pattern

**P. 3202721 •** McFlurry

**Q. 3202720 •** Confetti

**R. 3196229 •** Mini Arches Pattern

A

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Value Polos

# Pile of polos



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**\$9.99 ea.**

**Value Polos**

The best value around! Classic 50% cotton/  
50% polyester sport shirts. Embroidered  
Arches logo. Unisex sizes S-3XL.

Add \$2.00 for 2XL and \$3.00 for 3XL.

**3207654** • Green (not available in 3XL)

**3196033** • Grey

**3207655** • Light Blue

**3196036** • Gold

**3196032** • Red

**3207657** • Maroon

**3196034** • Sand

**3207656** • Royal Blue



## Performance Polos



**\$12.99 ea.**

**Ladies' Value Performance Polos**

Ladies rejoice! Great colors in a tailored fit. 50/50 cotton/poly blend. Repels water and most oil-based spills. Embroidered Arches. Ladies' sizes S-2XL. Add \$2.00 for 2XL.

**3211211** • Light Blue

**3211212** • Pink

**3211213** • Grey



**\$24.99 ea.**

**Colorblock Sport Polos**

Smooth, snag-resistant and moisture-wicking micropique with colorblock panels. 100% polyester. Sewn Arches on red tag. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

**3196253** • Ladies' Red

**3196353** • Men's Red



**\$25.99 ea.**

**Moreno Performance Polos**

On-the-go polo. Short sleeves with classic flat knit collar. Breathable moisture wicking management. Screened Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

**3196206** • Ladies' Red

**3196202** • Ladies' Grey    **3196302** • Men's Grey



**\$27.99 ea.**

**Augusta® Two Tone Performance Polos**

Soft knit-like fabric from mid chest up creates a two-tone effect. Breathable, moisture-resistant, and designed for ultimate comfort. Screened Arches. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL (3XL men's only).

**3196207** • Ladies' Red    **3196307** • Men's Red



Quali te @time



## Graphic T-Shirts

**\$5.99 ea.****Graphic T-Shirts**

Must have tees for all sizes. Screened artwork.  
Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

**A. 3216030 • NEW!** World Famous Fries Red

**B. 3216031 • NEW!** Grey Stripe

**C. 3216027 • NEW!** McDelivery Grey

**D. 3216028 • NEW!** Ice Cube Red

**\$7.99 ea.****Graphic T-Shirts**

Break free from the ordinary with these exciting t-shirts. Screen printed. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

**E. 3216029 • NEW!** Gold Incoming Delicious Tee

**F. 3211003 • Cropped Arches Puff**



## Graphic T-Shirts



**\$5.99 ea.**

### Graphic Icon T-Shirts

Eye catching graphic t-shirts top off any outfit. Traditional roomy fit and soft 100% cotton. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

**A. 3211004** • Fry Box Jumble

**B. 3207652** • Quarter Pounder Repeat

**C. 3207650** • McFlurry

**D. 3211011** • You're Golden

**E. 3211012** • Keep On Truckin'

**F. 3211013** • Unicorn Delivery



**\$9.99 ea.**

**Icon Outline T-Shirts**

Shake up your tee collection with these unique icon outline graphic t-shirts. Screened icons wrap around to the back of the shirt for a truly unique look. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

**3211001** • Big Mac Outline

**3211005** • Fry Box Outline



**\$14.99 ea.**

**Fries Above All 3/4 Sleeve Shirt**

**3211002** • A classic style that has stood the test of time. Let the world know how you feel about fries. Screened artwork. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



**\$5.99 ea.**

**McDonald's T-Shirts**

Traditional roomy fit and soft 100% cotton. Screened Arches. Unisex sizes S-4XL. Add \$2.00 for 2XL, \$3.00 for 3XL, \$4.00 for 4XL.

**G. 3207647** • Servin' up Smiles

**H. 3196025** • Red with Arches

**I. 3196021** • Repeat Arches Grey

**J. 3196018** • Repeat Arches Red





**Brimming  
with  
Smiles**

## Caps & Visors



**Starting at  
\$3.99 ea.**

### McDonald's Caps

100% cotton lightweight twill cap with artwork on cap. These comfortable caps come with an adjustable closure on each. One size fits most.

- A. 3204615** • Red Smile Cap
- B. 3216059** • **NEW!** Denim Cap
- C. 3196038** • Grey Mesh Cap with Arches
- D. 3198005** • White Distressed Cap with Arches *Hurry! Quantities Limited*
- E. 3196037** • Red Mesh Cap with 3D Arches
- F. 3198002** • Bic Mac Icon Cap
- G. 3198003** • Fry Box Icon Cap *Hurry! Quantities Limited*



**Starting at  
\$2.49 ea.**

### Event Visor

Match your shirts and hoodies in this visor with adjustable Velcro strap. 100% cotton twill.

- H. 3211009** • Denim Fry Box Visor
- I. 3196030** • Red Visor



**new**

**Incoming  
delicious**

**\$3.49 ea.**

**NEW! Incoming Delicious Pin Card Set**

**7216056** • A great way to thank the crew for everything they do. This set includes three McDonald's bag pins that measure 1" x 3/4" and the card measures 2" x 3-1/2" card stock. Each set is individually wrapped in a cello bag.

# Pins for the Win



**\$1.49 ea.**

**NEW! Famous Tray Name Badge**

**7216071** • Choose your pins and make your very OWN famous tray! This name badge holds three pins. Pins sold separately.



**7216052**



**7216053**



**7216054**



**7216055**



**7211019**



**7196022**



**7216050**



**7216051**



**7216049**



**7216048**



**7196023**



**7216042**



**7216059**



**7216058**



**7216039**



**7216040**



**7216057**



**7216045**



**7216043**



**7216046**



**7216044**



**7216047**



**7216041**



## Lapel Pins

Starting at

**\$1.29**



7211022



7211008



7211021



7211016



7204621



7211010



7201687



7204623



7211011



7196029



7196071



7211018



7196067



7204634



7204637

*Hurry! Quantities limited*



7204638

*Hurry! Quantities limited*



7204639

*Hurry! Quantities limited*



7211007



7211014



7211017



7196025



7196057



7204641



7211024



7211015



7196020



7207631

*Hurry! Quantities limited*



7204629

*Hurry! Quantities limited*



7196028



7211013



7211020



7211025



7204622



7204628



7204627



7211012



7211023



7211009



**\$21.99/20 pack**  
**Mystery Pin Pack**

**7196013** - A blend of 20 high quality lapel pins that will help add some flair for the crew.



new

# ex(straw) choices



## Drinkware



**\$1.99 ea.**

### Arches Travel Tumbler

**A. 6196007** • This 15 oz. double wall, insulated tumbler is great for travel. Hand washing recommended. BPA free. Screened Arches.

**\$8.99 ea.**

### Arches Stainless Steel Tumbler

**B. 6196004** • Great on-the-go tumbler. 16oz. insulated stainless steel tumbler. Accent pop-in lid with slide lock. Screened Arches.

**\$2.99 ea.**

### Tritan™ Jumble Bottle

**C. 6204603** • 20 oz. sport bottle with push-pull lid. Great for workouts & sporting events. Dishwasher safe. BPA free & FDA compliant.

**\$3.99 ea.**

### McDonald's Classic Cup

A fresh spin on the classic cup. This re-usable cup resembles the same as the iconic McDonald's cup. 32 oz.  
**D. 6198008** • Red Straw

**\$10.99 ea.**

### Arches Tumbler

**E. 6204605** • 16oz. acrylic double walled tumbler insulated hot or cold liquids. Snap on, spill resistant lid with matching straw. BPA free. Screened Arches logo. Hand wash recommended

**SALE! \$87.99 /case** was \$109.99

### Arches Red JavaSok®

**F. 6187004** • No more puddles or rings. The JavaSok® stops keeps condensation from ruining your day. Makes a great crew giveaway. Medium size fits 24-30oz. cups. Screened Arches. Individually polybagged and packed in a case of 50 pieces. *Hurry! Quantities limited*

**\$4.99 ea.**

**F. 6187004EA** • Single JavaSok

**\$8.49 ea.**

### Tritan™ Icon Tumblers

Tritan™ material with double wall insulation for hot & cold liquids. Snap on, spill resistant lid. BPA free. Hand wash recommended. 16 oz.

**G. 6211001** • Fry Box Icon

**H. 6211003** • Big Mac Icon

**\$8.99 ea.**

### NEW! Arches Stripes Grey Water Bottle

**I. 6216064** • 24 oz Metal-like Sport Water Bottle with Drink-Thru Lid. BPA Free. Screened Arches.

**\$8.99 ea.**

### NEW! Falling Fries Red Bottle

**J. 6216065** • 24 oz. Tritan™ water bottle with screw on lid. Carry loop lid. BPA free. Screened Fries.



# Get your McCafé on



**SALE! \$26.99 /case** *was \$99.99*

**McCafé JavaSoks®**

**6197006** • No more puddles, no more rings. The JavaSok® stops keeps condensation from ruining your day. Makes a great crew giveaway. Medium size fits cups 20-24oz. in size. Screened McCafé logo and Arches. Individually polybagged and packed in a case of 50 pieces.

*Hurry! Quantities limited*



**\$10.99 ea.**

**McCafé Cold Cup**

**6198005** • 16oz. acrylic double walled tumbler insulated hot or cold liquids. Snap on, spill resistant lid with matching straw. BPA free. Screened McCafé logo.

*Hand wash recommended*



A



C



D

**\$4.99 ea.**

**McCafé Laminated Tote**

**A. 3207660** • Bring your morning sunshine with you. These totes make great giveaways for your next event. Measures 13" x 15" x 8".

**SALE! \$3.99/roll** was \$19.99

**McCafé Sticker Roll**

**B. 7198011** • Roll of 500 stickers showing printed McCafé designs. Each sticker measures 3" diameter.

**\$6.99 ea.**

**McCafé Wordmark Brown T-Shirt**

**C. 3198014** • Traditional roomy fit and soft 100% cotton. Screened McCafé logo with Arches sleeve tag. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

**\$6.99 ea.**

**McCafé Brewing Gold T-Shirt**

**D. 3198015** • Traditional roomy fit and soft 100% cotton. Screened McCafé logo and statement. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.



B







Pack  
it all in

new

## Bags & Totes

**\$3.49 ea.**

**NEW! McFlurry Tote**

**2216055** • A perennial bestseller thanks to its multi-use functionality. This non-woven polypropylene tote features stitched seams, side and bottom gussets, and 28" reinforced sewn handles. Screened M&M McFlurry Icon logo. Measures 20" x 6" x 16".



**\$8.99 ea.**

**NEW! Arches Backpack**

**2216057** • Carry your items in style with this compact backpack. Screened Arches logo. Measures 9-7/16" x 15-3/4" x 6-5/16".



**\$12.99 ea.**

**NEW! Arches Sweatshirt Tote**

**2216058** • Convenient multi-use tote full of personality. Roomy and perfect for those on the go. Heat Transferred Arches. Measures 14" x 16-1/2" x 5".



## Bags & Totes

**SALE! \$6.99 ea. was \$19.99**

**Clear Backpack**

**2204600** • Still digging around in your backpack trying to find that one thing? We have a clear solution in this fun backpack. McDonald's colors throughout. Measures 15-1/5" x 11-1/2" x 6".

*Hurry! Quantities limited*



**\$6.99 ea.**

**Clear Jumble Tote**

**4198013** • Open compartment with sporty webbing trim. Screened Jumbled icon. Measures 12" x 6" x 12".

**\$4.99 ea.**

**Fry Box Laminated Tote Bag**

**2198006** • Decked in Fry Box icon, these roomy totes make great giveaways for your next event. Measures 13" x 15" x 8".



**\$3.49 ea.**

**Fry Icon Canvas Tote**

**2204606** • Simpler is sometimes better. This 5oz. cotton canvas tote boasts utility and a standout red strap that follows the length of the bag. Screened fry box icon. Measures 15-3/4" x 15".



**\$9.99 ea.**

**Arches Hip Pack**

**2211004** • A modern take on the classic accessory. Includes two zippered pockets, an ID holder, two card slots, and pen loops. You'll have everything you need safely secured to you. 51" max belt size. Screened Arches.



**\$5.29 ea.**

**Big Mac Foldaway Tote**

**2211002** • Hit the town with this tote that folds into a self-contained pouch. Carry it everywhere, or pack it away easily. Screened Big Mac icon. Measures 16" x 14-1/2".



# Elevate ev



## Reopenings & Promotions

# vents



**\$10.99/pk.**

**Red & White Balloons with Arches**

**7196037** • Pack of 100 balloons. Mixture of red and white.

**\$36.99 ea.**

**McDonald's Red Tablecloth**

**7160010** • Ideal for a 6' table, this four-sided red table cloth is made from a recyclable non-woven material. Screened with Arches on front side.



**\$2.79 ea.**

**Metal Icon Keychains**

Sometime you need a little pick-me-up. Sometimes that comes in the form of a fun keychain to remind yourself that you're awesome.

**7211027** • Smile

**7211026** • Keep Soarin'



**\$325.00 ea.**

**McDonald's Pop-up Tent**

**4196001** • Great for reopening, this 10'x10' easy open/close red pop-up tent features steel construction with wider feet and adjustable height. Includes carrying bag with wheels. Screened with Arches on each side for maximum exposure.



**\$2.69 ea.**

**Sesame Seed Keychain**

**7198003** • Organize your keys with this double-ring keychain. Carabiner clip at end. Sesame seed pattern. Measures 6".



**\$2.99 ea.**

**Arches Lanyard**

**7204676** • A modern, simple look to hold your badge/charms, etc. Our lanyards are a great way to display your McDonald's pride. Screened Cropped Arches.

**\$2.30 ea.**

**Sesame Seed Lanyard**

**7198002** • Ready to reopen? Our lanyards are a great way to display your McDonald's pride. Sesame seed pattern. Measures 16".



## Reopenings & Promotions



**3.99 ea.**

### Kraft Icon Notebook

Small in size, mighty in potential! Keep your ground breaking ideas in these lined kraft notebooks. Screened icons. Measure 3-1/2" x 5".

**1211002** • keep soarin' **1211001** • smiile



**\$1.99 ea.**

### Jumble Mini Notebook & Pen

**7198000** • Got an idea? Jot it down. Also great for reminders, so you never miss an appointment. Screened Jumble pattern with token. Measures 4" x 3".



**SALE! \$5.99 ea. was \$7.99**

### Commuter Journal Set

**1198007** • This handy pocketbook journal set gives you 3x the room to write your most important takeaways. Inside cover has melted cheese, sesame seed, & dipped fry patterns. Each measures 3-1/2" x 5".

*Hurry! Quantities limited*





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**\$1.29 ea.**

**Foldable Flyer & Pouch**

**A. 7211030** • Fly high! Or at least toss this fun, packable flyer with your friends. Screened Arches. Measure 4-3/4" diameter.

**\$.89 ea.**

**Arches Flyer**

**B. 7198006** • This red flyer is a blast! Use it as a giveaway or toss them around with your friends. Measures 9" diameter. *Hurry! Quantities limited*

**\$1.89 ea.**

**You're Golden Zipper Pouch**

**C. 7211028** • The perfect giveaway. Store your small tech, spare coins, or even your collection of pogs. Screened You're Golden message to remind you to do you. *Earbuds not included.*

**\$.99 ea.**

**Magnetic Arches Clip**

**D. 7198001** • Need a quick reminder, or leave a note? This magnetic document clip is perfect. Screened Arches. Measures 2-1/2" x 2-3/8".

**\$7.69 ea.**

**Arches Carabiner**

**E. 7204681** • Fun & functional carabiner clip is uniquely shaped as the Golden Arches. Great for holding keys, lanyards, ID cards & more. Measures 3".

*Charms sold separately.*

**\$2.69 ea.**

**Oversized Charms**

Large and in charge! These metallic oversized icon charms are a perfect addition to anything. Features oversized attachment loop. Measures 2".

**F. 7204682** • Happy Meal

**G. 7204684** • McFlurry

**H. 7204683** • Quarter Pounder

D

E

H



F

G



## Tech Gadgets



**\$5.29 ea.**

### **Arches Phone Stand**

**5211001** • Keep your phone secure & your charger nearby with this hybrid phone stand/charging cable ring. Attaches to phone to provide a finger loop or phone stand that also houses the included android/iPhone USB charge cables.



**\$3.29 ea.**

### **NEW! Big Mac Outline Mousepad**

**5216067** • Protect your desk and get better traction for your mouse. Made of 1/8" Rubber. Screened Big Mac icon and Arches. Measures 9-1/4" x 7-3/4".



**\$3.99 ea.**

### **NEW! Arches Blue Blocker Glasses**

**5216068** • Blue Light blocker glasses. Protect your eyes. Filter out blue light to improve dry eyes, blurry vision and eye strain. Screened Arches on right temple.



**\$5.99 ea.**

### **NEW! World Famous Fries PopSocket**

**5216066** • The possibilities are endless with a PopSocket. Once extended, a PopSocket becomes a media stand for your device, a photo or texting grip, or lower it for a video chat.



**\$5.99 ea.**

### **Big Mac AirPods Case**

**5204601** • Keep your Apple AirPods safe in this protective burger hard case. Comes with carabiner to attach to anything on the go. *Airpods not included*



**\$4.99 ea.**

### **Burger & Fry Box Headphones**

**5204604** • Jam out with these fun, wired headphones that feature fry box & burger shaped ear pieces. 3' cord.

new



# Tech savvy





# Jot it down



**\$.59 ea.**

**Confetti Pen**

**1211005** • Every click is a celebrate with this black ink confetti click pen.

**\$5.99 ea.**

**NEW! Arches Glitter Notebook & Pen Set**

**1215063** • Make a statement. Glitter hard cover journal with elastic closure, pen loop, ribbon, and ivory lined pages. Measures 3-7/8" x 6".



## Pens & Notebooks



**\$4.99 ea.**

### McDonald's Icon Journals

Take note of these fun, colorful notebooks. 56 lined pages. Measures 5" x 7".

**1204707** • Fry Box Pattern

**1204708** • McFlurry Pattern

**1204706** • Big Mac Pattern



**\$6.99 ea.**

### Large Icon Notebook

**1204601** • Have an idea? Maybe an important meeting you need to remember? This notebook has you covered. 56 lined pages. Measures 7" x 9".



**\$4.99 ea.**

### Value Bound Journals

Never lose your ideas with these great notebooks that have everything you need. Pages have lined, graph, dot-grid and a two year calendar on last page.

**1211003** • hooray you! **1211004** • Melty Cheese



**\$4.99 ea.**

### Small Icon Notebook

**1204602** • Good ideas come when you least expect it. Be ready with this handy notebook. 56 lined pages. Measures 5" x 7".



**\$0.39 ea.**

### Straw Pen

**A. 1198003** • Who doesn't love a reliable pen? Styled to tribute the famous McDonald's drinking straw. Black ink.

**\$1.79 set**

### Big Mac & Fry Pen Set

**B. 1198004** • Get your day 'write' on track with this pen set. Each set includes two pens. Black ink.

**\$0.99 ea.**

### NEW! Arches Stylus Pen

**C. 7216069** • Stylus or pen, you decide. Open or close with an easy twist-action. Black ballpoint ink.



## Sports & Outdoors



**\$14.99 ea.**

**NEW! Arches Chenille Blanket**

**9216070** • Cozy up and relax while using this blanket. This plush 100% Polyester red blanket measures 62" x 48". Embroidered Arches.



**B**



**A**



**C**

**\$11.99 ea.**

**Arches Roll-Up Sweatshirt Blanket**

**A. 4211001** • Comfort on the go with this large sweatshirt fleece blanket. Rolls up within itself for easy storage & travel. Screened Arches. Measures 48" x 53".

**\$29.99 ea.**

**Fry Box Blanket**

**B. 4211002** • Is your blanket game lacking? We got you covered with this ultra-plush microfiber blanket sporting the Fry Box icon. Measures 36" x 58".

**\$7.99 ea.**

**Compact Arches Umbrella**

**C. 4196002** • A compact umbrella you can easily carry on the go. Includes a case. Screened cropped Arches. Measures 44" diameter when open.

**RMHC®**



A portion of the proceeds from these items help support Ronald McDonald House Charities®.



**\$3.99 /pack**

**Round-Up for RMHC Buttons**

**7196739** • Set of 10 buttons showing unique RMHC designs. Standard pin backing. Measures 2-1/2" diameter.



**SALE! \$3.49 /roll** *was \$8.00*

**Round-Up for RMHC Stickers**

**7196740** • Roll of 500 stickers featuring the printed RMHC message. Each sticker measures 3" diameter.

*Hurry! Quantities limited*



**SALE! \$87.99/case** *was \$104.99*

**RMHC Red JavaSok®**

**6187004** • The RMHC JavaSok® 30oz cold cup sleeve is an easy turnkey way to raise funds for your local RMHC Chapter. Just sell for \$5 per sleeve. Order today and begin raising money for your local Chapter. Case of 50 units.

*Hurry! Quantities limited*



**\$1.24 ea.**

**RMHC Lapel Pin**

**7170028** • This lapel pin makes for a great tie-in to your event. Measures 1-1/4".



**\$14.99/3 pk.**

**RMHC Titleist® Golf Balls**

**4181002** • Set of 3 Titleist® PRO V1 X® golf balls with printed RMHC logo. Measures 2" x 2" x 5".

*Titleist®*



**\$14.99 ea.**

**RMHC Blue Journal**

**1181001** • Elastic pen loop. Blue and silver ribbon page markers. Business card slot. 128 sheet lined JournalBooks® refill. Debossed RMHC logo. Measures 10" x 7".



**\$5.99 ea.**

**RMHC T-Shirt**

**3181004** • 100% Pre-shrunk cotton short sleeve crew neck. Screened RMHC logo. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.



# Celebrate anywhere

## Party Essentials



**\$4.25 ea.**

### Youth T-Shirts

A special gift to your party guests will leave a positive impression. 100% cotton screened designs.

Unisex youth sizes 2/4, 6/8, 10, 12 & 14/16.

**3204632Y** • Smile T-Shirt

**3204633Y** • Confetti T-Shirt



**\$1.30 ea.**

### Happy Mini Flyer

**8204624** • The mini flyer is great way to promote your birthday parties & provides a great plus up item to any kid's birthday party. Measures 5".



**\$2.99 ea.**

### Confetti Tote Bag

**2204607** • Make things easy for your party guests with this confetti tote bag. Great for easy transportation of the party items. Measures 10" x 10" x 5".



A

B

C

**SALE! \$3.99 ea. was \$5.50**

### Youth Socks

Doesn't get much cuter than this. These socks are a perfect plus up item for your party guests. One size fits most.

**A. 3204631** • Happy Meal Pattern Socks

**B. 3204630** • Confetti Socks

**C. 3204629** • Smile Socks

*Hurry! Quantities limited*



## Party Essentials

### \$129.99 per kit

**8204627** • Everything that you need to get your birthday party program off and running! Each kit includes:

- 1 pack of Confetti Plates (25 per pack)
- 1 pack of Happy Meal Box Plates (25 per pack)
- 1 pack of Confetti Napkins (25 per pack)
- 1 pack of Happy Meal Box Napkins (25 per pack)
- 1 pack of Multi-colored Birthday Candles (12 per pack)
- 1 set of Smile Selfie Sticks (50 per pack)
- 1 set of Confetti Reserved Table Signs (10 per pack)
- 1 roll of Confetti Name Tag Stickers (25 per roll)
- 1 roll of Happy Meal Box Name Tag Stickers (25 per roll)
- 1 pack of Confetti Birthday Crew Hats (25 per pack)
- 1 pack of Happy Meal Box Birthday Crew Hats (25 per pack)
- 1 pack of Confetti Party Rulers (50 per pack)
- 1 case of Happy Meal Box Crayons (50 packs)
- 1 pack of Smile Sticker Sheets (50 per pack)
- 1 pack of Party Tips and Games flyers (5 per pack)
- 1 pack of Confetti Party Rulers (50 per pack)
- 1 pack of Confetti Goodie Bags (50 per pack)
- 1 pack of Smile Stencils (50 per pack)
- 1 pack of Happy Meal



items  
available  
à-la-carte  
[smilemakersonline.com](http://smilemakersonline.com)



A



B

### \$8.99/pair

#### Tabletop Bag Toss Party Game

**A. 8204625** • A tabletop spin on a crowd favorite. This bag toss game can be easily assembled in seconds and provides tons of fun! Use salt & pepper packets for bags. Comes in pairs.

### \$28.99/100 pack

#### Silicone Smile Bracelet

**B. 8204623** • Want to leave a lasting impression on your party guests? Surprise them with these silicone smile bracelets to add that extra mile that they will remember. Screened McDonald's smile. 100 per pack.

### \$29.99 ea.

#### Bingo Party Game

**C. 8204619** • BINGO! A fun twist on the classic group game. This birthday bingo comes with 15 cards, a pair of dice & 30 chips per card.



C

# Our heroes



A



B

**SALE! \$1.29 ea. was \$1.99**

**McTeacher's Night Lapel Pin**

**A. 7207631** • This lapel pin makes for a great tie-in to your event. Measures approximately 1".

*Hurry! Quantities limited*

**SALE! \$5.99 ea. was \$6.99**

**McTeacher's Night PopSocket**

**B. 5207614** • A PopSocket® Grip sticks flat to the back of your phone, tablet or case. Once extended, a PopSocket Grip becomes a media stand and handheld aid. Works best with a phone case. 1-1/2" diameter. Printed McTeacher's Night logo.

*Hurry! Quantities limited*



C



D

**SALE! \$5.99 ea. was \$6.99**

**McTeacher's Night Cap**

**C. 3207628** • 100% cotton twill cap with embroidered McTeacher's Night logo. These comfortable caps come with an adjustable closure on each. One size fits most.

*Hurry! Quantities limited*

**SALE! \$5.99 ea. was \$9.50**

**McTeacher's Night Sticker Roll**

**D. 7204620** • Roll of 500 stickers showing printed McTeacher's Night logo. Each sticker measures 3" diameter. *Hurry! Quantities limited*



E

**\$2.99 ea.**

**McTeacher's Night Keychain**

**E. 7207632** • Makes a great giveaway at your next McTeacher's Night event. Measures 1-3/4".

**SALE! \$5.99 ea. was \$7.99**

**McTeacher's Night Apron**

**F. 3207627** • Medium length 65% polyester/35% cotton with three pockets. Screened McTeacher's Night logo.

*Hurry! Quantities limited*



F





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**\$158286**

# Elevate events



**\$10.99/pk.**

**Red & White Balloons with Arches**

**7196037** • Pack of 100 balloons. Mixture of red and white.

**\$36.99 ea.**

**McDonald's Red Tablecloth**

**7160010** • Ideal for a 6' table, this four-sided red table cloth is made from a recyclable non-woven material. Screened with Arches on front side.

**\$325.00 ea.**

**McDonald's Pop-up Tent**

**4196001** • Great for reopening, this 10'x10' easy open/close red pop-up tent features steel construction with wider feet and adjustable height. Includes carrying bag with wheels. Screened with Arches on each side for maximum exposure.