

# Smilemakers

merchandise powered by smiles

[smilemakersonline.com](https://smilemakersonline.com)



Holiday 2021



SAVE **10% OFF** YOUR ORDER

Scan QR Code now

Shop the entire Holiday Collection @  
[smilemakersonline.com](https://smilemakersonline.com)



# Holiday traditions





## '21 Ornament Collection

**\$3.99 ea.**

### 2021 McDonald's Wooden Ornament

Happy up the holidays with classic wooden and felt holiday ornaments. Assortment measures 3" high

**A. 9205712** • Fry Box

**B. 9205709** • Big Mac

**C. 9205711** • Happy Meal

**D. 9205714** • Arches, Big Mac & Fry

**\$3.99 ea.**

### 2021 McDonald's Felt Ornaments

**E. 9215033** • Jumble Fry Box

**F. 9215034** • Arches Santa Hat

**G. 9215035** • Arches Stocking

**H. 9215036** • Melty Cheese Mitten

**I. 9215037** • Colorblock Christmas Sweater



**\$29.99 ea.**

### NEW! Grey V-Neck Sweaters

A versatile addition to any work wardrobe, our fine-gauge v-neck sweater has fully-fashioned sleeves for strength, comfort and longer wear. 60/40 cotton/nylon. Rib knit V-neck, cuffs and hem. Embroidered Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

**3216247** • Ladies'

**3216347** • Men's

## Welcome to "Behind the Scenes" at Smilemakers!



Just like Santa's elves, your Smilemakers' team has been working tirelessly to not only design and deliver festive McDonald's branded apparel and accessories for holiday gift giving; they are also on the set to make sure that we present the spirit of McDonald's in our catalog and website photography.

We decided to pull the curtain back this season to highlight how we take our photographs, including showing a little of the lighting, backdrops and staging.

So dig in! We hope you enjoy the 'playful wink' we've added this season and look forward to helping you with your branded merchandise needs via the web at [smilemakersonline.com](http://smilemakersonline.com), phone **1.800.421.4332**, or email [mcdonalds@imsretail.com](mailto:mcdonalds@imsretail.com).

**\$22.99 ea.**

### NEW! Ladies' Grey Cardigan

**3216248** • Created from super soft jersey knit, this cardigan fights indoor chill and instantly upgrades any corporate look. Screened Cropped Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



Browse the Holiday Catalog at [smkr.shop/holiday21](http://smkr.shop/holiday21)





# Fa la la la la la



**\$19.99 ea.**

**NEW! Gold Quarter Zip Pullovers**

Add an extra layer for those cooler days. These 100% polyester moisture management pullovers feature antimicrobial performance fabric. Screen printed Token. Ladies' sizes S-2XL. Men's sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL

**3216235** • Ladies' **3216335** • Men's



**Gifts for all**

**\$29.99 ea.**

**NEW! Arches Red Crewneck**

**Sweatshirt with Stripe**

**3216038** • Made for holiday lounging around. This soft and cozy 60/40 cotton/polyester sueded fleece features flatlock stitching with ribbed collar. Screened Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



**\$29.99 ea.**

**NEW! Fry Box Microfleece Jackets**

Made for cooler days, this lightweight microfleece jacket delivers warmth without unnecessary bulk. Perfect alone or layered, it's a great value and it features clear coil zippers with dyed-to-match chain stitching and taping. Features an anti-pill finish to help preserve a clean appearance. Embroidered Fry Box. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL

**3216234** • Ladies' Grey **3216334** • Men's Grey



**\$28.99 ea.**

**NEW! Grey Arches Joggers**

Sport athletic fleece joggers with covered elastic waistband. Ladies' joggers include drawstring. Men's do not. Two deep side pockets with tapered fit in lower leg. Screened Cropped Arches. Ladies' sizes S-2XL. Men's sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL

**3216236** • Ladies' **3216336** • Men's





**\$1.49 ea.**

**NEW! Famous Tray Name Badge**

**7216071** • Choose your pins and make your very OWN famous tray! This name badge holds three pins. *Pins sold separately.*

# Gifts on their lists





**\$14.99 ea.**

**NEW! Arches Chenille Blanket**

**9216070** • Cozy up and relax while using this blanket. This plush 100% Polyester red blanket measures 62" x 48". Embroidered Arches.



**\$6.99 ea.**

**NEW! Give Merry Get Merry Tumbler**

**6215062** • This 19 oz. BPA tumbler is ideal for hot or cold liquids because it insulates well due to its double-wall construction. The screenprinted message is inserted between the clear walls, then ultrasonically sealed. The snap-on lid with thumb-slide has a rubber gasket to ensure spill-resistance.



**\$5.99 ea.**

**NEW! Jumble Fries Present T-shirt**

**3215024** • Perfect tee for a fun holiday gathering with the crew. Traditional roomy fit and made of soft 100% cotton. Screened graphics and hem decal added to right sleeve. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

**\$3.49 ea.**

**NEW! Give merry Get merry Tote Bag**

**2215056** • A festive bag to carry your gifts in or better yet, give a present in. Screened graphics on laminated tote. Measures 13" x 5" x 3".



**\$1.29 ea.**

**NEW! Holiday Lapel Pins**

Spread a little cheer with everyone on the crew. Measures 1". *Find more holiday inspired lapel pins on the back cover.*

**7215036** • Jumble Fries Present Lapel Pin

**7215033** • Give merry Get merry Lapel Pin





## Gifts for Managers



**\$9.99 ea.**

**NEW! Jumble Fries Ties**

Add some holiday cheer to your wardrobe this season, designed exclusively for McDonald's. 100% Polyblend.

**3216221** • Ladies' Tie

**3216321** • Men's Tie



**\$5.99 ea.**

**NEW! Arches Glitter Notebook & Pen Set**

**1215063** • Make a statement. Glitter hard cover journal with elastic closure, pen loop, ribbon, and ivory lined pages. Measures 3-7/8" x 6".



**\$3.99 ea.**

**NEW! Arches Blue Blocker Glasses**

**5216068** • Filter out blue light to improve dry eyes, blurry vision and eye strain. Screened Arches on right temple.



**\$5.99 ea.**

**NEW! World Famous Fries PopSocket**

**5216066** • The possibilities are endless with a PopSocket. Once extended, a PopSocket becomes a media stand for your device, a photo or texting grip, or lower it for a video chat.

**\$16.99 ea.**

**NEW! 3/4 Sleeve Ladies' Henley**

This snag-resistant henley will quickly become the go-to in your closet. It has exceptional moisture wicking and UV resistant 100% polyester pique fabric. Open neckline includes 5 dyed-to-match buttons and flattering ladies' fit. Embroidered Arches on left chest. Sizes S-3XL. Add \$2.00 for 2XL, add \$3.00 for 3XL.

**3216240** • Grey

**3216241** • Red (shown on opposite page)

**3216239** • Blue

**\$22.99 ea.**

**NEW! Denim Long Sleeve Button Down**

Classic sandwashed denim updated in today's fashionable untucked silhouette, featuring a shorter more tapered fit in vintage blue. Designed to be worn in or out, this shirt offers a slightly tapered fit, shorter length and contoured hemline. This shirt offers a spread collar with white pearlized buttons and adjustable cuffs. Embroidered Arches tag on hem. Ladies' sizes S-3XL. Men's sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

**3216246** • Ladies'

**3216346** • Men's (shown on opposite page)



**\$8.99 ea.**

**NEW! Arches Stripes Grey Water Bottle**

**6216064** • 24 oz Metal-like sport water bottle with drink-thru lid. BPA Free. Screened Arches with stripes.





Gifts they  
want to get

Browse the Holiday Catalog at [smkr.shop/holiday21](https://smkr.shop/holiday21)





**\$5.99 ea.**

**McFlurry T-shirt**

**3207650** • A gust of fun is happening. Traditional roomy tee, made of soft 100% cotton. Screened McFlurry graphics. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.



**\$3.49 ea.**

**NEW! McFlurry Tote**

**2216055** • A perennial bestseller thanks to its multi-use functionality. This non-woven polypropylene tote features stitched seams, side and bottom gussets, and 28" reinforced sewn handles. Screened M&M Mcflurry Icon logo. Measures 20" x 6" x 16".

# A gust of fun



**\$5.99 ea.**

**McFlurry PopSocket®**

**5204715** • A PopSocket Grip sticks flat to the back of your phone, tablet or case. Once extended, a PopSocket Grip becomes a media stand and handheld aid. Works best with a phone case. 1-1/2" diameter. Printed icon artwork.



**\$6.99 ea.**

**McFlurry Novelty Socks**

**3207663** • Dress head to toe in fun and comfort with these whimsical sport socks. Made of 76/22/2 cotton/nylon/spandex. One size fits most.



**\$4.99 ea.**

**McFlurry Icon Journal**

**1204708** • Take note of this fun, colorful notebook. 56 lined pages. Measures 5" x 7".





**\$39.99 ea.**

**NEW! McFlurry Soft Shell Jackets**

Get ready for snowy days with these vibrant blue soft shells, featuring a sleek design and durable double-needle stitching throughout. The water-resistant finish combine to resist wind and rain for weather protection. Heat transferred McFlurry Icon. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL **3216233** • Ladies' Blue **3216333** • Men's Blue

# Gifts for all



**\$7.99 ea.**

**NEW! Arches Fleece Headband**

**3216061** • Keep warm with two layers of 100% polyester Chill Fleece. Pill-free and ultra-soft, this headband stretches to fit most. Heat transferred cropped Arches.

**\$11.99 ea.**

**NEW! Arches Stripes Grey Scarf**

**3216072** • Distinctive texture and classic colors add a finished look to any coat or jacket. 100% acrylic. Measures 72" x 9". Heat transferred cropped Arches.

**\$8.99 ea.**

**NEW! Grey Beanie with Token**

**3216060** • Keep your noggin warm. Snug fit 100% acrylic knit beanie. Approximately 8 1/2" long with Embroidered Tag.





Order Online: [smilemakersonline.com](https://smilemakersonline.com) or visit **SPEND SMART**

Call Toll Free: **1.800.421.4332** M-F: 7am-7pm CST, SAT: 8am-Noon CST

Custom Order? **1.800.810.5386** M-F: 8am-5pm CST



Please pass this catalog on or recycle it.  
MCD\_HOLIDAY21



## Smilemakers Virtual Gift Cards

Scan QR Code or visit [smkr.shop/holiday21](https://smkr.shop/holiday21)

Send via email instantly to friends and coworkers for \$10-\$500 only. Anyone can access the Smilemakers website to redeem.

Items sold by IMS are subject to applicable sales tax in all U.S. States. Please allow 3-4 weeks for delivery. All products based upon availability. Prices subject to change without notice. Products are artist renderings and subject to change in production. All trademarks used herein are property of their respective owners. © 2021 McDonald's

364299

## Holiday Lapel Pins \$1.29

- A. 7215033 • Give Merry Get Merry Pin
- B. 7215034 • Melty Cheese Mittens Pin
- C. 7215035 • Arches Stocking Pin
- D. 7215036 • Jumble Fries Present Box Pin
- E. 7215037 • Holiday Token Tree Pin
- F. 7215038 • Cropped Arches Ornament Pin

# Pins that pop