

smilemakers

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Spring 2022



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Spring it On

Apparel + Giveaways + Gifts & More

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Welcome to “Behind the Scenes” at Smilemakers!

Your Smilemakers’ team works tirelessly to not only design and deliver exciting McDonald’s branded apparel and accessories; they are also on the set to make sure that we present the spirit of McDonald’s in our catalog and website photography.

We hope you enjoy this behind-the-scenes look highlighting how we take our photographs, including showing a little of the lighting, backdrops and staging in each shot.

So Spring ahead with Smilemakers! We hope you enjoy the ‘playful wink’ that we added this season and look forward to helping you with your branded merchandise needs whether via the web at smilemakersonline.com, or via phone at **1.800.421.4332** or email at mcdonalds@imsretail.com.

Need something customized?

The Smilemakers’ Custom Team is your source for incorporating ideas into products that will add excitement to an event, kick-off a launch and build brand awareness.

Contact us at

1.800.421.4332

or visit

smilemakersonline.com/custom-orders

Value Button Downs



\$20.99 ea.

Denim Short Sleeve Button Down

Mix it up with a stylish denim short sleeve button down. 100% cotton feature a left chest pocket and a tailored fit through the torso for ladies. Embroidered Jumble on left chest. Ladies' sizes S-2XL. Men's sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

3211201 • Ladies'
3211301 • Men's



\$15.99 ea.

Short Sleeve Button Down Shirts

This shirt was tailor-made for all you McDonald's pros out there. Made of 55/45 poly/cotton blend short sleeve button downs feature a left chest pocket for men and a tailored fit through the torso for ladies. Embroidered Arches on left chest. Sizes S-4XL. Add \$2.00 for 2XL, add \$3.00 for 3XL, add \$4.00 for 4XL.

3211210 • Ladies' Magenta *(not available in 4XL)*

3202718 • Ladies' Pink

3202715 • Ladies' Blue

3196212 • Ladies' Gold

3202719 • Ladies' Maroon

3196235 • Ladies' Red

3202717 • Ladies' Light Blue

3202716 • Ladies' Coral

3203715 • Men's Blue

3196312 • Men's Gold

3203719 • Men's Maroon

3196335 • Men's Red

3203717 • Men's Light Blue



Mens' Ties



A



B



C

\$9.99 ea.

Look the part this spring with fabulous men's ties. 100% Polyblend, designed exclusively for McDonald's. Measure 3-1/3" x 58".

- A. NEW! 3221326** • Men's Magenta All Over Icon Print
- B. NEW! 3221325** • Men's Red Big Mac Outline
- C. NEW! 3221324** • Men's Gold Tie-dye



D



E



F

\$9.99 ea.

More ties, more ways to style. 100% Polyblend, designed exclusively for McDonald's. Measure 3-1/3" x 58".

- D. 3216320** • Filet O Fish Tie
- E. 3211309** • McNuggets Repeat Pattern Tie
- F. 3216322** • Grey Stripe Tie



\$9.99 ea.

NEW! Men's Fry Box Outline Tie

3221327 - Work in style with this 100% Polyblend, navy blue tie, designed exclusively for McDonald's.



Look the Part



Ties & Accessories

\$9.99 ea.

Look the part this spring with these fabulous Ladies' ties. 100% Polyblend, designed exclusively for McDonald's.

A. 3202600 • McFlurry Pattern

B. 3211207 • Ball Pit Happy Meal Pattern

C. 3211208 • Large Fry Box Icon

D 3211206 • Large Vanilla Cone Icon

E. NEW! 3221227 Fry Box Outline All Over Print Navy

F. NEW! 3221224 • Gold Tie-dye

G. NEW! 3221225 • Big Mac Outline Red

H. NEW! 3221226 • All Over Icon Print Magenta

A

B

C

D

\$6.99 ea.

McDonald's Socks

Dress head to toe in fun and comfort with these whimsical sport socks. Made of 76/22/2 cotton/nylon/spandex. One size fits most.

3180026 • Arches Pattern

3207663 • McFlurry Pattern



F



E



G

H

Wrinkle-free days

\$22.99 ea.

3/4 Sleeve Ladies' Button Downs

Comfort and style. Made of a poly/cotton blend, this 3/4 sleeve button down features a tailored fit through the torso for ladies. Embroidered Arches on left chest. Sizes S-4XL. Add \$2.00 for 2XL, add \$3.00 for 3XL, add \$4.00 for 4XL.

- 3216245 • Pink
- 3216243 • Navy
- 3216242 • Blue
- 3216254 • Grey
- 3216244 • Red



\$14.99 ea.

NEW! UltraCool® Ladies' Polos

Work hard, look good. Rich colors to look your best this season. 100% polyester mini-pique polo featuring Tri-Mountain UltraCool® moisture-wicking technology. Screened Arches.

3221210 • Maroon

3221208 • Magenta

3221209 • Royal Blue



\$12.99 ea.

Ladies' Value Performance Polos

Ladies rejoice! Great colors in a tailored fit. 50/50 cotton/poly blend. Repels water and most oil-based spills. Embroidered Arches. Ladies' sizes S-2XL. Add \$2.00 for 2XL.

3211211 • Light Blue

3211213 • Grey

3211212 • Pink

\$16.99 ea.

Ladies' 3/4 Sleeve Henleys

These snag-resistant henleys will quickly become the go-to in your closet. They have exceptional moisture wicking and UV resistant 100% polyester pique fabric. Embroidered Arches on left chest. Sizes S-3XL. Add \$2.00 for 2XL, add \$3.00 for 3XL.

3216241 • Red

3216240 • Grey

3216239 • Light Blue



Value Polos

Pile on the polos

\$11.99 ea.

Value Polos

The best value around! Classic 50% cotton/ 50% polyester sport shirts. Embroidered Arches logo. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

3207654 • Green *(not available in 3XL)*

3196032 • Red

3196033 • Grey

3207657 • Maroon

3207655 • Light Blue

3196034 • Sand

3196036 • Gold

3207656 • Royal Blue





Performance Polos



\$14.99 ea.

NEW! McFlurry Polos

A rich aqua color to look your best this summer. Screened McFlurry Icon on performance fabric. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

3221301 • Men's

3221201 • Ladies'



\$25.99 ea.

Moreno Performance Polos

On-the-go polo. Short sleeves with classic flat knit collar. Breathable moisture wicking management. Screened Arches. Sizes S-4XL. Add \$2.00 for 2XL, \$3.00 for 3XL. Additional Men's size \$4.00 for 4XL.

3196202 • Ladies' Grey

3196206 • Ladies' Red

3196302 • Men's Grey

Graphic T-Shirts



D

\$6.99 ea.

Graphic T-Shirts

Traditional roomy fit and soft 100% cotton. Unisex sizes S-3XL.
Add \$2.00 for 2XL and \$3.00 for 3XL. *Available in 4XL for \$4.00

A. 3216030 • World Famous Fries Red Short Sleeve T-Shirts

B. 3207647 • Servin' Up Smiles T-Shirt

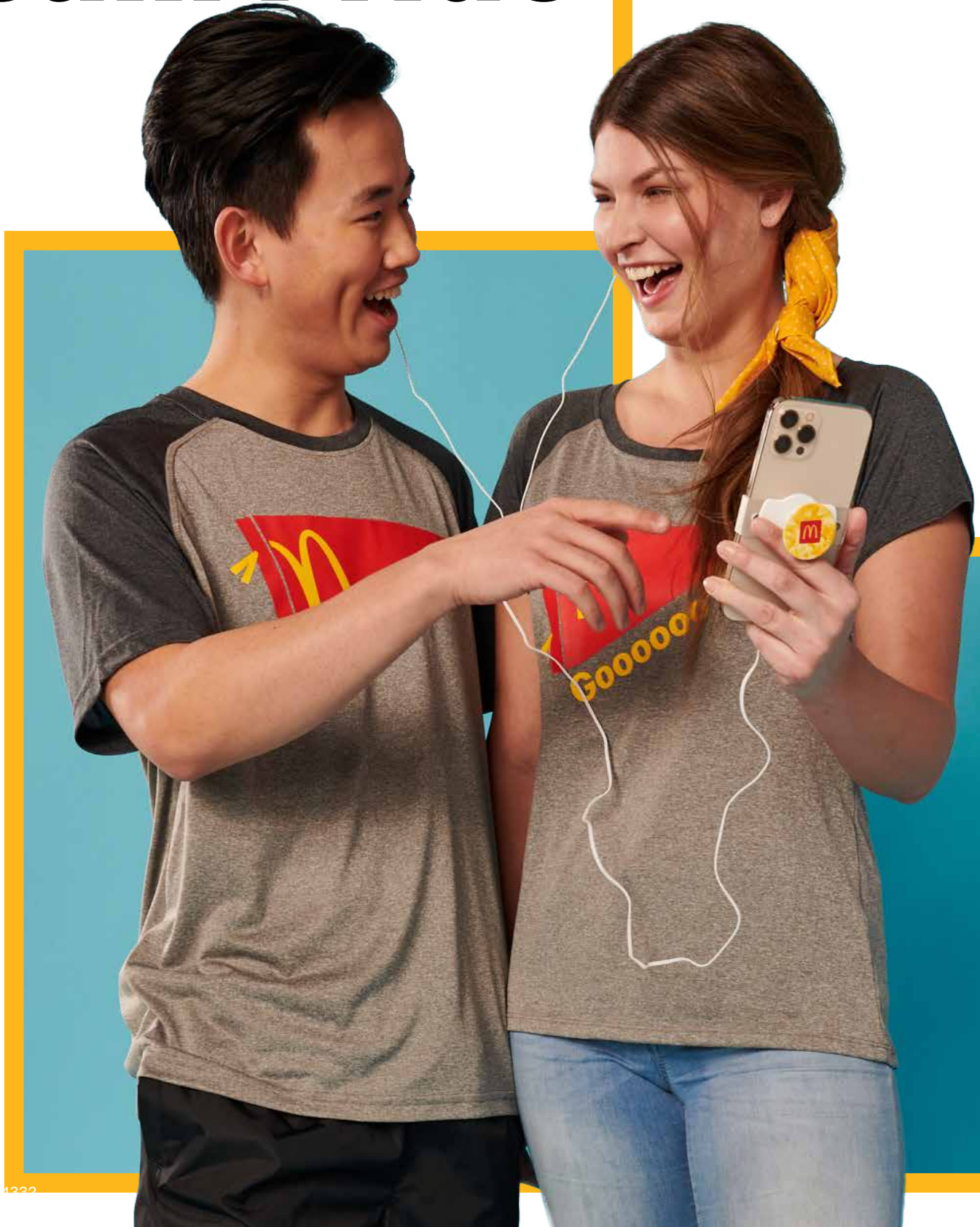
C. 3216028 • Ice Cube Red T-Shirt

D. 3196018 • Arches Repeat T-Shirt Red*

E. 3196021 • Arches Repeat T-Shirt Grey*

F. 3196025 • Arches T-Shirt Red

Team Pride





\$16.99 ea.

NEW! Goooo Team Grey Baseball Short Sleeve T-Shirt

Show your team colors with these Men's and Ladies' graphic t-shirts. Screened artwork on performance fabric. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

- 3221129** • Men's
- 3221212** • Ladies'



\$9.99 ea.

Icon Outline T-Shirts

Add to the collection with these outline graphic t-shirts. Screened icons wrap around to the back of the shirt for a truly unique look. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

- A. NEW! 3218131** • McCafé Outline
- B. NEW! 3221128** • McFlurry Outline
- C. 3211001** • Big Mac Outline
- D. 3211005** • Fry Box Outline

Graphic T-Shirts



\$6.99 ea.

Graphic Icon T-Shirts

Eye catching graphic t-shirts top off any outfit. Traditional roomy fit and soft 100% cotton. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

A. 3211004 • Fry Box Jumble

B. 3207652 • Quarter Pounder Repeat

C. 3207650 • McFlurry

E. 3211013 • Unicorn Delivery

\$7.99 ea.

Keep on Truckin' T-Shirt

D. 3211012 • Traditional roomy fit and soft 100% cotton. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



\$12.99 ea.

NEW! Unisex Drink Cup Ringer T-Shirt

3221133 • Fall for this vivid red t-shirt in style. 50% polyester, 50% cotton jersey knit. Screened artwork. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



\$6.99 ea.

NEW! Yes, Cheese Black T-Shirt

3221134 • Express your love of cheesy goodness. Screened artwork on black t-shirt. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



\$16.99 ea.

NEW! Unisex Ice Cream Cone Raglan T-Shirt

3221130 • Show your soft served support. A new design combined with classic style. Screened artwork. Unisex sizes S-2XL. Add \$2.00 for 2XL.



\$8.99 ea.

NEW! Gold Performance T-shirts

Make every performance your best. 100% polyester moisture management/ antimicrobial performance fabric. Screened artwork. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.
3221307 • Men's
3221211 • Ladies'



\$14.99 ea.

Fries Above All 3/4 Sleeve Shirt

3211002 • A classic style that has stood the test of time. Let the world know how you feel about fries! Screened artwork. 52%/48% polyester/cotton blend. Sizes S-2XL. Add \$2.00 for 2XL.



\$7.99 ea.

Cropped Arches Puff T-Shirt

3211003 • Break free from the ordinary with this exciting cropped arches puff t-shirt. Raised Cropped Arches screen print. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

Stay Active



Activewear



\$26.99 ea.

NEW! Men's Token Track Pants

3221304 • Your new favorite pair. Comfortable, sleek, and stylish. 100% polyester mesh lining above knees, poly lining below for easy on/off. Features hem tag Token. Men's sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



\$28.99 ea.

NEW! Ladies' Sport-Tec Pants

3221204 • As stylish as they are comfortable. With its moisture-wicking performance, this breathable black pants will become your on-the-go favorite. Screened Arches. Ladies' sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



\$16.99 ea.

Performance and Athletic Shorts

Raise the bar. Match every outfit with comfort. 100% polyester interlock. Screen Arches. Sizes S-2XL.

3211302 • Men's Athletic Shorts

3211202 • Ladies' Athletic Shorts

NEW! 3221302 • Men's Performance Short

NEW! 3221202 • Ladies' Performance Short



\$21.99 ea.

Ladies' Arches Leggings

3211203 • A staple of your wardrobe. You can never have enough comfortable leggings. 95%/5% cotton/spandex blend. Cropped Arches on ankle. Ladies' sizes S-2XL. Add \$2.00 for 2XL.



\$28.99 ea.

Grey Arches Joggers

Sport athletic fleece joggers with covered elastic waistband. Ladies' joggers include drawstring. Two deep side pockets with tapered fit in lower leg. Screened cropped Arches. Ladies' sizes S-2XL. Men's sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL

3216236 • Ladies' **3216336** • Men's

Outerwear



\$44.99 ea.

Ladies' Digi Stripe Grey Fleece

3196237 • A cool look for the cool season. 100% polyester digi stripe jacket with front zipper pockets. Screened cropped Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



\$19.99 ea.

Arches Lightweight Pullovers

The perfect balance is easy to obtain with a smartly fashioned sport pullover that pleases the mind and the body. 94/6% poly/spandex. Screened cropped Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

3202607 • Ladies' **3203607** • Men's



\$39.99 ea.

Cropped Arches Soft Shell Jackets

Shed away wind & rain with this go-to jacket. 100% polyester water-resistant shell & soft microfleece lining. Zip through collar with chin guard. Full zip front. Zippered pockets in front. Embroidered Cropped Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL

3202712 • Ladies' **3203712** • Men's



\$22.99 ea.

Arches Windbreaker

3204635 • Stay dry during those fall showers. 100% polyester, water resistant pullover with hood. Water resistant coating. Screened cropped Arches.

Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



\$24.99 ea.

Lightweight Red Water Resistant Jacket

3196042 • Keep water out and style in. 100% polyester taffeta. Water resistant finish. Screened cropped Arches.

Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

Rain or Shine



\$29.99 ea.

NEW! Microfleece Jacket

Keep warm without weighing yourself down. The lightweight microfleece fabric stays warm without any unnecessary bulk. 100% polyester microfleece. Embroidered Token. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

3221206 • Ladies'

3221306 • Men's



\$24.99 ea.

NEW! Unisex Black Rain Jacket

3221135 • Center front coil zipper with autolock slider. Lower front concealed zippered pockets. Elasticized cuffs and water resistant finish. 100% polyester taffeta. Screened Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.





Get Some Fresh Air

\$38.99 ea.

NEW! Unisex Colorblock Full Zip

3221132 • Perfect the basics with this complete colorblock hoodie. 65/35 ring spun combed cotton/poly fleece. Screened Arches. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

\$36.99 ea.

NEW! Unisex Tie Dye McFlurry Pullover

3221131 • Dress like you're on cloud nine. Each garment is individually dyed to pastel perfection. 52% Airlume combed, ringspun cotton, 48% polyester. Screened McFlurry. Sizes S-XL.

Hoodies



\$26.99 ea.

Arches Hoodie

3204619 • A simple, classic look in a great everyday hoodie. Felt applique McDonald's Arches. Unisex sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



\$17.99 ea.

Value Pull Over Hoodies

Celebrate the iconic Arch proudly. You'll be ready to go in this hooded sweatshirt with a pouch pocket. This 50/50 polyester/cotton blend eliminates pilling and keeps its shape. Screened Arches. Unisex sizes S-4XL. Add \$2.00 for 2XL, \$3.00 for 3XL and \$4.00 for 4XL.

3196016 • Grey

3196015 • Red



\$46.99 ea.

Colorblock Hoodie

Contrast color detailing throughout this double-knit jacket. Moisture-wicking performance and left sleeve pocket for your phone. 100% polyester. Screened cropped Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL

3196246 • Ladies' **3196346** • Men's



\$30.79 ea.

Ladies' New Era Zip Hoodie

3196214 • Super stylish 60/40 cotton/polyester hoodie. Contrast zipper & hood cords. Embroidered Arches. Ladies' sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.



\$19.99 ea.

NEW! 1/4 Zip Pullover

Bring the style everywhere you go. 100% polyester interlocking with moisture-wicking and UV protection performance in Royal Blue. Screened Arches. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

3221303 • Men's

3221203 • Ladies'



\$29.99 ea.

NEW! Red Track Jackets

Be the hottest on the track. Bring the fashion with a new clean look. 100% polyester tricot. Screened Arches. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

3221305 • Men's

3221205 • Ladies'



\$26.99 ea.

Unisex Arches Champion™ Blue Sweatshirt

3216053 • Perfect for the weekend or a workout. This recycled polyester hoodie is made from plastic water bottles. Two-ply hood and front pouch pocket. Screened Arches. Sizes S-3XL. Add \$2.00 for 2XL, \$3.00 for 3XL.

McCafé Collection



\$6.99 ea.

McCafé Wordmark Brown T-Shirt

A. 3198014 • Traditional roomy fit and soft 100% cotton. Screened McCafé logo with Arches sleeve tag. Unisex sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

\$6.99 ea.

McCafé Brewing Gold T-Shirt

B. 3198015 • Traditional roomy fit and soft 100% cotton. Screened McCafé logo and statement. Sizes S-3XL. Add \$2.00 for 2XL and \$3.00 for 3XL.

\$4.99 ea.

McCafé Laminated Tote

C. 3207660 • Bring your morning sunshine with you. These totes make great giveaways for your next event. Measures 13" x 15" x 8".

\$6.99 ea.

McCafé Icon PopSocket

D. 7198012 • Add some "pop" to the back of your phone or tablet. Use as a media stand for your device, a photo or texting grip, or lower it for a video chat. Full color print. Measures 1-1/2" diameter.

For best results, use in conjunction with a phone case.

\$2.99 ea.

McCafé Stylus Pen

E. 1198020 • Take notes with this stylish metal McCafé pen. Slider clip for attaching pen. Click to open and close. Black ink. Screened McCafé wordmark logo on barrel.

\$10.99 ea.

McCafé Cold Cup

F. 6198005 • 16oz. acrylic double walled tumbler insulated hot or cold liquids. Snap on, spill resistant lid with matching straw. BPA free. Screened McCafé logo. *Hand wash recommended*

Caps & Visors



\$5.99 ea.

Red Smile Cap

3204615 - 100% cotton lightweight twill cap with screened Happy Meal smile. This comfortable cap comes with an adjustable closure on each. One size fits most.



\$7.99 ea.

Grey Mesh Cap with Arches

3196038 - This comfortable, 100% cotton lightweight twill cap comes with an adjustable closure. One size fits most.



\$6.99 ea.

Big Mac Icon Cap

3198002 - Bring the shade to your outdoor events with this comfortable cap. Comes with an adjustable closure. One size fits most.



\$7.99 ea.

Red Mesh Cap with 3D Arches

3196037 - 100% cotton lightweight twill cap with artwork on cap. This comfortable cap comes with an adjustable closure on each. One size fits most.



\$9.99 ea.

NEW! McFlurry Bucket Hat

3221159 - This 100% cotton bucket hat provides the shade you need every which way. Screen artwork on the front.



\$3.49 ea.

Red Visor

3196030 - Match your shirts and hoodies in this lightweight visor with adjustable Velcro® strap. 100% cotton twill with embroidered Arches. One size fits most.

\$8.99 ea.

Fry Box Visor

3216052 - Match your shirts and hoodies with this stylish twill visor. 2-piece hook and loop closure. Made of 100% cotton twill. Embroidered Fry Box icon.

\$8.99 ea.

NEW! Token Black Performance Mesh Visor

3221158 - 100% polyester mesh lightweight cap with Screened Token. This comfortable cap comes with an adjustable closure on each. One size fits most.



\$8.99 ea.

NEW! Navy Outline Fry Box All Over Print Trucker Cap

3221123 - 100% cotton lightweight twill cap with artwork on cap. Comes with a mesh sides and adjustable back. One size fits most.

\$7.99 ea.

NEW! Pink Ice Cream Cone Cap

3221160 - 100% brushed cotton canvas cap with artwork on cap. Comes with an adjustable closure. One size fits most.

\$8.99 ea.

NEW! Gold Tie Dye Trucker Cap with Token

3221122 - 100% cotton lightweight twill cap with artwork on cap. Comes with a mesh sides and adjustable back. One size fits most.



It's raining pins!



Starting at
\$1.29 ea.

Lapel Pins

Add some wow to any outfit. Mix and match your favorites or collect them all.

A. NEW! 7221114 - Tasty Dipped Fries

B. NEW! 7221106 - Balloon Trio

C. NEW! 7221119 - Boho Big Mac

D. NEW! 7221108 - A Feel Good Team Happy Meal

E. NEW! 7221102 - Red Bucket Hat with Cropped Arches

F. NEW! 7221105 - #Thanks Ball Pit

G. NEW! 7221118 - Batik Drink Cup

H. NEW! 7221107 - Carry-out Bag with Meal

I. NEW! 7221100 - Arches Drink Cup with Floatie

J. NEW! 7221112 - Hot Fry Box Square

K. NEW! 7221101 - Umbrella with Arches

L. NEW! 7221115 - Yes, Cheese





Lapel Pins

Starting at
\$1.29



7211010



7211020



7204623



7201687



7196029



7211022



7211012



7204634



7211009



7216058



7204621



7196067



7211021



7204628



7196057



7204641



7196071



7211007



7211015



7196020



7211014



7216057



7216041



7211024



7211025



7204622



7211013



7204627



7211008



7211011



7216044



7216043



7216039



7211023



7170028



NEW! 7221111

NEW! 7221109

NEW! 7221113

NEW! 7221110

NEW! 7221103

NEW! 7221116

NEW! 7221117

NEW! 7221120

NEW! 7221121

NEW! 7221104



\$1.49 ea.

Famous Tray Name Badge

7216071 - Choose your pins and make your very OWN famous tray! This name badge holds three pins. Pins sold separately.



7216055



7216053



7196023



7196025



7216054



7216048



7216049



7216050



7196022



7211019



7216046



7216045



\$21.99/20 pack

Mystery Pin Pack

7196013 - A blend of 20 high quality lapel pins that will help add some flair for the crew.

Stay hydrated



\$5.99 ea.

NEW! Arches Sport Bottle with Straw
6221145 • Live it up with this heavy walled, finger grip designed sport bottle. Dishwasher safe and BPA free.

\$8.99 ea.

NEW! Tie Dye Tumbler with Red Straw
6221144 • Depend on your drink with a screw on, spill resistant lid. Double wall construction for insulation of hot or cold liquids. BPA free.
**Hand wash recommended*

\$6.99 ea.

NEW! Ice Cubes Hot/Cold 19 oz. Cup
6221142 • Double wall construction for insulation of hot or cold liquids. Snap-on, a spill-resistant thumb-slide lid with rubber gasket. BPA free.
**Hand wash recommended*

\$8.99 ea.

Falling Fries Red Bottle
6216065 • Show your pride with fries. Full-color fries screen print reminds your friends and crew what you love most. 24 oz. Tritan™ water bottle with screw on, carry loop lid. BPA free.

ted all day



\$2.99 ea.

Tritan™ Jumble Bottle

6204603 • 20 oz. sport bottle with push-pull lid. Great for workouts & sporting events. Dishwasher safe. BPA free & FDA compliant.

\$8.99 ea.

Arches Stripes Grey Water Bottle

6216064 • 24 oz Metal-like Sport Water Bottle with Drink-Thru Lid. BPA Free. Screened Arches.

\$10.99 ea.

Arches Tumbler

6204605 • 16oz. acrylic double walled tumbler insulated hot or cold liquids. Snap on, spill resistant lid with matching straw. BPA free. Screened Arches logo.
Hand wash recommended

Drinkware



\$8.49 ea.

Tritan™ Icon Tumblers

Tritan™ material with double wall insulation for hot & cold liquids. Snap on, spill resistant lid. BPA free. Hand wash recommended. 16 oz.

A. 6211003 • Big Mac Icon

B. 6211001 • Fry Box Icon

\$8.99 ea.

Arches Silver Tumbler

C. 6196004 • Great on-the-go tumbler. 16oz. insulated stainless steel tumbler. Accent pop-in lid with slide lock. Screened Arches.

\$3.99 ea.

McDonald's Classic Cup

D. 6198009 • A fresh spin on the classic cup. This re-usable cup resembles the same as the iconic McDonald's cup. 32 oz.

\$1.99 ea.

Arches Travel Tumbler

E. 6196007 • This 15 oz. double wall, insulated tumbler is great for travel. Hand washing recommended. BPA free. Screened Arches.

\$9.99 ea.

NEW! Arches Red/Grey Value Backpack
2221140 - Carry what you need, and
what you want. Made of 210D Polyester.
Adjustable padded shoulder straps and
web carrying handle. Spot Clean/Air Dry.
Screened Arches.



Ready for Anything

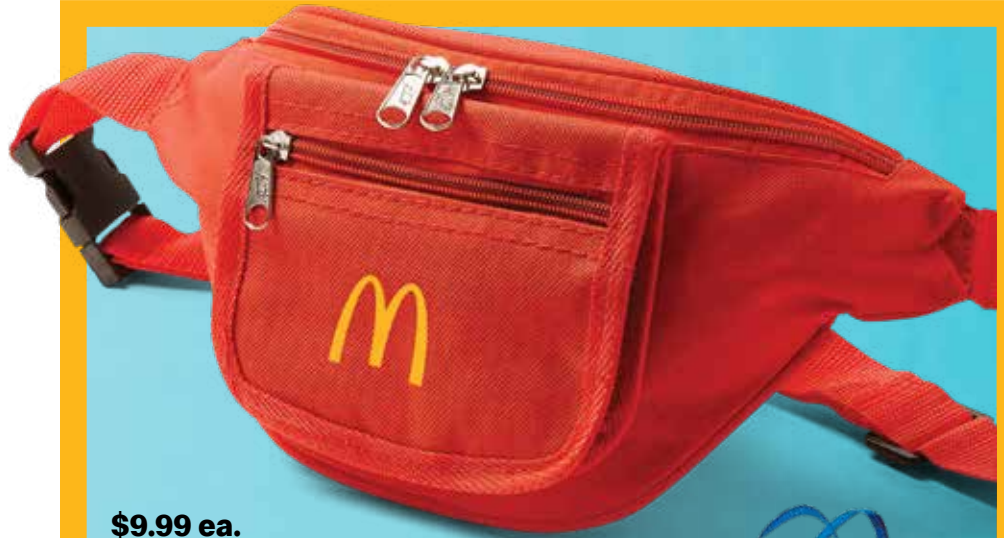
Bags & Totes



\$8.99 ea.

Arches Backpack

2216057 • Carry your items in style with this compact backpack. Screened Arches. Measures 9-7/16" x 15-3/4" x 6-5/16".



\$9.99 ea.

Arches Hip Pack

2211004 • A modern take on the classic accessory. Includes two zippered pockets, an ID holder, two card slots, and pen loops. You'll have everything you need safely secured to you. 51" max belt size. Screened Arches.



\$4.99 ea.

Fry Box Laminated Tote Bag

2198006 • Decked in Fry Box icon, these roomy totes make great giveaways for your next event. Measures 13" x 15" x 8".



\$12.99 ea.

Arches Sweatshirt Tote

A. 2216058 • Convenient multi-use tote full of personality. Roomy and perfect for those on the go. Heat Transferred Arches. Measures 14" x 16-1/2" x 5".

\$3.49 ea.

Fry Icon Canvas Tote

C. 2204606 • Simpler is sometimes better. This 5oz. cotton canvas tote boasts utility and a standout red strap that follows the length of the bag. Screened fry box icon. Measures 15-3/4" x 15".

D

\$3.49 ea.

McFlurry Tote

B. 2216055 • This non-woven polypropylene tote features stitched seams, side and bottom gussets, and 28" reinforced sewn handles. Screened M&M Mcflurry Icon logo. Measures 20" x 6" x 16".

\$5.29 ea.

Big Mac Foldaway Tote

D. 2211002 • Hit the town with this tote that folds into a self-contained pouch. Carry it everywhere, or pack it away easily. Screened Big Mac icon. Measures 16" x 14-1/2".

For full
selection
visit
smilemakersonline.com



\$8.99 ea.

NEW! Arches Red Large Tote
2221137 • Make a statement and keep everything you need by your side with this large tote. Spot Clean/Air Dry. Screened Arches.



\$6.99 ea.

NEW! Arches Sheer Stripe Mesh Tote
2221139 • Skip the second trip! Carry everything you need in a breeze. Nylon Mesh and 210 Polyester. Spot Clean/Air Dry. Screened Token.



\$7.99 ea.

NEW! Mini Arches Translucent Tote
2221138 • Dazzle everywhere you go. This bag made of iridescent PVC material sparkles and shines. Spot Clean/Air Dry. Screened Arches.

\$5.99 ea.

NEW! Arches Waterproof Dry Bag
2221136 • Live stress-free this summer knowing your phone is safe with a waterproof bag. Made of PVC and floats when dropped in water. Screened Arches.



\$2.99 ea.

NEW! Arches Multi-Purpose Bag
7221156 • Always ready to carry. A multipurpose bag with die cut handles for easy carrying. Made of PVC. Spot Clean/Air Dry. Screened Arches.

Relax in Style



Sports & Outdoors



\$1.99 ea.

NEW! Arches Drink Caddy Beach-Nik 4221149 - Keep your drink handy. Push the drink caddy into any soft surface and have a cup holder wherever you need one. Screened Arches.

\$7.99 ea.

NEW! Beach Buddy Mat/Tote 4221151 - Bring what you need, then relax the rest of the afternoon. This tote unzips to become a comfortable beach mat. Water and sand resistant with an inflatable pillow. Made of tubular polypropylene material. Screened Arches. Measures 23" x 67".

\$1.49 ea.

NEW! Arches Inflatable Drink Floatie 4221150 - Relax and refresh. The drink floatie holds any standard sized drink so it can float away with you by the pool. Screened Arches.



\$21.99 ea.

McFlurry Beach Towel 4211004 - Show off your favorite frozen treat on those hot summer beach days. Soft microfiber makes for a great surface to soak up the summer sun. Measures 30" x 60".

\$21.99 ea.

NEW! Arches Drink Cup Beach Towel 4221148 - Relax on the beach with a cool drink. Sheared microfiber polyester face. Measures 30" x 60".

\$29.99 ea.

Fry Box Blanket 4211002 - Is your blanket game lacking? We got you covered with this ultra-plush microfiber blanket sporting the Fry Box icon. Measures 36" x 58".



Promotions & Event Essentials



\$11.99 ea.

Arches Roll Up Blanket

4211001 • Comfort on the go with this large sweatshirt fleece blanket. Rolls up within itself for easy storage & travel. Screened Arches. Measures 48" x 53".



\$1.29 ea.

Foldable Flyer & Pouch

7211030 • Fly high! Or at least toss this fun, packable flyer with your friends. Screened Arches. Measures 4-3/4" diameter.



\$325.00 ea.

McDonald's Pop-up Tent

4196001 • Great for opening, this 10'x10' easy open/close red pop-up tent features steel construction with wider feet and adjustable height. Includes carrying bag with wheels. Screened with Arches on each side for maximum exposure.

\$10.99/pk.

Red & White Balloons with Arches

7196037 • Pack of 100 balloons. Mixture of red and white.

\$.89 ea.

Arches Flyer

7198006 • This red flyer is a blast! Use them as giveaways or toss them around with your friends. Measures 9" diameter.



\$7.99 ea.

Compact Arches Umbrella

4196002 • A compact umbrella you can easily carry on the go. Includes a case. Screened cropped Arches. Measures 44" diameter when open.

\$9.99 ea.

NEW! Arches Translucent Umbrella

4221152 • Stay dry and stay in fashion with this transparent, aluminum framed umbrella. Made of clear POE Material. Screened Arches.



A



B



C



D



E

Starting at \$1.59 ea.
Icon Keychains

Show off your favorite McDonald's icons with these silicone icon keychains. Makes a great giveaway.

- A. 7204615 • Big Mac
- B. 7196038 • Vanilla Ice Cream
- C. 7204613 • Fry Box
- D. 7211026 • Keep Soarin'
- E. 7207632 • McTeacher's Night Keychain

Hurry! Quantities limited



\$1.99 ea.

NEW! Arches Translucent Sunglasses
7221155 • Look fly and keep your eyes protected with UV400 lenses. Provide 100% protection against UVA and UVB. Made of ABS-PMMA material. Screened Arches.

\$.89 ea.

Red Arches Lanyard

7196015 • Keep track of what you can't forget. Carry your keys and other essentials with the greatest of ease. Screened Arches.



\$.99 ea.

Carabiner with Triple Ring

7198013 • Organize your keys all in one place on this carabiner with three split ring attachments. Etched Arches. Measures 3".



\$2.69 ea.

Sesame Seed Keychain

7198003 • Organize your keys with this double-ring keychain. Carabiner clip at end. Sesame seed pattern. Measures 6".



\$2.99 ea.

Arches Lanyard

7204676 • A modern, simple look to hold your badge/charms, etc. Our lanyards are a great way to display your McDonald's pride. Screened cropped Arches.

Tech Gadgets



\$1.89 ea.
You're Golden Zipper Pouch
7211028 • The perfect giveaway. Store your small tech or spare coins. Screened You're Golden message to remind you to do YOU. Earbuds not included.



\$3.99 ea.
Red Blue Blocker Glasses
5216068 • Blue Light blocker glasses. Protect your eyes. Filter out blue light to improve dry eyes, blurry vision and eye strain. Screened Arches on right temple.



\$4.99 ea.
Burger & Fry Box Headphones
5204604 • Jam out with these fun, wired headphones that feature fry box & burger shaped ear pieces. 3' cord.

Tech savvy swag



\$5.99 ea.
Fry Box Icon Phone Stand
5198004 • With a sturdy construction, this phone stand makes an excellent gifting solution for tech-savvy people. Made with metal and PVC and measures approximately 5" x 3-1/5" x 2-1/2".



\$3.29 ea.
Big Mac Outline Mousepad
5216067 • Protect your desk and get better traction for your mouse. Made of 1/8" Rubber. Screened Big Mac icon and Arches. Measures 9-1/4" x 7-3/4".



A



B



C



D

Starting at
\$5.29 ea
Pop Sockets and Phone Holders

Keep your phone handy or position it every way you'd like. Your phone is your best tool so make sure that it's the best it can be.

A. 5211001 • Arches Phone Stand
B. 5204715 • McFlurry PopSocket

C. NEW! 5221154 • Tie Dye Slide Stretch Phone Holder
D. NEW! 5221153 • Feel Good Team PopSocket

Stylin' Essentials



\$4.99 ea.

NEW! Tie Dye Journal

1221146 • Stay in your groove with this tie dye personal assistant. Lined paper and perfect bound. 70 page journal. Measures 5" x 7".



\$9.99 ea.

NEW! Fry Box Outline Journals Set of 2

1221147 • Jot it down! Keep lined paper on hand with these 56 page journals. Measures 5" x 7".



McFlurry Pattern Socks

3207663 • See page 8 for details.

Pens & Notebooks



\$1.99 ea.

Jumble Mini Notebook & Pen

7198000 • Got an idea? Jot it down. Also great for reminders, so you never miss an appointment. Screened Jumble pattern with token. Measures 4" x 3".



\$4.99 ea.

McDonald's Icon Journals

Take note of these fun, colorful notebooks. 56 lines pages. Measures 5" x 7".

1204707 • Fry Box Pattern

1204708 • McFlurry Pattern



\$4.99 ea.

Melty Cheese Notebook

1211004 • Never lose your ideas with these great notebooks that have everything you need. Pages have lined, graph, dot-grid and a two year calendar on last page.



\$4.99 ea.

Small Icon Notebook

1204602 • Good ideas come when you least expect it. Be ready with this handy notebook. 56 lined pages. Measures 5" x 7".

\$1.09 ea.

3-in-1 Stylus Pen

7218003 • Do it all. Even your pen can multitask with this 3-in-1 pen, stylus, and phone stand!

\$1.79 set

Big Mac and Fry Pen Set

1198004 • Get your day 'write' on track with these pen sets. Each set includes two pens. Black ink.



\$.99 ea.

Arches Stylus Pen

A. 7216069 • Jot it down! Keep every note, message, and idea with you wherever you go.

\$.39 ea.

Straw Pen

B. 1198003 • Styled to tribute the famous McDonald's drinking straw. Black ink.

\$.59 ea.

Birthday Confetti Pen

C. 1211005 • Every click is a celebration with this confetti click pen.

\$.39 ea.

Carabiner Pen

D. 1198001 • Black pen with a carabiner top.



Party Essentials



\$5.49 ea.

Youth Smile T-Shirts

3204632Y • A special gift to your party guests will leave a positive impression. 100% cotton screened designs. Unisex youth sizes 2/4, 6/8, 10,12 & 14/16.

\$.99 ea.

Youth Confetti T-Shirts

3204633Y • A special gift to your party guests will leave a positive impression. 100% cotton screened designs. Unisex youth sizes 2/4, 6/8, 10,12 & 14/16.

Hurry! Quantities limited



\$1.30 ea.

Happy Mini Flyer

8204624 • The mini flyer is great way to promote your birthday parties & provides a great plus up item to any kid's birthday party. Measures 5".



\$2.99 ea.

Confetti Tote Bag

2204607 • Make things easy for your party guests with this confetti tote bag. Great for easy transportation of the party items. Measures 10" x 10" x 5".



\$5.50 ea.

Youth Socks

Doesn't get much cuter than this. These socks are a perfect plus up item for your party guests. One size fits most.

A. 3204631 • Happy Meal Pattern Socks

B. 3204630 • Confetti Socks

C. 3204629 • Smile Socks

\$119.99 ea.

Party Essentials

8204627 • Everything you need for fun, family-friendly events. Visit Smilemakersonline.com to build your own event kit from this wide selection:

- Paper plates
- Napkins
- Activity mats
- Name tags
- Smile bags
- Rulers
- Sticker sheets
- Stencils
- Party hats
- Crayons
- Smile sticks
- Table tents
- Candles



A



B

\$8.99/pair

Tabletop Bag Toss Party Game

A. 8204625 • A tabletop spin on a crowd favorite. This bag toss game can be easily assembled in seconds and provides tons of fun! Use salt & pepper packets for bags. Comes in pairs.

\$28.99/100 pack Only \$.29 ea.

Silicone Smile Bracelet

B. 8204623 • Want to leave a lasting impression on your party guests? Surprise them with these silicone smile bracelets to add that extra mile that they will remember. Screened McDonald's smile. 100 per pack.

\$29.99 ea.

Bingo Party Game

C. 8204619 • BINGO! A fun twist on the classic group game. This birthday bingo comes with 15 cards, a pair of dice & 30 chips per card.



C

Awards

\$24.99 ea.

3D Arches Award

9196002 • Reward your team's talent with this clear acrylic Arches award. Measures 2" x 3-1/8" x 2".



\$17.99 ea.

Fry Box Icon Award

9196005 • Reward your employees with this beautiful clear acrylic Fry Box icon award. Measures 2-1/4" x 1-1/2" x 1-1/2".

\$26.99 ea.

Big Mac Icon Award

9196004 • Show your appreciation with this clear acrylic puck award. This award proudly displays the Big Mac icon inside. Measures 3-1/2" diameter.



RMHC®

A portion of the proceeds from these items help support Ronald McDonald House Charities®.



\$3.99 /pack

Round-Up for RMHC® Buttons

7196739 • Set of 10 buttons showing unique RMHC® designs. Standard pin backing. Measures 2-1/2" diameter.



\$5.99 ea.

RMHC® T-Shirt

3181004 • 100% Pre-shrunk cotton short sleeve crew neck. Screened RMHC® logo. Unisex sizes S-3XL.

Add \$2.00 for 2XL and \$3.00 for 3XL.



\$14.99/3 pk.

RMHC Titleist® Golf Balls

4181002 • Set of 3 Titleist® PRO V1X® golf balls with printed RMHC logo. Measures 2" x 2" x 5".



\$14.99 ea.

RMHC® Blue Journal

1181001 • Elastic pen loop. Blue and silver ribbon page markers. Business card slot. 128 sheet lined JournalBooks® refill. Debossed RMHC® logo. Measures 10" x 7".



\$1.24 ea.

RMHC® Lapel Pin

7170028 • This lapel pin makes for a great tie-in to your event. Measures 1-1/4".



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5.99 ea.

Melty Cheese Golf Towel

4211006 - Spend more time on the course with this super quick-absorbing & quick-drying golf towel that will be a playful companion to your gear. Measures 12" x 24".

\$8.99 ea.

Insulated Bottle Carrier

6211002 - This insulated bottle carrier has an adjustable strap for easy crossbody or over your shoulder carry. Heat sealed to prevent leaking & features a front zippered pocket. Fits standard 24oz. water bottles, and most 40 liter or smaller steel bottles. Screened Arches.

\$16.99/sleeve

Titleist® Arches Golf Ball Sleeve

4198011 - Tee-up! Three Titleist® golf balls are a great giveaway at company events or trade shows. Screen Arches.

Titleist.