

smilemakers

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Merchandising
Solutions



Fall/Winter 2022



Fall for it All

Apparel + Giveaways + Gifts & More

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“Virtual Worlds” on set for Smilemakers!

Your Smilemakers’ team works tirelessly to not only design and deliver exciting McDonald’s branded apparel and accessories; they are also on the set to make sure that we present the spirit of McDonald’s in our catalog and website photography.

This season we pulled the curtain back to show how we made our digital “ScreenScapes”. Our colored sweeps became green screens as we transported our models to outside the studio.

So dig in! We hope you enjoy the ‘playful wink’ that we added this season and look forward to helping you with your branded merchandise needs whether via the web at smilemakersonline.com, or via phone at **1.800.421.4332** or email at mcdonalds@imsretail.com.



Outerwear

A man and a woman are featured in a snowy studio environment. The man, on the left, wears a red and white knit beanie with a yellow 'M' logo, a dark blue jacket with a yellow 'M' logo, and dark pants. The woman, on the right, wears a red headband with a yellow 'M' logo, a dark blue jacket with a yellow 'M' logo, and light-colored pants. They are standing on a large pile of snow. In the background, there is a wooden wall, a studio light, and a large blue backdrop depicting a snowy mountain range. The overall scene is bright and professional.

Outerwear for Everywhere

new



\$49.99 ea.

NEW! Arches Navy Jackets

Stay warm and protected from wind and rain in this soft shell jacket. Trim details on the pockets and elbows give these jackets a sharp, technical look. Made of 100% polyester. Screened Arches on left chest. Sizes available: S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.
3227204 • Ladies' **3227205** • Men's



\$39.99 ea.

Arches Insulated Jackets

These jackets combine the warmth of low-bulk quilted insulation with flexible soft shell side panels for a trend-right, weather-resistant look. Embroidered Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

3216232 • Ladies' Grey **3216332** • Men's Grey

Outerwear



\$29.99 ea.

Grey V-Neck Sweaters

A beautiful and versatile addition to any work wardrobe, our fine-gauge V-neck sweater has fully-fashioned sleeves for strength, comfort and longer wear. 60/40 cotton/nylon. Rib knit V-neck, cuffs and hem. Embroidered Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

3216247 • Ladies' **3216347** • Men's

\$25.99 ea.

NEW! Unisex Arches 3/4 Zip Pullover

3227007 • Add comfort to your day with easy care fabric that moves with you. This fitted pullover features a quarter-zip closure and sporty stand collar. Made of 55% cotton/45% polyester. Screened Arches on left chest. Unisex sizes available: S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

\$44.99 ea.

Ladies' Digi Stripe Grey Fleece

3196237 • A cool look for the cool season. 100% polyester digi stripe jacket with front zipper pockets. Screened Cropped Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



\$39.99 ea.

McFlurry Soft Shell Jackets

Get ready for flurries with these vibrant blue soft shells, featuring a sleek design and durable double-needle stitching throughout. The water-resistant finish combine to resist wind and rain for weather protection. Heat transferred McFlurry Icon. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL

3216233 • Ladies' Blue **3216333** • Men's Blue



\$29.99 ea.

Red Track Jackets

Be the hottest on the track. Bring the fashion with a new clean look. 100% polyester tricot. Screened Arches. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

3221205 • Ladies' **3221305** • Men's



\$39.99 ea.

Cropped Arches Soft Shell Jackets

Shed away wind & rain with this go-to jacket. 100% polyester water-resistant shell & soft microfleece lining. Zip through collar with chin guard. Full zip front. Zippered pockets in front. Embroidered Cropped Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL

3202712 • Ladies' **3203712** • Men's



\$19.99 ea.

Gold Quarter Zip Pullovers

Add an extra layer for those cooler days. These 100% polyester moisture management pullovers feature antimicrobial performance fabric. Screen printed Token. Ladies' sizes S-2XL. Men's sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL

3216235 • Ladies' **3216335** • Men's

Outerwear

\$19.99 ea.

Blue Quarter Zip Pullovers

Bring the style everywhere you go. 100% polyester interlocking with moisture-wicking and UV protection performance in Royal Blue. Screened Arches. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

3221303 • Men's

3221203 • Ladies'



\$29.99 ea.

Fry Box Microfleece Jackets

Made for cooler days, this lightweight microfleece jacket delivers warmth without unnecessary bulk. Perfect alone or layered, it's a great value and it features clear coil zippers with dyed-to-match chain stitching and taping. Features an anti-pill finish to help preserve a clean appearance. Embroidered Fry Box. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

3216234 • Ladies' Grey

3216334 • Men's Grey

\$29.99 ea.

Microfleece Jackets

Keep warm without weighing yourself down. The lightweight microfleece fabric stays warm without any unnecessary bulk. 100% polyester microfleece. Embroidered Token. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

3221206 • Ladies'

3221306 • Men's





\$24.99 ea.

Lightweight Red Water Resistant Jacket

3196042 • Keep water out and style in. 100% polyester taffeta. Water resistant finish. Screened Cropped Arches. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

\$22.99 ea.

Arches Windbreaker

3204635 • Stay dry during those fall showers. 100% polyester, water resistant pullover with hood. Water resistant coating. Screened cropped Arches. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

\$24.99 ea.

Black Rain Jacket

3221135 • Center front coil zipper with autolock slider. Lower front concealed zippered pockets. Elasticized cuffs and water resistant finish. 100% polyester taffeta. Screened Arches. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

Time to play



Activewear



\$21.99 ea.

Ladies' Arches Leggings

3211203 • A staple of your wardrobe. You can never have enough comfortable leggings. 95%/5% cotton/spandex blend. Cropped Arches on ankle. Ladies' sizes S-2XL. Add \$2.00 for 2XL.

\$28.99 ea.

Ladies' Sport-Tek Pants

3221204 • As stylish as they are comfortable. With its moisture-wicking performance, this breathable black pant will become your on-the-go favorite. Screened Arches. Ladies' sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

\$28.99 ea.

Grey Arches Joggers

Sport athletic fleece joggers with covered elastic waistband. Ladies' joggers include drawstring, Men's do not. Two deep side pockets with tapered fit in lower leg. Screened Cropped Arches. Ladies' sizes S-2XL. Men's sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL

3216236 • Ladies' **3216336** • Men's



\$26.99 ea.

Men's Token Track Pants

3221304 • Your new favorite pair. Comfortable, sleek, and stylish. 100% polyester mesh lining above knees, poly lining below for easy on/off. Features hem tag Token. Men's sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

Sweatshirts



\$27.99 ea.

NEW! Smile Hoodie

3227010 • Can a hoodie bring a smile to your face? This one can. Featuring that one-of-a-kind Happy Meal smile, this red hoodie is made from 50% cotton/50% polyester. Screened artwork. Available in Unisex sizes: S-3XL.

\$26.99 ea.

Arches Champion™ Blue Hoodie

3216053 • Perfect for the weekend or a workout. This recycled polyester hoodie is made from 5% plastic water bottles. Two-ply hood and front pouch pocket. Screened Arches. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

Champion

\$32.99 ea.

NEW! Arches Champion™ Green Full Zip Hoodie

3227009 • Perfect for the weekend or a workout. This recycled polyester hoodie is made from 5% plastic water bottles. Two-ply hood and front pouch pocket. Screened Arches. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



\$29.99 ea.

Updated! Arches Hoodie

3227012 - A classic look elevated with a unique decoration technique. Appliqué is visible through cut out in the shape of the McDonald's Arches. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

\$29.99 ea.

Arches Red Crew Neck Sweatshirt with Stripe

3216038 - Made for lounging around. This soft and cozy 60/40 cotton/polyester sueded fleece features flat lock stitching with ribbed collar. Screened Arches. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

\$18.99 ea.

Gold Token Hoodie

3216037 - Ready for anything. This well-made hoodie includes double-needle stitching and is made of 50/50 preshrunk cotton/polyester. Screened Token. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



\$17.99 ea.

Value Pull Over Hoodies

Celebrate the iconic Arch proudly. You'll be ready to go in this hooded sweatshirt with a pouch pocket. This 50/50 polyester/cotton blend eliminates pilling and keeps its shape. Screened Arches. Unisex sizes S-4XL. Add \$2.00 for 2XL, \$3.00 for 3XL and \$4.00 for 4XL.

3196016 - Grey **3196015** - Red

\$30.79 ea.

Ladies' New Era Zip Hoodie

3196214 - Super stylish 60/40 cotton/polyester hoodie. Contrast zipper & hood cords. Embroidered Arches. Ladies' sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



Colorful polos for all

\$11.99 ea.

Value Polos

The best value around! Classic 50% cotton/ 50% polyester sport shirts. Embroidered Arches logo. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

3207654 • Green *(not available in 3XL)*

3196032 • Red

3196033 • Grey

3207657 • Maroon

3207655 • Light Blue

3196034 • Sand

3196036 • Gold

3207656 • Royal Blue

Performance Polos



\$25.99 ea.

Moreno Performance Polos

On-the-go polo. Short sleeves with classic flat knit collar. Breathable moisture wicking management. Screened Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

3196206 • Ladies' Red

3196202 • Ladies' Grey **3196302** • Men's Grey



\$14.99 ea.

McFlurry Polos

A rich aqua color to look your best this season. Screened McFlurry Icon on performance fabric. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

3221301 • Men's **3221201** • Ladies'



\$12.99 ea.

Ladies' Value Polos

Ladies rejoice! Great colors in a tailored fit. 50/50 cotton/poly blend. Repels water and most oil-based spills. Embroidered Arches. Ladies' sizes S-2XL. Add \$2.00 for 2XL.

3211211 • Light Blue **3211212** • Pink **3211213** • Grey



\$14.99 ea.

UltraCool® Ladies' Polos

Work hard, look good. Rich colors to look your best this season. 100% polyester mini-pique polo featuring Tri-Mountain UltraCool® moisture-wicking technology. Screened Arches.

3221210 • Maroon **3221208** • Magenta **3221209** • Royal Blue

Value Button Downs



\$15.99 ea.

Short Sleeve Button Down Shirts

This shirt was tailor-made for all you McDonald's pros out there. Made of 55/45 poly/cotton blend short sleeve button downs feature a left chest pocket for men and a tailored fit through the torso for ladies. Embroidered Arches on left chest. Sizes S-4XL. Add \$2.00 for 2XL, add \$3.00 for 3XL, add \$4.00 for 4XL.

3211210 • Ladies' Magenta *(not available in 4XL)*

3202718 • Ladies' Pink

3202715 • Ladies' Blue

3196212 • Ladies' Gold

3202719 • Ladies' Maroon

3196235 • Ladies' Red

3202717 • Ladies' Light Blue

3202716 • Ladies' Coral

3203715 • Men's Blue

3196312 • Men's Gold

3203719 • Men's Maroon

3196335 • Men's Red

3203717 • Men's Light Blue

\$20.99 ea.

Denim Short Sleeve Button Down

Mix it up with a stylish denim short sleeve button down. 100% cotton feature a left chest pocket and a tailored fit through the torso for ladies. Embroidered Jumble on left chest. Ladies' sizes S-2XL. Men's sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

3211201 • Ladies'

3211301 • Men's







Ride in Style

new

\$8.99 ea.

NEW! Arches V-Neck T-shirts

Ready to add just the right t-shirt to your lineup? We found the perfect V-neck T-shirt featuring a ladies' cut. Made of 60% combed ring spun cotton/40% polyester. Screened Arches logo on left chest. Ladies' sizes: S-2XL

- A. 3227202 • Blue
- B. 3227201 • Pink
- C. 3227203 • Red



\$16.99 ea.

3/4 Sleeve Ladies' Henley

This snag-resistant henley will quickly become the go-to in your closet. It has exceptional moisture wicking and UV resistant 100% polyester pique fabric. Open neckline includes 5 dyed-to-match buttons and flattering ladies' fit. Embroidered Arches on left chest. Sizes S-3XL. Add \$2.00 for 2XL, add \$3.00 for 3XL.

- D. 3216240 • Grey
- E. 3216241 • Red
- F. 3216239 • Blue



\$22.99 ea.

3/4 Sleeve Ladies' Button Downs

Comfort and style. Made of a poly/cotton blend, this 3/4 sleeve button down features a tailored fit through the torso for ladies. Embroidered Arches on left chest. Sizes S-4XL. Add \$2.00 for 2XL, add \$3.00 for 3XL, add \$4.00 for 4XL.

- G. 3216243 • Navy
- H. 3216245 • Pink
- I. 3216242 • Blue
- J. 3216254 • Grey
- K. 3216244 • Red



Ladies' Ties

\$9.99 ea.

Look the part this spring with these fabulous Ladies' ties. 100% Polyblend, designed exclusively for McDonald's.

- A. NEW! 3226210** • Red Icon Pattern
- B. NEW! 3226211** • Snowfall Bag Pattern
- C. 3202600** • McFlurry Pattern
- D. 3221227** Fry Box Outline All Over Print Navy
- E. 3211207** • Ball Pit Happy Meal Pattern
- F. 3221224** • Gold Tie-dye
- G. 3221225** • Big Mac Outline Red
- H 3211206** • Large Vanilla Cone Icon
- I. 3221226** • All Over Icon Print Magenta
- J. 3211208** • Large Fry Box Icon





D

E

G

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J

Men's Ties

\$9.99 ea.

More ties, more ways to style. Work in style with these 100% Polyblend, men's ties. Designed exclusively for McDonald's. Measure 3-1/3" x 58".

A. NEW! 3226311 • Snowfall Bag Pattern

B. NEW! 3226310 • Red Icon Pattern

C. 3221327 • Fry Box Outline

D. 3221324 • Gold Tie-dye

E. 3216322 • Grey Stripe Tie

F. 3221325 • Red Big Mac Outline

G. 3221326 • Magenta All Over Icon Print

H. 3211309 • McNuggets Tie *Hurry, quantities limited!*





E



F



G



H

new



\$6.99 ea.

NEW! Icon T-Shirts

Show off the food you love with these eye-catching t-shirts. 100% pre-shrunk cotton. Screened icons. Unisex sizes available: S-3XL.

3227003 - Gold Fry Box T-shirt

3227005 - Orange Hash Brown Icon T-shirt

3227002 - Green Big Mac Icon T-shirt

Your go anywhe



\$8.99 ea.

NEW! Big Mac Ringer T-shirt

3227006 • Expand your stylish wardrobe with a Big Mac t-shirt decorated in subtle tone-on-tone. 100% cotton. Screened Big Mac outlined Icon. Unisex sizes available: S-3XL.

\$9.99 ea.

Icon Outline T-Shirts

Shake up your tee collection with these unique icon outline graphic t-shirts. Screened icons wrap around to the back of the shirt for a truly unique look. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

3211001 • Big Mac Outline

3211005 • Fry Box Outline

3221128 • McFlurry Outline

3221128 • McCafé Outline

\$16.99 ea.

Goooo Team Grey Baseball Short Sleeve T-Shirt

Show your team colors with these Men's and Ladies' graphic t-shirts. Screened artwork on performance fabric. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

3221129 • Men's

3221212 • Ladies'



ere, go-to tees!

Graphic T-Shirts



\$6.99 ea.

Yes, Cheese Black T-Shirt

3221134 • Express your love of cheesy goodness. Screened artwork on black t-shirt. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

\$6.99 ea.

McFlurry T-Shirt

3207650 • Get your McFlurry on. Traditional roomy fit and soft 100% cotton. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

\$6.99 ea.

Fry Box Jumble T-Shirt

3211004 • Look good and support salty fry goodness at the same time. Traditional roomy fit and soft 100% cotton. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



\$8.99 ea.

Gold Performance T-shirts

Look your best everyday. 100% polyester antimicrobial performance fabric. Screened Token. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

3221307 • Men's

3221211 • Ladies'



\$12.99 ea.

Unisex Drink Cup Ringer T-Shirt

3221133 • Fall for this vivid red t-shirt in style. 50% polyester, 50% cotton jersey knit. Screened artwork. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



\$5.99 ea.

Graphic T-Shirts

Must have tees for all sizes. Screened artwork. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

A. 3216030 • World Famous Fries Red

B. 3216031 • Grey Stripe

C. 3216028 • Ice Cube Red



\$5.99 ea.

McDonald's T-Shirts

Traditional roomy fit and soft 100% cotton. Screened decorations. Unisex sizes S-4XL. Add \$2.00 for 2XL, \$3.00 for 3XL, \$4.00 for 4XL.

D. 3207647 • Servin' up Smiles

E. 3196021 • Repeat Arches Grey

F. 3196025 • Red with Arches

G. 3196018 • Repeat Arches Red



\$7.99 ea.

Keep on Truckin' T-Shirt

3211012 • Traditional roomy fit and soft 100% cotton. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

new

Caps & Visors



B



A

Lids to your pe



C



D

\$9.99 ea.
A. NEW! Can I Get Uhhh? Hat
3226711 • Show off your love for McDonald's with this trucker cap emblazoned with the famous McDonald's 2022 Superbowl commercial tag line. Screened message on front and snapback closure. One size fits most.

\$9.99 ea.
B. NEW! McCafé Corduroy Hat
3226715 • Keep it on trend with this corduroy classic McCafé cap! Made from 100% cotton corduroy. Features a self-fabric closure with brass buckle. Embroidered McCafé logo on front.

\$4.99 ea.
C. UPDATED! Embroidered Smile Cap
3204615 • 100% cotton lightweight red twill cap with updated embroidered Happy Meal smile. Features an adjustable closure. One size fits most.

\$8.99 ea.
D. Gold Tie Dye Trucker Cap
3221122 • 100% cotton lightweight twill cap with embroidered Token. Includes mesh sides and adjustable back. One size fits most.

match personality



E



F



G



I



H



J

\$8.99 ea.

E. Navy Outline Fry Box All Over Print Trucker Cap 3221123 - 100% cotton lightweight twill cap with artwork on cap. Comes with mesh sides and adjustable back. One size fits most.

\$7.99 ea.

F. Grey Mesh Cap with Arches 3196038 - This comfortable, 100% cotton lightweight twill cap comes with an adjustable closure. One size fits most.

\$7.99 ea.

G. Pink Ice Cream Cone Cap 3221160 - 100% brushed cotton canvas cap with artwork on cap. Comes with an adjustable closure. One size fits most.

\$9.99 ea.

H. McFlurry Bucket Hat 3221159 - This 100% cotton bucket hat provides the shade you need every which way. Screen artwork on the front.

\$6.99 ea.

I. Big Mac Icon Cap 3198002 - Bring the shade to your outdoor events with this comfortable cap. Includes an adjustable closure. One size fits most.

\$7.99 ea.

J. Red Mesh Cap with 3D Arches 3196037 - 100% cotton lightweight twill cap with 3D Arches. This comfortable cap comes with an adjustable closure on each. One size fits most.

Accessories



\$3.49 ea.

Red Visor

3196030 • This lightweight visor has an adjustable Velcro® strap and made of 100% cotton twill with embroidered Arches. One size fits most.

\$8.99 ea.

Fry Box Denim Visor

3216052 • Match your shirts and hoodies with this stylish twill visor. 2-piece hook and loop closure. Made of 100% cotton twill. Embroidered Fry Box icon. One size fits most.

\$8.99 ea.

Token Black Performance Mesh Visor

3221158 • 100% polyester mesh lightweight visor with Screened Token. This comfortable cap comes with an adjustable closure on each. One size fits most.

Ready for a



\$5.50 ea.

Youth Socks

Doesn't get much cuter than this. These socks are a perfect plus up item for your party guests. One size fits most.

A. 3204631 • Happy Meal Pattern Socks

B. 3204630 • Confetti Socks

C. 3204629 • Smile Socks



\$6.99 ea.

Adult Novelty Socks

Dress head to toe in fun and comfort with these whimsical socks. Made of 76/22/2 cotton/nylon/spandex. One size fits most.

3207663 • McFlurry

3227011 • **NEW!** Arches Red

new



\$8.99 ea.

NEW! Arches Pom Pom Beanie

3226713 • With colder temps around the corner, stay warm with this beanie! Made from 100% acrylic with a red pom pom on top. Embroidery Arches. One size fits most.

\$5.99 ea.

NEW! Arches Fleece Headband

3226714 • Stay looking cool while keeping your ears warm. This headband is made from 100% polyester anti-pilling fleece. Embroidered Arches. One size fits most.



\$11.99 ea.

Arches Stripes Grey Scarf

3216072 • Distinctive texture and classic colors add a sophisticated look to any coat or jacket. 100% acrylic. Measures 72" x 9". Heat transferred cropped Arches.

ny weather



\$4.99 ea.

NEW! Arches Touch Screen Gloves in Pouch

3227001 • Keep your hands warm during cooler days with these touch screen gloves. Made of acrylon with acrylic tips. Each pair comes with a drawstring pouch. Heat transfer Arches on gloves and pouch. One size fits most.

Sustainable



Reduce, Reuse, Re-Style



\$9.99 ea.

NEW! Arches Grey Recycled Beanie

3226716 • Keep it simple and stylish with this comfy beanie. Made from Re-Fleece™ yarns, it uses reclaimed materials that might otherwise end up in a landfill. Features 60% recycled cotton/40% post-consumer recycled polyester. Embroidered Arches. One size fits most.



\$29.99 ea.

NEW! Unisex Recycled Full-Zip Hoodie

3227008 • Our most sustainable merch yet! This hoodie breathes new life into reclaimed materials with its 100% recycled fabric, plus it just feels good. Made from 60% recycled cotton/40% post-consumer recycled polyester. Screened Arches. Unisex sizes available: S-3XL.



\$5.99 ea.

NEW! Recycled Notebook & Pen Set

1226701 • Get your work done while staying green with this stylish recycled notebook and pen set. Includes 100 lined pages. Measures 5" x 7".



\$.69 ea.

NEW! Arches Red Recycled Pen

367678 • Always be ready to take notes with this vibrant red, pen made from recycled plastic bottles. Screened Arches.



\$6.99 ea.

NEW! Arches Eco PopSocket

5226701 • Make your phone POP! This eco-friendly pop socket makes it easy to grip your device, and since it's made with 35% plant-based materials, it's a step forward on the path to a more sustainable future. Screened Arches.



\$2.99 ea.

NEW! Arches Recycled Tote

2227002 • Made from post consumer plastic bottles, this sizable tote can easily handle your oversized essentials. This grey tote features 20" straps and an 8" gusset. Screened Arches. Measures 20" W x 13" H x 8" D.

Lapel Pins



Collect 'em all!

new

Starting at
\$1.29

Lapel Pins
Add some 'Wow' to any outfit.
Mix and match your favorites or
collect them all.



NEW! 7226176



NEW! 7226714



NEW! 7226721



NEW! 7226715



NEW! 7226719



NEW! 7226718



NEW! 7226720



NEW! 7226717



NEW! 7226713



NEW! 7226710



NEW! 7226711



NEW! 7226712



NEW! 7226722



7221116



7221117



7216058



7221105



7221104



7221115



7221108



7221114



7221121



7221120



7221111



7221109



7221113



7221110



7221112

Lapel Pins

Starting at
\$1.29



7211020



7204623



7204627



7196029



7204621



7216050



7216048



7221119



7221118



7211021



7204628



7221106



7211007



7204641



7211015



7196020



7221101



7211014



7170028



7196067



7204622



7211013



7221102



7221100

\$21.99/20 pack
Mystery Pin Pack
7196013 - A blend of 20 high quality lapel pins that will help add some flair for the crew.

Awards



\$26.99 ea.

NEW! Token Award

9226702 • Celebrate the crew's accomplishments with this new award. Made of optical crystal. Screened Token. Measures 2-1/2" x 2-1/2".



\$24.99 ea.

3D Arches Award

9196002 • Reward your team's talent with this clear acrylic Arches award. Measures 2" x 3-1/8" x 2".

\$17.99 ea.

Fry Box Icon Award

9196005 • Reward your employees with this beautiful clear acrylic Fry Box icon award. Measures 2-1/4" H x 1-1/2" x W 1-1/2" D.

Stay hydrated



\$5.99 ea.
Arches Sport Bottle with Straw
6221145 • Live it up with this heavy walled, finger grip designed sport bottle. Dishwasher safe and BPA free.



\$8.99 ea.
Tie Dye Tumbler
6221144 • Depend on your drink with a screw on, spill resistant lid. Includes red straw. Double wall construction for insulation of hot or cold liquids. BPA free. **Hand wash recommended*



\$6.99 ea.
Ice Cubes Insulated Cup
6221142 • Double wall construction for insulation of hot or cold liquids. Snap-on, a spill-resistant thumb-slide lid with rubber gasket. Holds 19 oz. BPA free. **Hand wash recommended*



\$8.99 ea.
Falling Fries Red Bottle
6216065 • Show your pride with fries. Full-color fries screen print reminds your friends and crew what you love most. 24 oz. Tritan™ water bottle with screw on, carry loop lid. BPA free.

ted all day



\$2.99 ea.

Tritan™ Jumble Bottle

6204603 • 20 oz. sport bottle with push-pull lid. Great for workouts & sporting events. Dishwasher safe. BPA free & FDA compliant.



\$8.99 ea.

Arches Stripes Grey Water Bottle

6216064 • 24 oz Metal-like Sport Water Bottle with Drink-Thru Lid. BPA Free. Screened Arches.



\$10.99 ea.

Arches Tumbler

6204605 • 16oz. acrylic double walled tumbler insulated hot or cold liquids. Snap on, spill resistant lid with matching straw. BPA free. Screened Arches logo.
Hand wash recommended

Drinkware



\$13.99 ea.

NEW! Holiday Icon Tree Tumbler

A. 6226751 • Show off your spirit while enjoying your favorite beverage in this holiday tumbler. Screened Holiday Icon Tree. Hand wash recommend. BPA Free. Holds 24oz.

\$6.99 ea.

NEW! To Go Bag Sodasok

B. 6221146 • No more puddles or rings. The SodaSok® keeps condensation from ruining your day. Makes a great crew giveaway. Medium size fits 24-30oz. cups. Screened Tog Go Bag design.

\$8.49 ea.

Tritan™ Icon Tumblers

Made of Tritan™ material, this double wall insulated 16 oz. tumbler holds hot and cold liquids. The lid snaps on and is spill resistant. BPA free. Hand wash recommended.

C. 6211003 • Big Mac Icon

D. 6211001 • Fry Box Icon

\$8.99 ea.

Arches Silver Tumbler

E. 6196004 • Great on-the-go tumbler. Holds 16oz. insulated stainless steel tumbler. Accent pop-in lid with slide lock. Screened Arches.

\$1.99 ea.

Arches Travel Tumbler

F. 6198007 • This 15 oz. double wall insulated tumbler is great for travel. Hand washing recommended. BPA Free. Screened Arches.

new

Bags & Totes

Errands made easier



\$5.99 ea.

NEW! Icon Print Canvas Tote

A. 2227003 • Ready to stand out in a crowd? This tote is the perfect versatile accessory. Made of 7 oz. natural canvas. Screened icon pattern. Measures 13-1/2" x 14" with 13" straps.

\$8.99 ea.

NEW! Token Corduroy Bag

B. 2227001 • This trend-right corduroy bag is ready to impress. It features a roomy compartment to catch all your daily essentials. Screened Token. Measures 13-1/2" W x 14" H with 13" straps.

\$2.99 ea.

NEW! Arches Recycled Tote

C. 2227002 • Made from post consumer plastic bottles, this sizable tote can easily handle your oversized essentials. This grey tote features 20" straps and an 8" gusset. Screened Arches. Measures 20" W x 13" H x 8" D.

\$5.99 ea.

NEW! Arches Clear Tote

D. 2227004 • This roomy tote will have you ready for whatever the day may bring. Meets most regulation sizing for large sporting event guidelines. Includes a top zippered closure and 24" straps. Screened Arches. Measures 12" W x 12" H x 6" D.

Bags & Totes



\$6.99 ea.

Arches Sheer Stripe Mesh Tote

2221139 - Skip the second trip! Carry everything you need in a breeze. Nylon mesh and polyester. Spot clean and air dry. Screened Token. Measures 12-1/2" H x 16" W x 6" D.

\$8.99 ea.

Arches Red Large Tote

2221137 - Make a statement and keep everything you need by your side with this large tote. Spot Clean/Air Dry. Screened Arches. Measures 18" H x 16" W.



\$7.99 ea.

Mini Arches Translucent Tote

2221138 - Dazzle everywhere you go. This bag made of iridescent PVC material sparkles and shines. Spot Clean/Air Dry. Screened Arches. Measures 9-1/4" H x 7-1/2" W x 3-3/4" D.



\$5.99 ea.

Arches Waterproof Dry Bag

2221136 - Keep your valuables safe with a waterproof bag. Made of PVC and floats when dropped in water. Screened Arches. Measures 11" H x 9" L x 5-6/10" D.



\$2.99 ea.

Arches Multi-Purpose Bag

7221156 - Always ready to carry. A multipurpose bag with die cut handles for easy carrying. Made of PVC. Spot Clean/Air Dry. Screened Arches. Measures 8" H x 9-3/4" H.



\$9.99 ea.

Arches Hip Pack

2211004 • A modern take on the classic accessory. Includes two zippered pockets, an ID holder, two card slots, and pen loops. You'll have everything you need safely secured to you. 51" max belt size. Screened Arches.



\$5.99 ea.

NEW! Arches Clear Hip Pack

2227005 • Always carry the essentials on you with this trendy hip pack. Made from PVC, it includes a zippered main compartment. 42" maximum belt size, adjustable waist strap.



\$9.99 ea.

Arches Red/Grey Value Backpack

2221140 • Carry what you need, and what you want. Made of 210D Polyester. Adjustable padded shoulder straps and web carrying handle. Spot Clean/Air Dry. Screened Arches. Measures 12" W x 17" H x 5" D.



\$8.99 ea.

Arches Backpack

2216057 • Carry your items in style with this compact backpack. Screened Arches. Measures 9-7/16" H x 15-3/4" W x 6-5/16" D.



\$3.49 ea.

Fry Icon Canvas Tote

2204606 • Simpler is sometimes better. This 5oz. cotton canvas tote boasts utility and a standout red strap that follows the length of the bag. Screened fry box icon. Measures 15-3/4" H x 15" W.

Event Essentials



\$10.99/pk.
Red & White Balloons with Arches
7196037 - Pack of 100 balloons.
Mixture of red and white.

\$325.00 ea.
McDonald's Pop-up Tent
4196001 - Great for a grand opening, reopening or any outdoor event, this 10'x10' easy open/close red pop-up tent features steel construction with wider feet and adjustable height. Includes carrying bag with wheels. Screened with Arches on each side for maximum exposure.



\$4.99 ea.

McCafé Laminated Tote

3207660 • Bring your morning sunshine with you. These totes make great giveaways for your next event. Measures 13" W x 15" H x 8" D.



\$2.99 ea.

Confetti Tote Bag

2204607 • Make things easy for your guests with this confetti tote bag. Great for easy transportation of event items. Measures 10" W x 10" H x 5" D.



\$3.49 ea.

McFlurry Tote

2216055 • This non-woven polypropylene tote features stitched seams, side and bottom gussets, and 28" reinforced sewn handles. Screened M&M McFlurry Icon logo. Measures 20" W x 16" H x 16" D.



\$2.79 ea.

Keep Soarin' Icon Key Chain

7211026 • Sometime you need a little pick-me-up. Sometimes that comes in the form of a fun key chain to remind yourself that you're awesome.

\$2.99 ea.

NEW! Embroidered Fry Box Key Tag

7226702 • Carry your favorite fries wherever you go with this double-sided embroidered key tag. Measures 2-3/4".

\$2.69 ea.

Sesame Seed Key chain

7198003 • Organize your keys with this double-ring key chain and carabiner. Sesame seed pattern. Measures 6".

\$2.99 ea.

NEW! Red Icon Print Lanyard

7226703 • Keep your keys and ID close with this icon-adorned red lanyard. Measures 3/4" W x 16" L.

\$3.99 ea.

NEW! Rally Towel

7226704 • Wave your crew colors with this gold rally towel. The microfiber cloth features a screened Token. Measures 11" x 18".



Events Essentials



\$1.99 ea.
Arches Translucent Sunglasses
7221155 • Look fly and keep your eyes protected with UV400 lenses. Provide 100% protection against UVA and UVB. Made of ABS-PMMA material. Screened Arches.



\$4.99 ea.
NEW! Arches Rainbow Scratch Journal
7226701 • Change up your normal notes with this rainbow scratch journal. Screened Arches on cover. Measures 4" W x 5-1/2" H.



\$.89 ea.
Arches Flyer
7198006 • This red flyer is a blast! Use it as a giveaway or toss them around with your friends. Measures 9" diameter. *Hurry! Quantities limited*



\$1.99 ea.
Jumble Mini Notebook & Pen
7198000 • Got an idea? Jot it down. Also great for reminders, so you never miss an appointment. Screened Jumble pattern with token. Measures 4" x 3".



\$1.30 ea.
Happy Mini Flyer
8204624 • The mini flyer is great way to promote your birthday parties & provides a great plus up item to any kid's birthday party. Measures 5" D.



\$28.99/100 pack Only \$.29 ea.
Silicone Smile Bracelet
8204623 • Want to leave a lasting impression on your party guests? Surprise them with these silicone smile bracelets to add that extra mile that they will remember. Screened McDonald's smile. 100 per pack.



\$9.99 ea.

Arches Translucent Umbrella

4221152 - Stay dry and stay in fashion with this transparent, aluminum framed umbrella. Made of clear POE Material. Screened Arches.

\$7.99 ea.

Compact Red Arches Umbrella

4196002 - A compact umbrella you can easily carry on the go. Includes a case. Screened Arches. Measures 44" diameter when open.



\$14.99 ea.

Arches Chenille Blanket

9216070 - Cozy up and relax while using this blanket. Plush 100% Polyester red blanket measures 62" x 48". Embroidered Arches.



\$26.99 ea.

NEW! McFlurry Blanket

9226701 - Stay warm and comfy during the cooler days ahead. This vibrant blue blanket is made of a super soft micro coral plush. Embroidered McFlurry icon. Measures 50" x 60".

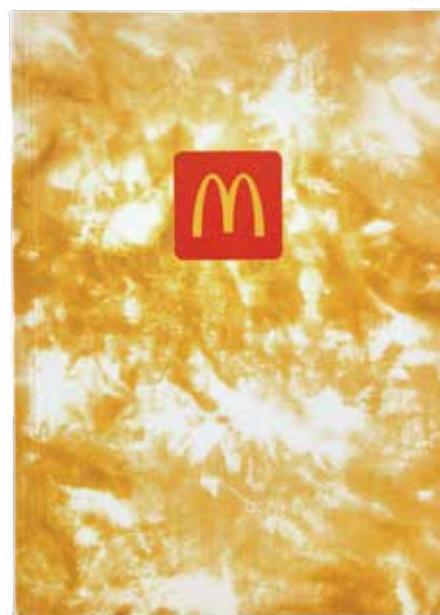
Pens & Notebooks



\$4.99 ea.

NEW! Icon Print Journal

1226702 • Jot that down! You'll never lose a great idea again in this red journal, featuring an icon pattern. Includes 70 lined pages. Measures 5" x 7". *Pen not included.*



\$4.99 ea.

Tie Dye Journal

1221146 • Stay in your groove with this tie dye personal assistant. Lined paper and perfect bound. 70 page journal. Measures 5" x 7".

Pen not included.



\$5.99 ea.

NEW! Token Metallic Gold Journal

1226703 • Go for the gold this holiday! Keep track of all your great ideas in style. Includes 80 lined pages. Measures 5½" x 8¼".



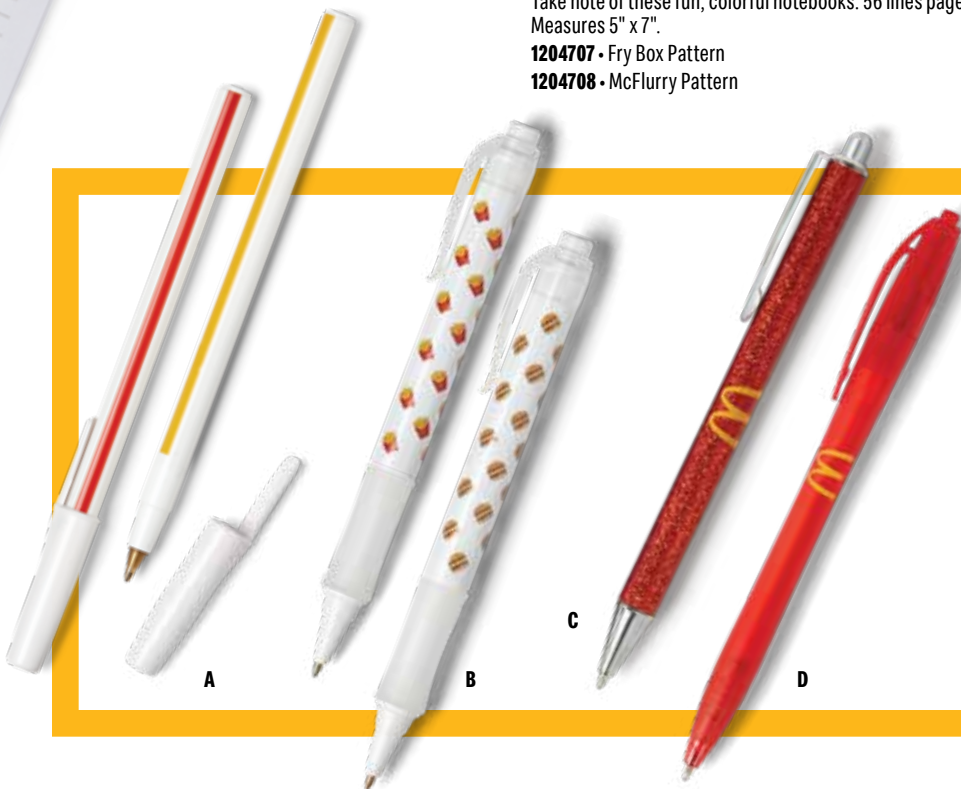
\$4.99 ea.
Small Icon Notebook
1204602 • Good ideas come when you least expect it. Be ready with this handy notebook. 56 lined pages. Measures 5" x 7".



\$4.99 ea.
McDonald's Icon Journals
 Take note of these fun, colorful notebooks. 56 lines pages. Measures 5" x 7".
1204707 • Fry Box Pattern
1204708 • McFlurry Pattern



\$9.99 ea.
Fry Box Outline Journals Set of 2
1221147 • Jot it down! Keep lined paper on hand with these 56 page journals. Measures 5" x 7".



\$1.99 ea.
Straw Pen
A. 1198003 • Who doesn't love a reliable pen? A tribute to the famous McDonald's drinking straw. Black Ink.
\$1.79 set
Mini Icon Pen Sets
B. 1198004 • Get your day 'write' on track with these pen sets. Each set includes two pens. Black ink.
\$1.99 ea.
NEW! Arches Red Glitter Pen
C. 7227014 • Add some sparkle to your day. This red glitter pen writes in black ink and comes in an individual gift pouch. Screened Arches.
\$1.69 ea.
NEW! Arches Red Recycled Pen
D. 7227015 • Always be ready to take notes with this vibrant red, recycled pen. Screened Arches.

new

Tech



\$1.99 ea.

NEW! rPET Cleaning Cloth in Case

7226705 - Keep your screens clear with this cleaning cloth. Made of recycled polyester (rPET) obtained by melting down existing plastic bottles to create a renewed material. Screened Arches on carrying case. Measures 6" W x 6" H.

\$15.99 ea.

NEW! Token 3-in-1 Power Bank

5226702 - You have the power! Stay charged on the go with this reliable 3 in 1 power bank. As if the lightning and Android connectors weren't enough, this little gem also contains a Type C adapter tucked inside. Screened Token.

Tech for y



\$15.99 ea.

NEW! Skullcandy™ Wired Earbuds

5226703 - Never let the music end with these dependable Skullcandy™ earbuds. Screened Arches on carrying case. Cable length 48".

\$3.29 ea.

Big Mac Outline Mousepad

5216067 - Protect your desk and get better traction for your mouse. Made of 1/8" Rubber. Screened Big Mac icon and Arches. Measures 9-1/4" x 7-3/4".





\$1.89 ea.

You're Golden Zipper Pouch

7211028 - The perfect giveaway. Store your small tech or spare coins. Screened You're Golden message to remind you to do you. Earbuds not included.



A



B

our tech



\$4.99 ea.

Big Mac & Fry Box Headphones

5204604 - Jam out with these fun, wired headphones that feature fry box & burger shaped ear pieces. 3ft cord.



C



D

Starting at \$5.29 ea

Pop Sockets and Phone Holders

Use these clever gadgets to position your phone any way you'd like, for conference calls, selfies or to watch a video.

A. 5211001 - Arches Phone Stand with Charging Cable

C. 5221153 - Feel Good Team PopSocket

B. 5221154 - Tie Dye Slide Stretch Phone Holder

D. 5204715 - McFlurry PopSocket



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